


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

VNS/NCC

Yes On Healthcare

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 01/18

Invoice ID: 1541210
Campaign ID:

Invoice Date: 01-31-2018
Estimate ID: 1.12-1.15

Contract ID: 1171354
P.O Number:

Client ID: 47282
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission
Rep. Firm Commission

\$1,387.00
(\$208.05)
(\$412.63)

Net Advertising Fee

\$766.32

Sub Total

\$766.32

Total This Invoice

\$766.32

/62490079/
2009

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentional?Blank?Page



 220 Lexington Green Circle

 Suite 300

 Lexington, KY 40503

 859-410-2699

Affidavit of Performance

Client Name: Yes On Healthcare

 Remarks: /62490079/

 Bill Cycle: 01/18

 Rep. Firm: VNS/NCC

Contract ID: 1171354

 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
01/12/18	Friday	CNN-P	2009-PORTLAND AL	New Day Quomo	5:41am	YFHT18101H	00:00:30	Charged	23.00	*
01/12/18	Friday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:52am	YFHT18101H	00:00:30	Charged	23.00	*
01/12/18	Friday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:53am	YFHT18101H	00:00:30	Charged	20.00	*
01/12/18	Friday	FXNC-P	2009-PORTLAND AL	Tucker Carlson Tonight	9:44pm	YFHT18101H	00:00:30	Charged	64.00	*
01/13/18	Saturday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:52am	YFHT18101H	00:00:30	Charged	23.00	*
01/13/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Newsroom	7:28am	YFHT18101H	00:00:30	Charged	23.00	*
01/13/18	Saturday	MNBC-P	2009-PORTLAND AL	AM Joy	8:59am	YFHT18101H	00:00:30	Charged	20.00	*
01/13/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Newsroom	1:24pm	YFHT18101H	00:00:30	Charged	22.00	*
01/13/18	Saturday	FXNC-P	2009-PORTLAND AL	America's News HQ	1:53pm	YFHT18101H	00:00:30	Charged	22.00	*
01/13/18	Saturday	MNBC-P	2009-PORTLAND AL	MSNBC Live	2:18pm	YFHT18101H	00:00:30	Charged	19.00	*
01/13/18	Saturday	FXNC-P	2009-PORTLAND AL	Fox Report Saturday	4:53pm	YFHT18101H	00:00:30	Charged	45.00	*
01/13/18	Saturday	MNBC-P	2009-PORTLAND AL	The Last Word	5:32pm	YFHT18101H	00:00:30	Charged	42.00	*
01/13/18	Saturday	CNN-P	2009-PORTLAND AL	Bourdain Parts Unknown	9:35pm	YFHT18101H	00:00:30	Charged	64.00	*
01/13/18	Saturday	MNBC-P	2009-PORTLAND AL	Dateline	9:52pm	YFHT18101H	00:00:30	Charged	59.00	*
01/14/18	Sunday	MNBC-P	2009-PORTLAND AL	PoliticsNation	5:13am	YFHT18101H	00:00:30	Charged	20.00	*
01/14/18	Sunday	CNN-P	2009-PORTLAND AL	Inside Politics	5:30am	YFHT18101H	00:00:30	Charged	23.00	*
01/14/18	Sunday	FXNC-P	2009-PORTLAND AL	Fox and Friends	6:53am	YFHT18101H	00:00:30	Charged	23.00	*
01/14/18	Sunday	CNN-P	2009-PORTLAND AL	Fareed Zakaria	10:46am	YFHT18101H	00:00:30	Charged	22.00	*
01/14/18	Sunday	MNBC-P	2009-PORTLAND AL	MSNBC Live	11:16am	YFHT18101H	00:00:30	Charged	19.00	*
01/14/18	Sunday	CNN-P	2009-PORTLAND AL	CNN Newsroom	11:24am	YFHT18101H	00:00:30	Charged	22.00	*
01/14/18	Sunday	FXNC-P	2009-PORTLAND AL	Journal Editorial Rpt.	12:48pm	YFHT18101H	00:00:30	Charged	22.00	*
01/14/18	Sunday	CNN-P	2009-PORTLAND AL	CNN Newsroom	4:31pm	YFHT18101H	00:00:30	Charged	45.00	*
01/14/18	Sunday	FXNC-P	2009-PORTLAND AL	Fox Report Sunday	4:52pm	YFHT18101H	00:00:30	Charged	45.00	*
01/14/18	Sunday	MNBC-P	2009-PORTLAND AL	Kasie DC	5:55pm	YFHT18101H	00:00:30	Charged	42.00	*
01/14/18	Sunday	FXNC-P	2009-PORTLAND AL	Watters World	8:49pm	YFHT18101H	00:00:30	Charged	64.00	*
01/14/18	Sunday	MNBC-P	2009-PORTLAND AL	Dateline	11:10pm	YFHT18101H	00:00:30	Charged	59.00	*
01/14/18	Sunday	CNN-P	2009-PORTLAND AL	CNN Newsroom Live	11:28pm	YFHT18101H	00:00:30	Charged	64.00	*
01/15/18	Monday	CNN-P	2009-PORTLAND AL	New Day Quomo	5:41am	YFHT18101H	00:00:30	Charged	23.00	*
01/15/18	Monday	MNBC-P	2009-PORTLAND AL	MSNBC Live Jackson	7:31am	YFHT18101H	00:00:30	Charged	20.00	*
01/15/18	Monday	FXNC-P	2009-PORTLAND AL	Happening Now	8:24am	YFHT18101H	00:00:30	Charged	23.00	*
			2009-PORTLAND							

01/15/18	Monday	CNN-P	AL	Wolf	10:20am YFHT18101H	00:00:30	Charged	22.00	*
01/15/18	Monday	FXNC-P	2009-PORTLAND AL	The Five	2:48pm YFHT18101H	00:00:30	Charged	22.00	*
01/15/18	Monday	MNBC-P	2009-PORTLAND AL	Beat with Ari Melber	3:50pm YFHT18101H	00:00:30	Charged	19.00	*
01/15/18	Monday	CNN-P	2009-PORTLAND AL	E. B. OutFront	4:40pm YFHT18101H	00:00:30	Charged	45.00	*
01/15/18	Monday	FXNC-P	2009-PORTLAND AL	Tucker Carlson Tonight	5:47pm YFHT18101H	00:00:30	Charged	45.00	*
01/15/18	Monday	MNBC-P	2009-PORTLAND AL	The Last Word	7:33pm YFHT18101H	00:00:30	Charged	42.00	*
01/15/18	Monday	CNN-P	2009-PORTLAND AL	CNN Tonight	8:37pm YFHT18101H	00:00:30	Charged	64.00	*
01/15/18	Monday	MNBC-P	2009-PORTLAND AL	The Last Word	10:21pm YFHT18101H	00:00:30	Charged	59.00	*
01/15/18	Monday	FXNC-P	2009-PORTLAND AL	The Ingraham Angle	11:22pm YFHT18101H	00:00:30	Charged	64.00	*

Grand Total 1,387.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.