

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## Invoice

Yes On Healthcare

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 01/18

**Invoice ID: 1541211**  
**Campaign ID:**

**Invoice Date: 01-31-2018**  
**Estimate ID: 1.16-1.23**

**Contract ID: 1173337**  
**P.O Number:**

**Client ID: 47282**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$4,501.00
Agency Commission	(\$675.15)
Rep. Firm Commission	(\$1,339.05)

**Net Advertising Fee** **\$2,486.80**

**Sub Total** **\$2,486.80**

**Total This Invoice** **\$2,486.80**

/62490729/  
2009

Terms:Net 30 Days Upon Receipt  
Checks Payable to:Viamedia, Inc.  
Mail to:Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentional?Blank?Page


  
 220 Lexington Green Circle
   
 Suite 300
   
 Lexington, KY 40503
   
 859-410-2699

## Affidavit of Performance

Client Name: Yes On Healthcare
   
 Remarks: /62490729/
   
 Bill Cycle: 01/18
   
 Rep. Firm: VNS/NCC

Contract ID: 1173337
   
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
01/17/18	Wednesday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:15am	YFHT18101H	00:00:30	Charged	20.00	*
01/17/18	Wednesday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:28am	YFHT18101H	00:00:30	Charged	20.00	*
01/17/18	Wednesday	CNN-P	2009-PORTLAND AL	New Day Quomo	5:58am	YFHT18101H	00:00:30	Charged	23.00	*
01/17/18	Wednesday	FXNC-P	2009-PORTLAND AL	America's Newsroom	7:52am	YFHT18101H	00:00:30	Charged	23.00	*
01/17/18	Wednesday	CNN-P	2009-PORTLAND AL	At This Hour With	8:52am	YFHT18101H	00:00:30	Charged	23.00	*
01/17/18	Wednesday	FXNC-P	2009-PORTLAND AL	Outnumbered	9:50am	YFHT18101H	00:00:30	Charged	23.00	*
01/17/18	Wednesday	MNBC-P	2009-PORTLAND AL	MSNBC Live Melvin	10:15am	YFHT18101H	00:00:30	Charged	19.00	*
01/17/18	Wednesday	CNN-P	2009-PORTLAND AL	CNN Newsroom	12:24pm	YFHT18101H	00:00:30	Charged	22.00	*
01/17/18	Wednesday	MNBC-P	2009-PORTLAND AL	Deadline White House	1:34pm	YFHT18101H	00:00:30	Charged	19.00	*
01/17/18	Wednesday	CNN-P	2009-PORTLAND AL	Situation Room	2:50pm	YFHT18101H	00:00:30	Charged	22.00	*
01/17/18	Wednesday	FXNC-P	2009-PORTLAND AL	Special Report	3:27pm	YFHT18101H	00:00:30	Charged	22.00	*
01/17/18	Wednesday	FXNC-P	2009-PORTLAND AL	Special Report	3:49pm	YFHT18101H	00:00:30	Charged	22.00	*
01/17/18	Wednesday	MNBC-P	2009-PORTLAND AL	Hardball Matthews	4:19pm	YFHT18101H	00:00:30	Charged	42.00	*
01/17/18	Wednesday	CNN-P	2009-PORTLAND AL	Quomo Prime Time	6:35pm	YFHT18101H	00:00:30	Charged	45.00	*
01/17/18	Wednesday	FXNC-P	2009-PORTLAND AL	The Ingraham Angle	7:21pm	YFHT18101H	00:00:30	Charged	45.00	*
01/17/18	Wednesday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	8:16pm	YFHT18101H	00:00:30	Charged	59.00	*
01/17/18	Wednesday	FXNC-P	2009-PORTLAND AL	Fox News at Night	8:49pm	YFHT18101H	00:00:30	Charged	64.00	*
01/17/18	Wednesday	MNBC-P	2009-PORTLAND AL	The Rachel Maddow Show	9:25pm	YFHT18101H	00:00:30	Charged	59.00	*
01/17/18	Wednesday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	9:35pm	YFHT18101H	00:00:30	Charged	64.00	*
01/17/18	Wednesday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	9:46pm	YFHT18101H	00:00:30	Charged	64.00	*
01/17/18	Wednesday	FXNC-P	2009-PORTLAND AL	Tucker Carlson Tonight	9:47pm	YFHT18101H	00:00:30	Charged	64.00	*
01/17/18	Wednesday	MNBC-P	2009-PORTLAND AL	The Last Word	10:32pm	YFHT18101H	00:00:30	Charged	59.00	*
01/17/18	Wednesday	CNN-P	2009-PORTLAND AL	Quomo Prime Time	10:36pm	YFHT18101H	00:00:30	Charged	64.00	*
01/17/18	Wednesday	FXNC-P	2009-PORTLAND AL	Hannity	10:46pm	YFHT18101H	00:00:30	Charged	64.00	*
01/18/18	Thursday	CNN-P	2009-PORTLAND AL	New Day Quomo	5:18am	YFHT18101H	00:00:30	Charged	23.00	*
01/18/18	Thursday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:53am	YFHT18101H	00:00:30	Charged	23.00	*
01/18/18	Thursday	MNBC-P	2009-PORTLAND AL	MSNBC Live Jackson	7:15am	YFHT18101H	00:00:30	Charged	20.00	*
01/18/18	Thursday	CNN-P	2009-PORTLAND AL	CNN Newsroom	7:51am	YFHT18101H	00:00:30	Charged	23.00	*
01/18/18	Thursday	FXNC-P	2009-PORTLAND AL	Outnumbered	9:17am	YFHT18101H	00:00:30	Charged	23.00	*
01/18/18	Thursday	FXNC-P	2009-PORTLAND AL	The Daily Briefing	11:22am	YFHT18101H	00:00:30	Charged	22.00	*

01/18/18	Thursday	FXNC-P	AL	Your World: Neil Cavuto	1:49pm	YFHT18101H	00:00:30	Charged	22.00	*
01/18/18	Thursday	MNBC-P	2009-PORTLAND AL	MTP Daily	2:58pm	YFHT18101H	00:00:30	Charged	19.00	*
01/18/18	Thursday	CNN-P	2009-PORTLAND AL	Situation Room	3:47pm	YFHT18101H	00:00:30	Charged	22.00	*
01/18/18	Thursday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	5:47pm	YFHT18101H	00:00:30	Charged	45.00	*
01/18/18	Thursday	FXNC-P	2009-PORTLAND AL	Hannity	6:23pm	YFHT18101H	00:00:30	Charged	45.00	*
01/18/18	Thursday	MNBC-P	2009-PORTLAND AL	The Last Word	7:17pm	YFHT18101H	00:00:30	Charged	42.00	*
01/18/18	Thursday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	8:30pm	YFHT18101H	00:00:30	Charged	59.00	*
01/18/18	Thursday	FXNC-P	2009-PORTLAND AL	Tucker Carlson Tonight	9:43pm	YFHT18101H	00:00:30	Charged	64.00	*
01/18/18	Thursday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	11:31pm	YFHT18101H	00:00:30	Charged	59.00	*
01/18/18	Thursday	FXNC-P	2009-PORTLAND AL	The Ingraham Angle	11:48pm	YFHT18101H	00:00:30	Charged	64.00	*
01/18/18	Thursday	CNN-P	2009-PORTLAND AL	CNN Tonight	11:59pm	YFHT18101H	00:00:30	Charged	64.00	*
01/19/18	Friday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:51am	YFHT18101H	00:00:30	Charged	23.00	*
01/19/18	Friday	CNN-P	2009-PORTLAND AL	New Day Quomo	5:59am	YFHT17101H	00:00:30	Charged	23.00	*
01/19/18	Friday	MNBC-P	2009-PORTLAND AL	MSNBC Live Ruhle	6:58am	YFHT17101H	00:00:30	Charged	20.00	*
01/19/18	Friday	FXNC-P	2009-PORTLAND AL	Outnumbered Overtime	10:20am	YFHT17101H	00:00:30	Charged	22.00	*
01/19/18	Friday	MNBC-P	2009-PORTLAND AL	MSNBC Live Melvin	10:31am	YFHT18101H	00:00:30	Charged	19.00	*
01/19/18	Friday	FXNC-P	2009-PORTLAND AL	Outnumbered Overtime	10:50am	YFHT18101H	00:00:30	Charged	22.00	*
01/19/18	Friday	MNBC-P	2009-PORTLAND AL	Deadline White House	1:21pm	YFHT17101H	00:00:30	Charged	19.00	*
01/19/18	Friday	CNN-P	2009-PORTLAND AL	Jake Tapper	1:53pm	YFHT18101H	00:00:30	Charged	22.00	*
01/19/18	Friday	MNBC-P	2009-PORTLAND AL	Beat with Ari Melber	3:19pm	YFHT18101H	00:00:30	Charged	19.00	*
01/19/18	Friday	FXNC-P	2009-PORTLAND AL	Special Report	3:20pm	YFHT17101H	00:00:30	Charged	22.00	*
01/19/18	Friday	CNN-P	2009-PORTLAND AL	Situation Room	3:36pm	YFHT17101H	00:00:30	Charged	22.00	*
01/19/18	Friday	CNN-P	2009-PORTLAND AL	Situation Room	3:52pm	YFHT18101H	00:00:30	Charged	22.00	*
01/19/18	Friday	FXNC-P	2009-PORTLAND AL	Tucker Carlson Tonight	5:18pm	YFHT18101H	00:00:30	Charged	45.00	*
01/19/18	Friday	MNBC-P	2009-PORTLAND AL	All In With Chris Hayes	5:32pm	YFHT17101H	00:00:30	Charged	42.00	*
01/19/18	Friday	CNN-P	2009-PORTLAND AL	Quomo Prime Time	6:53pm	YFHT17101H	00:00:30	Charged	45.00	*
01/19/18	Friday	MNBC-P	2009-PORTLAND AL	Revolution Google	10:49pm	YFHT17101H	00:00:30	Charged	59.00	*
01/19/18	Friday	CNN-P	2009-PORTLAND AL	Quomo Prime Time	11:52pm	YFHT18101H	00:00:30	Charged	64.00	*
01/20/18	Saturday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:22am	YFHT18101H	00:00:30	Charged	23.00	*
01/20/18	Saturday	CNN-P	2009-PORTLAND AL	New Day Saturday	5:27am	YFHT17101H	00:00:30	Charged	23.00	*
01/20/18	Saturday	MNBC-P	2009-PORTLAND AL	Hugh Hewitt/MSNBC Live	5:29am	YFHT17101H	00:00:30	Charged	20.00	*
01/20/18	Saturday	MNBC-P	2009-PORTLAND AL	AM Joy	7:59am	YFHT18101H	00:00:30	Charged	20.00	*
01/20/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Newsroom	8:58am	YFHT18101H	00:00:30	Charged	23.00	*
01/20/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Newsroom	10:58am	YFHT17101H	00:00:30	Charged	22.00	*
01/20/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Newsroom	11:51am	YFHT18101H	00:00:30	Charged	22.00	*
01/20/18	Saturday	FXNC-P	2009-PORTLAND AL	America's News HQ	11:52am	YFHT17101H	00:00:30	Charged	22.00	*
01/20/18	Saturday	MNBC-P	2009-PORTLAND AL	MSNBC Live Gura	11:59am	YFHT17101H	00:00:30	Charged	19.00	*
01/20/18	Saturday	FXNC-P	2009-PORTLAND AL	Journal Editorial Rpt.	12:51pm	YFHT18101H	00:00:30	Charged	22.00	*
01/20/18	Saturday	MNBC-P	2009-PORTLAND AL	MSNBC Live	1:19pm	YFHT18101H	00:00:30	Charged	19.00	*
01/20/18	Saturday	MNBC-P	2009-PORTLAND AL	MSNBC Live	1:35pm	YFHT17101H	00:00:30	Charged	19.00	*
01/20/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Newsroom	1:44pm	YFHT18101H	00:00:30	Charged	22.00	*
01/20/18	Saturday	MNBC-P	2009-PORTLAND AL	MSNBC Live	2:28pm	YFHT18101H	00:00:30	Charged	19.00	*
01/20/18	Saturday	CNN-P	2009-PORTLAND AL	E. B. OutFront	4:42pm	YFHT17101H	00:00:30	Charged	45.00	*

01/20/18	Saturday	CNN-P	2009-PORTLAND AL	E. B. OutFront	5:29pm	YFHT18101H	00:00:30	Charged	45.00	*
01/20/18	Saturday	FXNC-P	2009-PORTLAND AL	Judge Jeanine	6:17pm	YFHT18101H	00:00:30	Charged	45.00	*
01/20/18	Saturday	MNBC-P	2009-PORTLAND AL	Deadline White House	7:19pm	YFHT18101H	00:00:30	Charged	42.00	*
01/20/18	Saturday	FXNC-P	2009-PORTLAND AL	Watters World	8:15pm	YFHT17101H	00:00:30	Charged	64.00	*
01/20/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Special Report	8:52pm	YFHT17101H	00:00:30	Charged	64.00	*
01/20/18	Saturday	MNBC-P	2009-PORTLAND AL	Dateline	9:10pm	YFHT17101H	00:00:30	Charged	59.00	*
01/20/18	Saturday	MNBC-P	2009-PORTLAND AL	Dateline	10:13pm	YFHT18101H	00:00:30	Charged	59.00	*
01/20/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Special Report	11:31pm	YFHT18101H	00:00:30	Charged	64.00	*
01/20/18	Saturday	FXNC-P	2009-PORTLAND AL	Watters World	11:49pm	YFHT18101H	00:00:30	Charged	64.00	*
01/21/18	Sunday	MNBC-P	2009-PORTLAND AL	PoliticsNation	5:14am	YFHT17101H	00:00:30	Charged	20.00	*
01/21/18	Sunday	MNBC-P	2009-PORTLAND AL	PoliticsNation	5:57am	YFHT18101H	00:00:30	Charged	20.00	*
01/21/18	Sunday	FXNC-P	2009-PORTLAND AL	Maria Bartiromo	7:53am	YFHT18101H	00:00:30	Charged	23.00	*
01/21/18	Sunday	CNN-P	2009-PORTLAND AL	State Union Tapper	9:59am	YFHT17101H	00:00:30	Charged	23.00	*
01/21/18	Sunday	MNBC-P	2009-PORTLAND AL	MSNBC Live	10:00am	YFHT17101H	00:00:30	Charged	20.00	*
01/21/18	Sunday	MNBC-P	2009-PORTLAND AL	MSNBC Live Gura	11:00am	YFHT18101H	00:00:30	Charged	19.00	*
01/21/18	Sunday	MNBC-P	2009-PORTLAND AL	MSNBC Live Gura	11:22am	YFHT17101H	00:00:30	Charged	19.00	*
01/21/18	Sunday	FXNC-P	2009-PORTLAND AL	Fox News Sunday	11:43am	YFHT17101H	00:00:30	Charged	22.00	*
01/21/18	Sunday	CNN-P	2009-PORTLAND AL	CNN Newsroom	11:52am	YFHT17101H	00:00:30	Charged	22.00	*
01/21/18	Sunday	FXNC-P	2009-PORTLAND AL	Journal Editorial Rpt.	12:23pm	YFHT18101H	00:00:30	Charged	22.00	*
01/21/18	Sunday	MNBC-P	2009-PORTLAND AL	MSNBC Live Gura	12:59pm	YFHT18101H	00:00:30	Charged	19.00	*
01/21/18	Sunday	FXNC-P	2009-PORTLAND AL	Greg Gutfeld Show	2:18pm	YFHT17101H	00:00:30	Charged	22.00	*
01/21/18	Sunday	CNN-P	2009-PORTLAND AL	CNN Newsroom	2:57pm	YFHT18101H	00:00:30	Charged	22.00	*
01/21/18	Sunday	FXNC-P	2009-PORTLAND AL	Fox Report Sunday	4:22pm	YFHT18101H	00:00:30	Charged	45.00	*
01/21/18	Sunday	CNN-P	2009-PORTLAND AL	The Seventies	8:20pm	YFHT18101H	00:00:30	Charged	64.00	*
01/21/18	Sunday	FXNC-P	2009-PORTLAND AL	Watters World	8:45pm	YFHT17101H	00:00:30	Charged	64.00	*
01/21/18	Sunday	CNN-P	2009-PORTLAND AL	The Sixties	9:10pm	YFHT17101H	00:00:30	Charged	64.00	*
01/21/18	Sunday	CNN-P	2009-PORTLAND AL	The Sixties	9:25pm	YFHT18101H	00:00:30	Charged	64.00	*
01/21/18	Sunday	FXNC-P	2009-PORTLAND AL	The Next Revolution	9:49pm	YFHT18101H	00:00:30	Charged	64.00	*
01/21/18	Sunday	MNBC-P	2009-PORTLAND AL	Lockup	10:20pm	YFHT18101H	00:00:30	Charged	59.00	*
01/21/18	Sunday	CNN-P	2009-PORTLAND AL	The Nineties	10:39pm	YFHT17101H	00:00:30	Charged	64.00	*
01/21/18	Sunday	FXNC-P	2009-PORTLAND AL	Fox Report Sunday	10:52pm	YFHT17101H	00:00:30	Charged	64.00	*
01/21/18	Sunday	MNBC-P	2009-PORTLAND AL	Dateline	11:20pm	YFHT17101H	00:00:30	Charged	59.00	*
01/21/18	Sunday	MNBC-P	2009-PORTLAND AL	Dateline	11:59pm	YFHT18101H	00:00:30	Charged	59.00	*
01/22/18	Monday	CNN-P	2009-PORTLAND AL	Wolf	10:47am	YFHT17101H	00:00:30	Charged	22.00	*
01/22/18	Monday	FXNC-P	2009-PORTLAND AL	Shepard Smith	12:51pm	YFHT18101H	00:00:30	Charged	22.00	*
01/22/18	Monday	MNBC-P	2009-PORTLAND AL	Deadline White House	1:22pm	YFHT17101H	00:00:30	Charged	19.00	*
01/22/18	Monday	FXNC-P	2009-PORTLAND AL	The Story	4:51pm	YFHT17101H	00:00:30	Charged	45.00	*
01/22/18	Monday	MNBC-P	2009-PORTLAND AL	All In With Chris Hayes	5:32pm	YFHT17101H	00:00:30	Charged	42.00	*
01/22/18	Monday	CNN-P	2009-PORTLAND AL	Quomo Prime Time	6:36pm	YFHT17101H	00:00:30	Charged	45.00	*
01/22/18	Monday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	8:16pm	YFHT18101H	00:00:30	Charged	59.00	*
01/22/18	Monday	FXNC-P	2009-PORTLAND AL	Fox News at Night	8:46pm	YFHT18101H	00:00:30	Charged	64.00	*
01/22/18	Monday	CNN-P	2009-PORTLAND AL	CNN Tonight	8:59pm	YFHT18101H	00:00:30	Charged	64.00	*

01/22/18	Monday	MNBC-P	AL	The Last Word	10:47pm YFHT17101H	00:00:30	Charged	59.00	*
01/22/18	Monday	FXNC-P	2009-PORTLAND AL	Hannity	10:48pm YFHT17101H	00:00:30	Charged	64.00	*
01/22/18	Monday	CNN-P	2009-PORTLAND AL	CNN Tonight	11:25pm YFHT17101H	00:00:30	Charged	64.00	*
01/23/18	Tuesday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:34am YFHT18101H	00:00:30	Charged	20.00	*
01/23/18	Tuesday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:51am YFHT18101H	00:00:30	Charged	23.00	*
<b>Grand Total</b>								<b>4,501.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1173337