


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Loretta Smith for City Council

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 05/18

Invoice ID: 1612641
Campaign ID:

Invoice Date: 05-30-2018
Estimate ID: 3483

Contract ID: 1249971
P.O Number:

Client ID: 48194
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission
Rep. Firm Commission

\$1,685.00
(\$252.75)
(\$501.29)

Net Advertising Fee **\$930.96**

Sub Total **\$930.96**

Total This Invoice **\$930.96**

/62530401/
2009

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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 220 Lexington Green Circle

 Suite 300

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Affidavit of Performance

Client Name:Loretta Smith for City Council

 Remarks:/62530401/

 Bill Cycle:05/18

 Rep. Firm:VNS/NCC

Contract ID:1249971

 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
05/07/18	Monday	CNN-P	DNJ_2009-PORTLA	Inside Politics	9:37am	LSTV1802H	00:00:30	Charged	25.00	*
05/07/18	Monday	CNN-P	DNJ_2009-PORTLA	Jake Tapper	1:27pm	LSTV1802H	00:00:30	Charged	25.00	*
05/07/18	Monday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	5:33pm	LSTV1802H	00:00:30	Charged	38.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	Morning Joe	5:14am	LSTV1802H	00:00:30	Charged	15.00	*
05/08/18	Tuesday	CNN-P	DNJ_2009-PORTLA	New Day Quomo	5:27am	LSTV1802H	00:00:30	Charged	13.00	*
05/08/18	Tuesday	CNN-P	DNJ_2009-PORTLA	New Day Quomo	5:37am	LSTV1802H	00:00:30	Charged	13.00	*
05/08/18	Tuesday	CNN-P	DNJ_2009-PORTLA	New Day Quomo	5:55am	LSTV1802H	00:00:30	Charged	13.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Jackson	7:20am	LSTV1802H	00:00:30	Charged	15.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Jackson	7:35am	LSTV1802H	00:00:30	Charged	15.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	Andrea Mitchell Rep.	9:19am	LSTV1802H	00:00:30	Charged	10.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Melvin	10:17am	LSTV1802H	00:00:30	Charged	10.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	MTP Daily	2:18pm	LSTV1802H	00:00:30	Charged	10.00	*
05/08/18	Tuesday	CNN-P	DNJ_2009-PORTLA	Situation Room	3:35pm	LSTV1802H	00:00:30	Charged	25.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	Hardball Matthews	4:18pm	LSTV1802H	00:00:30	Charged	22.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	Hardball Matthews	4:37pm	LSTV1802H	00:00:30	Charged	22.00	*
05/08/18	Tuesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	5:49pm	LSTV1802H	00:00:30	Charged	38.00	*
05/08/18	Tuesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	6:48pm	LSTV1802H	00:00:30	Charged	38.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	11 Hour Brian Williams	8:32pm	LSTV1802H	00:00:30	Charged	35.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	9:52pm	LSTV1802H	00:00:30	Charged	35.00	*
05/08/18	Tuesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	10:26pm	LSTV1802H	00:00:30	Charged	17.00	*
05/08/18	Tuesday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	11:38pm	LSTV1802H	00:00:30	Charged	17.00	*
05/08/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	11 Hour Brian Williams	11:51pm	LSTV1802H	00:00:30	Charged	35.00	*
05/08/18	Tuesday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	11:59pm	LSTV1802H	00:00:30	Charged	17.00	*
05/09/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	Morning Joe	5:15am	LSTV1802H	00:00:30	Charged	15.00	*
05/09/18	Wednesday	CNN-P	DNJ_2009-PORTLA	New Day Quomo	5:50am	LSTV1802H	00:00:30	Charged	13.00	*
05/09/18	Wednesday	CNN-P	DNJ_2009-PORTLA	New Day Quomo	5:59am	LSTV1802H	00:00:30	Charged	13.00	*
05/09/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Melvin	10:36am	LSTV1802H	00:00:30	Charged	10.00	*
05/09/18	Wednesday	CNN-P	DNJ_2009-PORTLA	Situation Room	2:59pm	LSTV1802H	00:00:30	Charged	25.00	*
05/09/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	All In With Chris Hayes	5:27pm	LSTV1802H	00:00:30	Charged	22.00	*
05/09/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	6:25pm	LSTV1802H	00:00:30	Charged	22.00	*
05/09/18	Wednesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	6:40pm	LSTV1802H	00:00:30	Charged	38.00	*
05/09/18	Wednesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	6:50pm	LSTV1802H	00:00:30	Charged	38.00	*
05/09/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	6:54pm	LSTV1802H	00:00:30	Charged	22.00	*
05/09/18	Wednesday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	8:27pm	LSTV1802H	00:00:30	Charged	17.00	*
05/09/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	9:25pm	LSTV1802H	00:00:30	Charged	35.00	*
05/09/18	Wednesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	10:39pm	LSTV1802H	00:00:30	Charged	17.00	*
05/09/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	The Last Word	10:50pm	LSTV1802H	00:00:30	Charged	35.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	New Day Quomo	5:44am	LSTV1802H	00:00:30	Charged	13.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	At This Hour With	8:28am	LSTV1802H	00:00:30	Charged	13.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	At This Hour With	8:49am	LSTV1802H	00:00:30	Charged	13.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	Inside Politics	9:46am	LSTV1802H	00:00:30	Charged	25.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live	12:17pm	LSTV1802H	00:00:30	Charged	10.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	Jake Tapper	1:58pm	LSTV1802H	00:00:30	Charged	25.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	MTP Daily	2:34pm	LSTV1802H	00:00:30	Charged	10.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	Hardball Matthews	4:37pm	LSTV1802H	00:00:30	Charged	22.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	E. B. OutFront	4:40pm	LSTV1802H	00:00:30	Charged	38.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	6:30pm	LSTV1802H	00:00:30	Charged	22.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	6:36pm	LSTV1802H	00:00:30	Charged	38.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	6:49pm	LSTV1802H	00:00:30	Charged	22.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	The Last Word	7:22pm	LSTV1802H	00:00:30	Charged	35.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	8:24pm	LSTV1802H	00:00:30	Charged	17.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	9:41pm	LSTV1802H	00:00:30	Charged	17.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	11 Hour Brian Williams	11:33pm	LSTV1802H	00:00:30	Charged	35.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	Morning Joe	5:44am	LSTV1802H	00:00:30	Charged	15.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Ruhle	6:32am	LSTV1802H	00:00:30	Charged	15.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	CNN Newroom	7:27am	LSTV1802H	00:00:30	Charged	13.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	CNN Newroom	7:47am	LSTV1802H	00:00:30	Charged	13.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live with...	8:58am	LSTV1802H	00:00:30	Charged	15.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	Jake Tapper	1:28pm	LSTV1802H	00:00:30	Charged	25.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	MTP Daily	2:34pm	LSTV1802H	00:00:30	Charged	10.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	Beat with Ari Melber	3:43pm	LSTV1802H	00:00:30	Charged	10.00	*

05/11/18	Friday	CNN-P	DNU_2009-PORTLA Situation Room	3:55pm	LSTV1802H	00:00:30	Charged	25.00	*
05/11/18	Friday	MNBC-P	DNU_2009-PORTLA Hardball Matthews	4:17pm	LSTV1802H	00:00:30	Charged	22.00	*
05/11/18	Friday	CNN-P	DNU_2009-PORTLA E. B. OutFront	4:39pm	LSTV1802H	00:00:30	Charged	38.00	*
05/11/18	Friday	MNBC-P	DNU_2009-PORTLA All In With Chris Hayes	5:30pm	LSTV1802H	00:00:30	Charged	22.00	*
05/11/18	Friday	MNBC-P	DNU_2009-PORTLA The Last Word	7:20pm	LSTV1802H	00:00:30	Charged	35.00	*
05/11/18	Friday	CNN-P	DNU_2009-PORTLA CNN Tonight	8:57pm	LSTV1802H	00:00:30	Charged	17.00	*
05/11/18	Friday	CNN-P	DNU_2009-PORTLA Anderson Cooper 360	9:31pm	LSTV1802H	00:00:30	Charged	17.00	*
05/11/18	Friday	MNBC-P	DNU_2009-PORTLA The Last Word	10:31pm	LSTV1802H	00:00:30	Charged	35.00	*
05/11/18	Friday	CNN-P	DNU_2009-PORTLA Anderson Cooper 360	10:59pm	LSTV1802H	00:00:30	Charged	17.00	*
05/11/18	Friday	MNBC-P	DNU_2009-PORTLA 11 Hour Brian Williams	11:48pm	LSTV1802H	00:00:30	Charged	35.00	*

Grand Total 1,559.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1249971