

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3000698

<b>Traffic Order #</b>		11419143,11419144		<b>Created On</b>	4/15/2020 12:49:40 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>		3000698		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	12811.00
<b>Order Descrp</b>		62753284_POL- Candidate-Hass for Secretary_POR		<b>Updated On</b>	4/21/2020 12:16:29 PM	<b>Net \$</b>	9223.92
<b>Client</b>		HASS FOR SECRETARY - NCC - POR		<b>Updated By</b>	Latief, Zaldy	<b>Units</b>	325
<b>Start Date</b>		4/13/2020		<b>Industry</b>	Political-State-Local	<b>Credit Hold</b>	NO
<b>End Date</b>		4/26/2020		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62753284
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - POR - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	SCREEN STRATEGIES MEDIA - NCC WN	15.00%		<b>Address 1</b>		<b>Product</b>	
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>		<b>Estimate</b>	5710
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	,	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Total Zones</b>	2			<b>Zip</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	Portland DISH - I+,Portland Interconn...			<b>Contact</b>		Portland Market 9763/7959 ZONE Priority code IPE 74 See Key for zone/network information	
<b>Total Networks</b>	10		<b>Phone</b>				
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>	5710	<b>SYSCODE LIST</b>	
						9763,7959	

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11419144	<b>Created On</b>	4/15/2020 12:49:40 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	3000698	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	11990.00
<b>Order Descrp</b>	62753284_POL- Candidate-Hass for Secretary_POR	<b>Updated On</b>	4/21/2020 12:04:38 PM	<b>Syscode Net \$</b>	8632.80
<b>Client</b>	HASS FOR SECRETARY - NCC - POR	<b>Updated By</b>	Latief, Zaldy	<b>Syscode Units</b>	243
<b>Start Date</b>	4/13/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	4/26/2020	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	49.34
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	1		National Political Bundle	74   74	CNN	7959	CNN Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	5	\$97.00	\$485.00	30
29	3		National Political Bundle	74   74	CNN	7959	CNN Morning	04/18/2020	04/19/2020	Sa-Su 5a-9a						X	X	6	\$45.00	\$270.00	30
31	5		National Political Bundle	74   74	CNN	7959	ADD	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	5	\$24.00	\$120.00	30
33	7		National Political Bundle	74   74	CNN	7959	CNN Prime	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	7	\$115.00	\$805.00	30
35	9		National Political Bundle	74   74	MSNBC	7959	MSNBC Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	5	\$97.00	\$485.00	30
37	11		National Political Bundle	74   74	MSNBC	7959	ADD	04/18/2020	04/19/2020	Sa-Su 5a-9a						X	X	7	\$45.00	\$315.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	13		National Political Bundle	74   74	MSNBC	7959	ADD	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	4	\$24.00	\$96.00	30
41	15		National Political Bundle	74   74	MSNBC	7959	MSNBC Prime	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	8	\$115.00	\$920.00	30
43	17		National Political Bundle	74   74	TLC	7959	TLC Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	7	\$32.00	\$224.00	30
45	19		National Political Bundle	74   74	TLC	7959	MORNING	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	5	\$81.00	\$405.00	30
47	21		National Political Bundle	74   74	TV Land	7959	TVLand Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	7	\$12.00	\$84.00	30
49	23		National Political Bundle	74   74	TV Land	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	6	\$36.00	\$216.00	30
51	25		National Political Bundle	74   74	Food Network	7959	Food Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	5	\$148.00	\$740.00	30
53	27		National Political Bundle	74   74	Hallmark Channel	7959	Hallmark Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	4	\$24.00	\$96.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	29		Nati onal Politi cal Bun dle	74   74	Hallmark Channel	7959	HALLMARK PRIME	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	4	\$58.00	\$232.00	30
57	31		Nati onal Politi cal Bun dle	74   74	Oxygen	7959	Oxygen Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$7.00	\$56.00	30
59	33		Nati onal Politi cal Bun dle	74   74	Oxygen	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	6	\$20.00	\$120.00	30
61	35		Nati onal Politi cal Bun dle	74   74	The Discovery Channel	7959	Discovery Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$81.00	\$648.00	30
63	37		Nati onal Politi cal Bun dle	74   74	Oprah Winfrey Network	7959	ADD	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$8.00	\$64.00	30
65	39		Nati onal Politi cal Bun dle	74   74	Oprah Winfrey Network	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	7	\$20.00	\$140.00	30
67	41		Nati onal Politi cal Bun dle	74   74	WETV	7959	Women's Ent Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$10.00	\$80.00	30
69	43		Nati onal Politi cal Bun dle	74   74	WETV	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	6	\$20.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
94	2		National Political Bundle	74   74	CNN	7959	CNN Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						3	\$97.00	\$291.00	30
96	4		National Political Bundle	74   74	CNN	7959	CNN Morning	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						4	\$45.00	\$180.00	30
98	6		National Political Bundle	74   74	CNN	7959	ADD	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						4	\$24.00	\$96.00	30
100	8		National Political Bundle	74   74	CNN	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30
102	10		National Political Bundle	74   74	MSNBC	7959	MSNBC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						3	\$97.00	\$291.00	30
104	12		National Political Bundle	74   74	MSNBC	7959	ADD	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						4	\$45.00	\$180.00	30
106	14		National Political Bundle	74   74	MSNBC	7959	ADD	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						4	\$24.00	\$96.00	30
108	16		National Political Bundle	74   74	MSNBC	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
110	18		National Political Bundle	74   74	TLC	7959	TLC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$32.00	\$128.00	30
112	20		National Political Bundle	74   74	TLC	7959	MORNING	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$81.00	\$243.00	30
114	22		National Political Bundle	74   74	TV Land	7959	ADD	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$12.00	\$48.00	30
116	24		National Political Bundle	74   74	TV Land	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$36.00	\$108.00	30
118	26		National Political Bundle	74   74	Food Network	7959	Food Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$148.00	\$592.00	30
120	28		National Political Bundle	74   74	Hallmark Channel	7959	Hallmark Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$24.00	\$96.00	30
122	30		National Political Bundle	74   74	Hallmark Channel	7959	HALLMARK PRIME	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						4	\$58.00	\$232.00	30
124	32		National Political Bundle	74   74	Oxygen	7959	ADD	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$7.00	\$28.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
126	34		National Political Bundle	74   74	Oxygen	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$20.00	\$60.00	30
128	36		National Political Bundle	74   74	The Discovery Channel	7959	Discovery Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$81.00	\$324.00	30
130	38		National Political Bundle	74   74	Oprah Winfrey Network	7959	ADD	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$8.00	\$32.00	30
132	40		National Political Bundle	74   74	Oprah Winfrey Network	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$20.00	\$60.00	30
134	42		National Political Bundle	74   74	WETV	7959	ADD	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$10.00	\$40.00	30
136	44		National Political Bundle	74   74	WETV	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$20.00	\$60.00	30
137	45		National Political Bundle	74   74	CNN	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m					X	X		1	\$115.00	\$115.00	30
138	46		National Political Bundle	74   74	MSNBC	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m					X	X		1	\$115.00	\$115.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
141	47		National Political Bundle	74   74	CNN	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	2	\$115.00	\$230.00	30
142	48		National Political Bundle	74   74	CNN	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	2	\$24.00	\$48.00	30
143	49		National Political Bundle	74   74	MSNBC	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	2	\$115.00	\$230.00	30
144	50		National Political Bundle	74   74	MSNBC	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	2	\$24.00	\$48.00	30
145	51		National Political Bundle	74   74	MSNBC	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 5a-9a						X	X	2	\$45.00	\$90.00	30
146	52		National Political Bundle	74   74	TV Land	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	2	\$36.00	\$72.00	30
147	53		National Political Bundle	74   74	Oxygen	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	4	\$20.00	\$80.00	30
148	54		National Political Bundle	74   74	Oprah Winfrey Network	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	3	\$20.00	\$60.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
149	55		Nati onal Politi cal Bun dle	74   74	Oprah Winfrey Network	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	2	\$8.00	\$16.00	30
150	56		Nati onal Politi cal Bun dle	74   74	WETV	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p- 12m						X	X	3	\$20.00	\$60.00	30

**SUMMARY FOR SYSCODE 9763**

<b>Traffic Order #</b>	11419143	<b>Created On</b>	4/15/2020 12:49:40 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	3000698	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	821.00
<b>Order Descrp</b>	62753284_POL- Candidate-Hass for Secretary_POR	<b>Updated On</b>	4/21/2020 12:04:38 PM	<b>Syscode Net \$</b>	591.12
<b>Client</b>	HASS FOR SECRETARY - NCC - POR	<b>Updated By</b>	Latief, Zaldy	<b>Syscode Units</b>	82
<b>Start Date</b>	4/13/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	4/26/2020	<b>Zones</b>	Portland DISH - I+	<b>Avg Unit Rate</b>	10.01
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74   74	CNN	9763	CNN Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$13.00	\$65.00	30
3	3		National Political Bundle	74   74	CNN	9763	CNN Morning	04/19/2020	04/19/2020	Su 5a-9a							X	5	\$8.00	\$40.00	30
5	5		National Political Bundle	74   74	CNN	9763	CNN DAYTIME	04/19/2020	04/19/2020	Su 9a-4p							X	5	\$5.00	\$25.00	30
7	7		National Political Bundle	74   74	CNN	9763	CNN Prime	04/19/2020	04/19/2020	Su 7p-12m							X	5	\$13.00	\$65.00	30
9	9		National Political Bundle	74   74	MSNBC	9763	MSNBC Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$14.00	\$70.00	30
11	11		National Political Bundle	74   74	MSNBC	9763	MSNBC Morning	04/19/2020	04/19/2020	Su 5a-9a							X	5	\$8.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		National Political Bundle	74   74	MSNBC	9763	MSNBC Daytime	04/19/2020	04/19/2020	Su 9a-4p							X	5	\$5.00	\$25.00	30
15	15		National Political Bundle	74   74	MSNBC	9763	MSNBC Prime	04/19/2020	04/19/2020	Su 7p-12m							X	5	\$13.00	\$65.00	30
17	17		National Political Bundle	74   74	TLC	9763	TLC Access	04/19/2020	04/19/2020	Su 4p-7p							X	6	\$4.00	\$24.00	30
19	19		National Political Bundle	74   74	Food Network	9763	Food Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$18.00	\$90.00	30
21	21		National Political Bundle	74   74	The Discovery Channel	9763	Discovery Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$10.00	\$50.00	30
72	2		National Political Bundle	74   74	CNN	9763	-2 per traffic	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						2	\$13.00	\$26.00	30
74	4		National Political Bundle	74   74	CNN	9763	-1 per traffic	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						2	\$8.00	\$16.00	30
76	6		National Political Bundle	74   74	CNN	9763	CNN DAYTIME	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						3	\$5.00	\$15.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
78	8		National Political Bundle	74   74	CNN	9763	CNN Prime	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$13.00	\$39.00	30
80	10		National Political Bundle	74   74	MSNBC	9763	-3 per traffic	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						2	\$14.00	\$28.00	30
82	12		National Political Bundle	74   74	MSNBC	9763	-1 per traffic	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						2	\$8.00	\$16.00	30
84	14		National Political Bundle	74   74	MSNBC	9763	MSNBC Daytime	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						3	\$5.00	\$15.00	30
86	16		National Political Bundle	74   74	MSNBC	9763	MSNBC Prime	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$13.00	\$39.00	30
88	18		National Political Bundle	74   74	TLC	9763	-1 per traffic	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						2	\$4.00	\$8.00	30
90	20		National Political Bundle	74   74	Food Network	9763	-1 per traffic	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						2	\$18.00	\$36.00	30
92	22		National Political Bundle	74   74	The Discovery Channel	9763	-2 per traffic	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						1	\$10.00	\$10.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
139	23		National Political Bundle	74   74	CNN	9763	CNN Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	0	\$13.00	\$0.00	30
140	24		National Political Bundle	74   74	MSNBC	9763	MSNBC Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	1	\$14.00	\$14.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3000698**

<b>Traffic Order #</b>	11419143,11419144	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3000698	<b>Created On</b>	4/15/2020 12:49:40 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	62753284_POL- Candidate-Hass for Secretary_POR	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	12811.00
<b>Client</b>	HASS FOR SECRETARY - NCC - POR	<b>Updated On</b>	4/21/2020 12:16:29 PM	<b>Net \$</b>	9223.92
<b>Start Date</b>	4/13/2020	<b>Updated By</b>	Latief, Zaldy	<b>Units</b>	325
<b>End Date</b>	4/26/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	