

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3003349

<b>Traffic Order #</b>		11419367,11419368		<b>Created On</b>	4/21/2020 1:18:46 PM	<b>Order Status</b>	Multiple
<b>Order #</b>		3003349		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	4144.00
<b>Order Descrp</b>		62754329_POL- Candidate-Comm to Elect SHEMA FAGAN		<b>Updated On</b>	4/21/2020 3:58:50 PM	<b>Net \$</b>	2983.68
<b>Client</b>		COMM TO ELECT SHEMA FAGAN -		<b>Updated By</b>	Shields, Karolyn	<b>Units</b>	86
<b>Start Date</b>		4/20/2020		<b>Industry</b>	Political-State-Local	<b>Credit Hold</b>	NO
<b>End Date</b>		5/3/2020		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62754329
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - POR - CHICAGO			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AL MEDIA - NCC	15.00%		<b>Address 1</b>	X	<b>Product</b>	
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>		<b>Estimate</b>	1282
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	X, X	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Total Zones</b>	2			<b>Zip</b>	X	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	Portland DISH - I+,Portland Interconn...			<b>Contact</b>		PORTLAND Market 7959/9763ZONE Priority code IPE 74 See Key for zone/network information	
<b>Total Networks</b>	2			<b>Phone</b>			
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>		<b>SYSCODE LIST</b>	
				<b>Division</b>		9763,7959	
				<b>Reference #</b>	1282		

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11419368	<b>Created On</b>	4/21/2020 1:18:46 PM	<b>Order Status</b>	Multiple
<b>Order #</b>	3003349	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	3936.00
<b>Order Descrp</b>	62754329_POL- Candidate-Comm to Elect SHEMA FAGAN	<b>Updated On</b>	4/21/2020 3:55:16 PM	<b>Syscode Net \$</b>	2833.92
<b>Client</b>	COMM TO ELECT SHEMA FAGAN - NCC - OR	<b>Updated By</b>	Shields, Karolyn	<b>Syscode Units</b>	63
<b>Start Date</b>	4/20/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/3/2020	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	62.48
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	5		National Political Bundle	74   74	CNN	7959	CABLE	04/22/2020	04/26/2020	W-Su 5a-9a			X	X	X	X	X	9	\$45.00	\$405.00	30
2	6		National Political Bundle	74   74	CNN	7959	CABLE	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	9	\$24.00	\$216.00	30
3	7		National Political Bundle	74   74	CNN	7959	CABLE	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	4	\$97.00	\$388.00	30
4	8		National Political Bundle	74   74	CNN	7959	CABLE	04/22/2020	04/26/2020	W-Su 7p-12m			X	X	X	X	X	6	\$115.00	\$690.00	30
5	13		National Political Bundle	74   74	MSNBC	7959	CABLE	04/22/2020	04/26/2020	W-Su 5a-9a			X	X	X	X	X	9	\$45.00	\$405.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	14		National Political Bundle	74   74	MSNBC	7959	CABLE	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	8	\$24.00	\$192.00	30
7	15		National Political Bundle	74   74	MSNBC	7959	CABLE	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	4	\$97.00	\$388.00	30
8	16		National Political Bundle	74   74	MSNBC	7959	CABLE	04/22/2020	04/26/2020	W-Su 7p-12m			X	X	X	X	X	6	\$115.00	\$690.00	30
15	1		National Political Bundle	74   74	CNN	7959	CABLE	04/27/2020	04/27/2020	M 5a-9a	X							1	\$45.00	\$45.00	30
16	2		National Political Bundle	74   74	CNN	7959	CABLE	04/27/2020	04/27/2020	M 9a-4p	X							1	\$24.00	\$24.00	30
17	3		National Political Bundle	74   74	CNN	7959	CABLE	04/27/2020	04/27/2020	M 4p-7p	X							1	\$97.00	\$97.00	30
18	4		National Political Bundle	74   74	CNN	7959	CABLE	04/27/2020	04/27/2020	M 7p-12m	X							1	\$115.00	\$115.00	30
19	9		National Political Bundle	74   74	MSNBC	7959	CABLE	04/27/2020	04/27/2020	M 5a-9a	X							1	\$45.00	\$45.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	10		Nati onal Politi cal Bun dle	74   74	MSNBC	7959	CABLE	04/27/2020	04/27/2020	M 9a-4p	X							1	\$24.00	\$24.00	30
21	11		Nati onal Politi cal Bun dle	74   74	MSNBC	7959	CABLE	04/27/2020	04/27/2020	M 4p-7p	X							1	\$97.00	\$97.00	30
22	12		Nati onal Politi cal Bun dle	74   74	MSNBC	7959	CABLE	04/27/2020	04/27/2020	M 7p-12m	X							1	\$115.00	\$115.00	30

**SUMMARY FOR SYSCODE 9763**

<b>Traffic Order #</b>	11419367	<b>Created On</b>	4/21/2020 1:18:46 PM	<b>Order Status</b>	Multiple
<b>Order #</b>	3003349	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	208.00
<b>Order Descrp</b>	62754329_POL- Candidate-Comm to Elect SHEMA FAGAN	<b>Updated On</b>	4/21/2020 3:55:16 PM	<b>Syscode Net \$</b>	149.76
<b>Client</b>	COMM TO ELECT SHEMA FAGAN - NCC - OR	<b>Updated By</b>	Shields, Karolyn	<b>Syscode Units</b>	23
<b>Start Date</b>	4/20/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	5/3/2020	<b>Zones</b>	Portland DISH - I+	<b>Avg Unit Rate</b>	9.04
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	3		National Political Bundle	74   74	CNN	9763	CABLE	04/24/2020	04/26/2020	F-Su 9a-4p					X	X	X	4	\$5.00	\$20.00	30
10	4		National Political Bundle	74   74	CNN	9763	CABLE	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	2	\$13.00	\$26.00	30
11	5		National Political Bundle	74   74	CNN	9763	CABLE	04/24/2020	04/26/2020	F-Su 7p-12m					X	X	X	3	\$13.00	\$39.00	30
12	8		National Political Bundle	74   74	MSNBC	9763	CABLE	04/24/2020	04/26/2020	F-Su 9a-4p					X	X	X	4	\$5.00	\$20.00	30
13	9		National Political Bundle	74   74	MSNBC	9763	CABLE	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	2	\$14.00	\$28.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	10		National Political Bundle	74   74	MSNBC	9763	CABLE	04/24/2020	04/26/2020	F-Su 7p-12m					X	X	X	3	\$13.00	\$39.00	30
23	1		National Political Bundle	74   74	CNN	9763	CABLE	04/27/2020	04/27/2020	M 9a-4p	X							1	\$5.00	\$5.00	30
24	2		National Political Bundle	74   74	CNN	9763	CABLE	04/27/2020	04/27/2020	M 7p-12m	X							1	\$13.00	\$13.00	30
25	6		National Political Bundle	74   74	MSNBC	9763	CABLE	04/27/2020	04/27/2020	M 9a-4p	X							1	\$5.00	\$5.00	30
26	7		National Political Bundle	74   74	MSNBC	9763	CABLE	04/27/2020	04/27/2020	M 7p-12m	X							1	\$13.00	\$13.00	30
27	11		National Political Bundle	74   74	CNN	9763		04/22/2020	04/22/2020	W 9a-4p			X					1	\$0.00	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3003349					
<b>Traffic Order #</b>	11419367,11419368	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3003349	<b>Created On</b>	4/21/2020 1:18:46 PM	<b>Order Status</b>	Multiple
<b>Order Descrp</b>	62754329_POL- Candidate-Comm to Elect SHEMIA FAGAN	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	4144.00
<b>Client</b>	COMM TO ELECT SHEMIA FAGAN - NCC -	<b>Updated On</b>	4/21/2020 3:58:50 PM	<b>Net \$</b>	2983.68
<b>Start Date</b>	4/20/2020	<b>Updated By</b>	Shields, Karolyn	<b>Units</b>	86
<b>End Date</b>	5/3/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	