

**EFFECTIVE POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: ___Media Analysis___

Contact Name: ___Marla Jackson___

Phone Number: ___503-936-4388___

Address: ___PO Box 385128, Waikoloa, HI 98738___

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: ___Here Together___

Contact Name: ___Elizabeth Wilson___

Phone Number: ___503-267-3947___

Address: ___715 NW Hoyt St #6536, Portland, OR 97228___

3. Date of request: ___4/24/2020___

4. Request received by: ___Darren Bauer___

5. Content of the ad: ___Yes on Metro 26-210 – Homeless issue___

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

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COM:1066669v2

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

___ Yes on Metro 26-210 - Homeless issue _____

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: ___ Katrina Holland, Mitch Horacker, Robert Stoll _____

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES

12. DMA: ___ Portland _____, Interconnect (Yx or N)

Zones: _____

13. Distribution Platform(s): Linear TV; _____ VOD; _____ Digital/websites/apps

14. Date and nature of any follow-ups: _____

15. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

16. Date of ROR completion: ___ 4/24/2020 _____

17. Additional Information: