

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3006198

Traffic Order #		11420001,11420002		Created On	4/27/2020 5:31:09 PM	Order Status	Multiple
Order #		3006198		Created By	NCC_Gateway_User	Gross \$	17427.00
Order Descrp		62755499_POL-Candidate-Comm to Elect Shemia Fagan		Updated On	4/28/2020 6:58:16 PM	Net \$	12547.44
Client		COMM TO ELECT SHEMIA FAGAN -		Updated By	Latief, Zaldy	Units	235
Start Date		4/27/2020		Industry	Political-State-Local	Credit Hold	NO
End Date		5/10/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62755499
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - CHICAGO			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AL MEDIA - NCC	15.00%		Address 1	X	Product	
RepFirm	NCC	13.00%		Address 2		Estimate	1313
Copy Instr ID				City, State, Zip	X, X	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	X	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Portland DISH - I+,Portland Interconn...			Contact		Portland Market 7959/9763 ZONE Priority code IPE 74 See Key for zone/network information	
Total Networks	6			Phone			
GENERAL COMMENTS				Avail Tag		SYSCODE LIST	
				Contract Type	Standard	9763,7959	
				Copy Group			
				Division			
				Reference #	1313		

SUMMARY FOR SYSCODE 7959

Traffic Order #	11420002	Created On	4/27/2020 5:31:09 PM	Order Status	Multiple
Order #	3006198	Created By	NCC_Gateway_User	Syscode Gross \$	16772.00
Order Descrp	62755499_POL-Candidate-Comm to Elect Shemia Fagan	Updated On	4/28/2020 9:29:21 AM	Syscode Net \$	12075.84
Client	COMM TO ELECT SHEMIA FAGAN - NCC - OR	Updated By	Smith, Brogan	Syscode Units	181
Start Date	4/27/2020	Source	Gateway	Zone Status	Revision for Sales Mgr Approval
End Date	5/10/2020	Zones	Portland Interconnect	Avg Unit Rate	92.66
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	7959	CABLE	05/04/2020	05/04/2020	M 5a-9a	X							2	\$45.00	\$90.00	30
2	2		National Political Bundle	74 74	CNN	7959	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							2	\$24.00	\$48.00	30
3	3		National Political Bundle	74 74	CNN	7959	CABLE	05/04/2020	05/04/2020	M 4p-7p	X							1	\$97.00	\$97.00	30
4	4		National Political Bundle	74 74	CNN	7959	CABLE	05/04/2020	05/04/2020	M 7p-12m	X							1	\$105.00	\$105.00	30
5	5		National Political Bundle	74 74	CNN	7959	CABLE	04/29/2020	05/03/2020	W-Su 5a-9a			X	X	X	X	X	10	\$45.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	74 74	CNN	7959	CABLE	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$24.00	\$240.00	30
7	7		National Political Bundle	74 74	CNN	7959	CABLE	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	4	\$97.00	\$388.00	30
8	8		National Political Bundle	74 74	CNN	7959	CABLE	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	7	\$105.00	\$735.00	30
9	9		National Political Bundle	74 74	MSNBC	7959	CABLE	05/04/2020	05/04/2020	M 5a-9a	X							2	\$45.00	\$90.00	30
10	10		National Political Bundle	74 74	MSNBC	7959	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							2	\$24.00	\$48.00	30
11	11		National Political Bundle	74 74	MSNBC	7959	CABLE	05/04/2020	05/04/2020	M 4p-7p	X							1	\$97.00	\$97.00	30
12	12		National Political Bundle	74 74	MSNBC	7959	CABLE	05/04/2020	05/04/2020	M 7p-12m	X							1	\$105.00	\$105.00	30
13	13		National Political Bundle	74 74	MSNBC	7959	CABLE	04/29/2020	05/03/2020	W-Su 5a-9a			X	X	X	X	X	10	\$45.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		National Political Bundle	74 74	MSNBC	7959	CABLE	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	9	\$24.00	\$216.00	30
15	15		National Political Bundle	74 74	MSNBC	7959	CABLE	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	4	\$97.00	\$388.00	30
16	16		National Political Bundle	74 74	MSNBC	7959	CABLE	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	8	\$105.00	\$840.00	30
17	17		National Political Bundle	74 74	The Discovery Channel	7959	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$27.00	\$27.00	30
18	18		National Political Bundle	74 74	The Discovery Channel	7959	CABLE	05/04/2020	05/04/2020	M 4p-7p	X							1	\$81.00	\$81.00	30
19	19		National Political Bundle	74 74	The Discovery Channel	7959	CABLE	05/04/2020	05/04/2020	M 7p-12m	X							1	\$261.00	\$261.00	30
20	20		National Political Bundle	74 74	The Discovery Channel	7959	CABLE	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	9	\$27.00	\$243.00	30
21	21		National Political Bundle	74 74	The Discovery Channel	7959	CABLE	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	4	\$81.00	\$324.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		National Political Bundle	74 74	The Discovery Channel	7959	CABLE	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	7	\$261.00	\$1,827.00	30
23	23		National Political Bundle	74 74	HGTV	7959	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$41.00	\$41.00	30
24	24		National Political Bundle	74 74	HGTV	7959	CABLE	05/04/2020	05/04/2020	M 4p-7p	X							1	\$161.00	\$161.00	30
25	25		National Political Bundle	74 74	HGTV	7959	CABLE	05/04/2020	05/04/2020	M 7p-12m	X							1	\$260.00	\$260.00	30
26	26		National Political Bundle	74 74	HGTV	7959	CABLE	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	9	\$41.00	\$369.00	30
27	27		National Political Bundle	74 74	HGTV	7959	CABLE	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	4	\$161.00	\$644.00	30
28	28		National Political Bundle	74 74	HGTV	7959	CABLE	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	7	\$260.00	\$1,820.00	30
29	29		National Political Bundle	74 74	The History Channel	7959	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$37.00	\$37.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	30		National Political Bundle	74 74	The History Channel	7959	CABLE	05/04/2020	05/04/2020	M 4p-7p	X							1	\$110.00	\$110.00	30
31	31		National Political Bundle	74 74	The History Channel	7959	CABLE	05/04/2020	05/04/2020	M 7p-12m	X							1	\$200.00	\$200.00	30
32	32		National Political Bundle	74 74	The History Channel	7959	CABLE	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	9	\$37.00	\$333.00	30
33	33		National Political Bundle	74 74	The History Channel	7959	CABLE	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	4	\$110.00	\$440.00	30
34	34		National Political Bundle	74 74	The History Channel	7959	CABLE	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	7	\$200.00	\$1,400.00	30
35	35		National Political Bundle	74 74	TNT	7959	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$35.00	\$35.00	30
36	36		National Political Bundle	74 74	TNT	7959	CABLE	05/04/2020	05/04/2020	M 4p-7p	X							1	\$156.00	\$156.00	30
37	37		National Political Bundle	74 74	TNT	7959	CABLE	05/04/2020	05/04/2020	M 7p-12m	X							1	\$240.00	\$240.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38	38		National Political Bundle	74 74	TNT	7959	CABLE	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	9	\$35.00	\$315.00	30
39	39		National Political Bundle	74 74	TNT	7959	CABLE	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	4	\$156.00	\$624.00	30
40	40		National Political Bundle	74 74	TNT	7959	CABLE	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	7	\$240.00	\$1,680.00	30
66			National Political Bundle	74 74	CNN	7959	CABLE	04/30/2020	05/03/2020	Th-Su 5a-9a				X	X	X	X	2	\$45.00	\$90.00	30
67			National Political Bundle	74 74	CNN	7959	CABLE	04/30/2020	05/03/2020	Th-Su 9a-4p				X	X	X	X	4	\$24.00	\$96.00	30
68			National Political Bundle	74 74	CNN	7959	CABLE	04/30/2020	05/03/2020	Th-Su 4p-7p				X	X	X	X	2	\$97.00	\$194.00	30
69			National Political Bundle	74 74	MSNBC	7959	CABLE	04/30/2020	05/03/2020	Th-Su 5a-9a				X	X	X	X	3	\$45.00	\$135.00	30
70			National Political Bundle	74 74	MSNBC	7959	CABLE	04/30/2020	05/03/2020	Th-Su 9a-4p				X	X	X	X	2	\$24.00	\$48.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
71			National Political Bundle	74 74	MSNBC	7959	CABLE	04/30/2020	05/03/2020	Th-Su 4p-7p				X	X	X	X	2	\$97.00	\$194.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11420001	Created On	4/27/2020 5:31:09 PM	Order Status	Multiple
Order #	3006198	Created By	NCC_Gateway_User	Syscode Gross \$	655.00
Order Descrp	62755499_POL-Candidate-Comm to Elect Shemia Fagan	Updated On	4/28/2020 11:31:29 AM	Syscode Net \$	471.60
Client	COMM TO ELECT SHEMIA FAGAN - NCC - OR	Updated By	Latief, Zaldy	Syscode Units	54
Start Date	4/27/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	5/10/2020	Zones	Portland DISH - I+	Avg Unit Rate	12.13
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	1		Nati onal Politi cal Bun dle	74 74	CNN	9763	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$5.00	\$5.00	30
42	2		Nati onal Politi cal Bun dle	74 74	CNN	9763	CABLE	05/04/2020	05/04/2020	M 7p-12m	X							1	\$13.00	\$13.00	30
43	3		Nati onal Politi cal Bun dle	74 74	CNN	9763	CABLE	05/01/2020	05/03/2020	F-Su 9a-4p				X	X	X		5	\$5.00	\$25.00	30
44	4		Nati onal Politi cal Bun dle	74 74	CNN	9763	CABLE	05/01/2020	05/03/2020	F-Su 4p-7p				X	X	X		2	\$13.00	\$26.00	30
45	5		Nati onal Politi cal Bun dle	74 74	CNN	9763	CABLE	05/01/2020	05/03/2020	F-Su 7p-12m				X	X	X		3	\$13.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	6			74 74	The Discovery Channel	9763	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$4.00	\$4.00	30
47	7			74 74	The Discovery Channel	9763	CABLE	05/01/2020	05/03/2020	F-Su 9a-4p					X	X	X	3	\$4.00	\$12.00	30
48	8			74 74	The Discovery Channel	9763	CABLE	05/01/2020	05/03/2020	F-Su 4p-7p					X	X	X	1	\$10.00	\$10.00	30
49	9			74 74	The Discovery Channel	9763	CABLE	05/01/2020	05/03/2020	F-Su 7p-12m					X	X	X	3	\$32.00	\$96.00	30
50	10			74 74	HGTV	9763	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$5.00	\$5.00	30
51	11			74 74	HGTV	9763	CABLE	05/01/2020	05/03/2020	F-Su 9a-4p					X	X	X	3	\$5.00	\$15.00	30
52	12			74 74	HGTV	9763	CABLE	05/01/2020	05/03/2020	F-Su 7p-12m					X	X	X	3	\$29.00	\$87.00	30
53	13			74 74	The History Channel	9763	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$5.00	\$5.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54	14		National Political Bundle	74 74	The History Channel	9763	CABLE	05/01/2020	05/03/2020	F-Su 9a-4p					X	X	X	3	\$5.00	\$15.00	30
55	15		National Political Bundle	74 74	The History Channel	9763	CABLE	05/01/2020	05/03/2020	F-Su 4p-7p					X	X	X	1	\$14.00	\$14.00	30
56	16		National Political Bundle	74 74	The History Channel	9763	CABLE	05/01/2020	05/03/2020	F-Su 7p-12m					X	X	X	2	\$24.00	\$48.00	30
57	17		National Political Bundle	74 74	MSNBC	9763	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$5.00	\$5.00	30
58	18		National Political Bundle	74 74	MSNBC	9763	CABLE	05/04/2020	05/04/2020	M 7p-12m	X							1	\$13.00	\$13.00	30
59	19		National Political Bundle	74 74	MSNBC	9763	CABLE	05/01/2020	05/03/2020	F-Su 9a-4p					X	X	X	5	\$5.00	\$25.00	30
60	20		National Political Bundle	74 74	MSNBC	9763	CABLE	05/01/2020	05/03/2020	F-Su 4p-7p					X	X	X	2	\$14.00	\$28.00	30
61	21		National Political Bundle	74 74	MSNBC	9763	CABLE	05/01/2020	05/03/2020	F-Su 7p-12m					X	X	X	3	\$13.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
62	22			74 74	TNT	9763	CABLE	05/04/2020	05/04/2020	M 9a-4p	X							1	\$5.00	\$5.00	30
63	23			74 74	TNT	9763	CABLE	05/01/2020	05/03/2020	F-Su 9a-4p					X	X	X	3	\$5.00	\$15.00	30
64	24			74 74	TNT	9763	CABLE	05/01/2020	05/03/2020	F-Su 4p-7p					X	X	X	1	\$19.00	\$19.00	30
65	25			74 74	TNT	9763	CABLE	05/01/2020	05/03/2020	F-Su 7p-12m					X	X	X	3	\$29.00	\$87.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3006198

Traffic Order #	11420001,11420002	# of Weeks	2	Active	Yes
Order #	3006198	Created On	4/27/2020 5:31:09 PM	Order Status	Multiple
Order Descrp	62755499_POL-Candidate-Comm to Elect Shemia Fagan	Created By	NCC_Gateway_User	Gross \$	17427.00
Client	COMM TO ELECT SHEMIA FAGAN - NCC -	Updated On	4/28/2020 6:58:16 PM	Net \$	12547.44
Start Date	4/27/2020	Updated By	Latief, Zaldy	Units	235
End Date	5/10/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	