

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3056839

Traffic Order #		11426027,11426026		Created On	7/16/2020 6:10:04 PM	Order Status	Contract Confirmed
Order #		3056839		Created By	NCC_Gateway_User	Gross \$	1650.00
Order Descrp		62783755_POL_Candidate - Inslee for Governor -		Updated On	7/17/2020 1:01:47 PM	Net \$	1188.00
Client		INSLEE FOR WA GOV - AMP - POR		Updated By	Reinhart, Susanne	Units	5
Start Date		7/20/2020		Industry	Political-Governor	Credit Hold	NO
End Date		7/26/2020		REFERENCES			
# of Weeks		1		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62783755
ActiveWeeks	1			Tertiary		Billing Schedule	EndOfFlight
AE 1	Kelly, Mary M			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	SCREEN STRATEGIES MEDIA - NCC	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Portland DISH - I+,Portland Interconn...			Contact			
Total Networks	1			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	5981		
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
Portland Market 7959 Portland DMA Priority code /NP 80 See Key for zone/network information							
SYSCODE LIST							
9763,7959							

SUMMARY FOR SYSCODE 7959

Traffic Order #	11426027	Created On	7/16/2020 6:10:04 PM	Order Status	Contract Confirmed
Order #	3056839	Created By	NCC_Gateway_User	Syscode Gross \$	1600.00
Order Descrp	62783755_POL_Candidate - Inslee for Governor -	Updated On	7/17/2020 12:56:06 PM	Syscode Net \$	1152.00
Client	INSLEE FOR WA GOV - AMP - POR	Updated By	Reinhart, Susanne	Syscode Units	4
Start Date	7/20/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/26/2020	Zones	Portland Interconnect	Avg Unit Rate	400.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	80 80	MSNBC	7959	The Rachel Maddow Show	07/20/2020	07/20/2020	M 6p-7p	X							1	\$400.00	\$400.00	30
3	2		National Political Bundle	80 80	MSNBC	7959	The Rachel Maddow Show	07/21/2020	07/21/2020	Tu 6p-7p		X						1	\$400.00	\$400.00	30
4	3		National Political Bundle	80 80	MSNBC	7959	The Rachel Maddow Show	07/22/2020	07/22/2020	W 6p-7p			X					1	\$400.00	\$400.00	30
5	4		National Political Bundle	80 80	MSNBC	7959	The Rachel Maddow Show	07/23/2020	07/23/2020	Th 6p-7p				X				1	\$400.00	\$400.00	30
7	5		National Political Bundle	80 80	MSNBC	7959		07/23/2020	07/26/2020	Th 6p-7p				X				0	\$0.00	\$0.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11426026	Created On	7/16/2020 6:10:04 PM	Order Status	Contract Confirmed
Order #	3056839	Created By	NCC_Gateway_User	Syscode Gross \$	50.00
Order Descrp	62783755_POL_Candidate - Inslee for Governor -	Updated On	7/17/2020 12:56:06 PM	Syscode Net \$	36.00
Client	INSLEE FOR WA GOV - AMP - POR	Updated By	Reinhart, Susanne	Syscode Units	1
Start Date	7/20/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/26/2020	Zones	Portland DISH - I+	Avg Unit Rate	50.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
2	1		National Political Bundle	80 80	MSNBC	9763	The Rachel Maddow Show	07/22/2020	07/22/2020	W 9p-10p			X					1	\$50.00	\$50.00	30
6	2		National Political Bundle	80 80	MSNBC	9763		07/20/2020	07/26/2020	W 9p-10p			X					0	\$0.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11426027,11426026	# of Weeks	1	Active	Yes
Order #	3056839	Created On	7/16/2020 6:10:04 PM	Order Status	Contract Confirmed
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Start Date	7/20/2020	Updated By	Reinhart, Susanne	Units	5
End Date	7/26/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	