

**EFFECTV POLITICAL RECORD OF REQUEST:  
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

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**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name:** \_\_\_Buying Time Media, LLC\_\_\_

**Contact Name:** \_\_\_Catherine Herrick\_\_\_

**Phone Number:** \_\_\_202-965-5060\_\_\_

**Address:** \_\_\_650 Massachusetts Avenue NW, Suite 210, Washington, DC 20001\_\_\_

**2. Paid for by (Advertiser/sponsor name, address, phone number & contact):**

**Name:** \_\_\_Yes for a Healthy Future

**Contact Name:** \_\_\_Jef A Green\_\_\_

**Phone Number:** \_\_\_503-295-1851

**Address:** \_\_\_4000 Kruse Way Place, B21-00, Lake Oswego, OR 97035

**3. Date of request:** \_\_\_9/4/2020\_\_\_

**4. Request received by:** \_\_\_Mary Kelly\_\_\_

**5. Content of the ad:** \_\_\_Support 108 Raise Tax on Vapes & Tobacco, funds Health and Prevention programs\_\_\_

**6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:** \_\_\_N/A\_\_\_

**7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):**

\_\_\_N/A\_\_\_

**8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:** \_\_\_N/A\_\_\_

Revised 1/8/2020

COM:1066669v2

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise): Support 108 Raise Tax on Vapes & Tobacco, funds Health and Prevention programs

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: \_\_\_ Elisabeth Shepard, Jef A Green \_\_\_\_\_

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry:   X   YES

12. DMA: \_\_\_ Portland & Eugene \_\_\_\_\_, Interconnect (Y or N)

Zones: \_\_\_ Portland DISH \_\_\_\_\_

13. Distribution Platform(s):   X   Linear TV; \_\_\_\_\_ VOD; \_\_\_\_\_ Digital/websites/apps

14. Date and nature of any follow-ups: \_\_\_\_\_

15. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

\_\_\_\_\_

16. Date of ROR completion:   9/8/2020  

17. Additional Information: