

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: __Media Analysis

Contact Name: __Marla Jackson

Phone Number: __503-936-4388

Address: __PO Box 385128, Waikoloa, HI 96738

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: __United for Portland

Contact Name: __Jef Green

Phone Number: __503-295-1851

Address: __3321 SE 20th Ave., Portland, OR 97202

3. Date of request: ____10/25/2020_____

4. Request received by: ____Mary Kelly_____

5. Content of the ad:____support Ted Wheeler for Portland Mayor _____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: __N/A_____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:_____

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COM:1066669v2

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: ___Nathan Nayman, Jef A Green _____

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: __X__ YES

12. DMA: ___ Portland _____, Interconnect (Y or N)

Zones: ___ plus, Portland skyline and East Portland zones _____

13. Distribution Platform(s): __x__ Linear TV; _____ VOD; _____ Digital/websites/apps

14. Date and nature of any follow-ups: _____

15. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

16. Date of ROR completion: ___10/26/2020_____

17. Additional Information: