

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2970480

Traffic Order # 11414987		Created On 2/28/2020 12:07:49 PM	Order Status Revision Confirmed
Order # 2970480		Created By Lincoln, Ashley	Gross \$ 1620.00
Order Descrp American Workers For Progress 2/29-3/3		Updated On 3/6/2020 12:34:54 PM	Net \$ 1377.00
Client AMERICAN WORKERS FOR		Updated By Carr, Jillian	Units 12
Start Date 2/29/2020		Industry Political-Association	Credit Hold NO
End Date 3/8/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 Bauer, Darren J		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency MOSAIC MEDIA STRATEGY GROUP 15.00%		Address 1 232 MADISON AVE	
RepFirm 0%		Address 2 STE 405	
Copy Instr ID		City, State, Zip NEW YORK, NY	
Total Zones 1		Zip 10016	
Zones Portland Interconnect		Contact	
Total Networks 3		Phone 646-443-5076	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # 5afc07bf-4c5a-ea11-90fd-005056979d16	
		BILLING INFORMATION	
		Purchase Order #	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate	
		Submit EDI Invoice? Do Not Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		Market: Portland Zone: Portland IC Issue Date Range: 2/29-3/3 Priority Code:IP=74 See key on FCC site for zone/network information	
		SYSCODE LIST	
		7959	

SUMMARY FOR SYSCODE 7959

Traffic Order #	11414987	Created On	2/28/2020 12:41:52 PM	Order Status	Revision Confirmed
Order #	2970480	Created By	Lincoln, Ashley	Syscode Gross \$	1620.00
Order Descrp	American Workers For Progress 2/29-3/3	Updated On	3/6/2020 12:31:59 PM	Syscode Net \$	1377.00
Client	AMERICAN WORKERS FOR PROGRESS	Updated By	Carr, Jillian	Syscode Units	12
Start Date	2/29/2020	Source	VIEW	Zone Status	Revision Confirmed
End Date	3/8/2020	Zones	Portland Interconnect	Avg Unit Rate	135.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	CNN	7959	VARIOUS	02/29/2020	03/01/2020	Sa-Su 5a-9a						X	X	3	\$135.00	\$405.00	30
2			Regional Political Bundle	74 74	CNN	7959	VARIOUS	03/02/2020	03/03/2020	Sa-Su 5a-9a						X	X	0	\$135.00	\$0.00	30
3			Regional Political Bundle	74 74	CNN	7959	VARIOUS	02/29/2020	03/01/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
4	2		Local Political Bundle	74 74	CNN	7959	VARIOUS	03/02/2020	03/03/2020	M-Tu 5a-9a	X	X						1	\$135.00	\$135.00	30
5	3		Local Political Bundle	74 74	Fox News Channel	7959	VARIOUS	02/29/2020	03/01/2020	Sa-Su 5a-9a						X	X	3	\$135.00	\$405.00	30
6			Regional Political Bundle	74 74	Fox News Channel	7959	VARIOUS	03/02/2020	03/03/2020	Sa-Su 5a-9a						X	X	0	\$135.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			Regional Political Bundle	74 74	Fox News Channel	7959	VARIOUS	02/29/2020	03/01/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
8	4		Local Political Bundle	74 74	Fox News Channel	7959	VARIOUS	03/02/2020	03/03/2020	M-Tu 5a-9a	X	X						1	\$135.00	\$135.00	30
9	5		Local Political Bundle	74 74	MSNBC	7959	VARIOUS	02/29/2020	03/01/2020	Sa-Su 5a-9a						X	X	3	\$135.00	\$405.00	30
10			Regional Political Bundle	74 74	MSNBC	7959	VARIOUS	03/02/2020	03/03/2020	Sa-Su 5a-9a						X	X	0	\$135.00	\$0.00	30
11			Regional Political Bundle	74 74	MSNBC	7959	VARIOUS	02/29/2020	03/01/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
12	6		Local Political Bundle	74 74	MSNBC	7959	VARIOUS	03/02/2020	03/03/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
13	7		Local Political Bundle	74 74	MSNBC	7959	VARIOUS	03/07/2020	03/08/2020	Sa-Su 5a-9a						X	X	1	\$135.00	\$135.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11414987	# of Weeks	2	Active	Yes
Order #	2970480	Created On	2/28/2020 12:07:49 PM	Order Status	Revision Confirmed
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Client	AMERICAN WORKERS FOR PROGRESS	Updated On	3/6/2020 12:34:54 PM	Net \$	1377.00
Start Date	2/29/2020	Updated By	Carr, Jillian	Units	12
End Date	3/8/2020	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	