

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3003349

Traffic Order #		11419367,11419368		Created On	4/21/2020 1:18:46 PM	Order Status	Multiple
Order #		3003349		Created By	NCC_Gateway_User	Gross \$	4144.00
Order Descrp		62754329_POL- Candidate-Comm to Elect SHEMA FAGAN		Updated On	4/21/2020 3:58:50 PM	Net \$	2983.68
Client		COMM TO ELECT SHEMA FAGAN -		Updated By	Shields, Karolyn	Units	86
Start Date		4/20/2020		Industry	Political-State-Local	Credit Hold	NO
End Date		5/3/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62754329
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - CHICAGO			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AL MEDIA - NCC	15.00%		Address 1	X	Product	
RepFirm	NCC	13.00%		Address 2		Estimate	1282
Copy Instr ID				City, State, Zip	X, X	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	X	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Portland DISH - I+,Portland Interconn...			Contact		PORTLAND Market 7959/9763ZONE Priority code IPE 74 See Key for zone/network information	
Total Networks	2		Phone				
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	1282		
				SYSCODE LIST			
				9763,7959			

SUMMARY FOR SYSCODE 7959

Traffic Order #	11419368	Created On	4/21/2020 1:18:46 PM	Order Status	Multiple
Order #	3003349	Created By	NCC_Gateway_User	Syscode Gross \$	3936.00
Order Descrp	62754329_POL- Candidate-Comm to Elect SHEMA FAGAN	Updated On	4/21/2020 3:55:16 PM	Syscode Net \$	2833.92
Client	COMM TO ELECT SHEMA FAGAN - NCC - OR	Updated By	Shields, Karolyn	Syscode Units	63
Start Date	4/20/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/3/2020	Zones	Portland Interconnect	Avg Unit Rate	62.48
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	5		National Political Bundle	74 74	CNN	7959	CABLE	04/22/2020	04/26/2020	W-Su 5a-9a			X	X	X	X	X	9	\$45.00	\$405.00	30
2	6		National Political Bundle	74 74	CNN	7959	CABLE	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	9	\$24.00	\$216.00	30
3	7		National Political Bundle	74 74	CNN	7959	CABLE	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	4	\$97.00	\$388.00	30
4	8		National Political Bundle	74 74	CNN	7959	CABLE	04/22/2020	04/26/2020	W-Su 7p-12m			X	X	X	X	X	6	\$115.00	\$690.00	30
5	13		National Political Bundle	74 74	MSNBC	7959	CABLE	04/22/2020	04/26/2020	W-Su 5a-9a			X	X	X	X	X	9	\$45.00	\$405.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	14		National Political Bundle	74 74	MSNBC	7959	CABLE	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	8	\$24.00	\$192.00	30
7	15		National Political Bundle	74 74	MSNBC	7959	CABLE	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	4	\$97.00	\$388.00	30
8	16		National Political Bundle	74 74	MSNBC	7959	CABLE	04/22/2020	04/26/2020	W-Su 7p-12m			X	X	X	X	X	6	\$115.00	\$690.00	30
15	1		National Political Bundle	74 74	CNN	7959	CABLE	04/27/2020	04/27/2020	M 5a-9a	X							1	\$45.00	\$45.00	30
16	2		National Political Bundle	74 74	CNN	7959	CABLE	04/27/2020	04/27/2020	M 9a-4p	X							1	\$24.00	\$24.00	30
17	3		National Political Bundle	74 74	CNN	7959	CABLE	04/27/2020	04/27/2020	M 4p-7p	X							1	\$97.00	\$97.00	30
18	4		National Political Bundle	74 74	CNN	7959	CABLE	04/27/2020	04/27/2020	M 7p-12m	X							1	\$115.00	\$115.00	30
19	9		National Political Bundle	74 74	MSNBC	7959	CABLE	04/27/2020	04/27/2020	M 5a-9a	X							1	\$45.00	\$45.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	10		National Political Bundle	74 74	MSNBC	7959	CABLE	04/27/2020	04/27/2020	M 9a-4p	X							1	\$24.00	\$24.00	30
21	11		National Political Bundle	74 74	MSNBC	7959	CABLE	04/27/2020	04/27/2020	M 4p-7p	X							1	\$97.00	\$97.00	30
22	12		National Political Bundle	74 74	MSNBC	7959	CABLE	04/27/2020	04/27/2020	M 7p-12m	X							1	\$115.00	\$115.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11419367	Created On	4/21/2020 1:18:46 PM	Order Status	Multiple
Order #	3003349	Created By	NCC_Gateway_User	Syscode Gross \$	208.00
Order Descrp	62754329_POL- Candidate-Comm to Elect SHEMA FAGAN	Updated On	4/21/2020 3:55:16 PM	Syscode Net \$	149.76
Client	COMM TO ELECT SHEMA FAGAN - NCC - OR	Updated By	Shields, Karolyn	Syscode Units	23
Start Date	4/20/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	5/3/2020	Zones	Portland DISH - I+	Avg Unit Rate	9.04
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	3		National Political Bundle	74 74	CNN	9763	CABLE	04/24/2020	04/26/2020	F-Su 9a-4p					X	X	X	4	\$5.00	\$20.00	30
10	4		National Political Bundle	74 74	CNN	9763	CABLE	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	2	\$13.00	\$26.00	30
11	5		National Political Bundle	74 74	CNN	9763	CABLE	04/24/2020	04/26/2020	F-Su 7p-12m					X	X	X	3	\$13.00	\$39.00	30
12	8		National Political Bundle	74 74	MSNBC	9763	CABLE	04/24/2020	04/26/2020	F-Su 9a-4p					X	X	X	4	\$5.00	\$20.00	30
13	9		National Political Bundle	74 74	MSNBC	9763	CABLE	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	2	\$14.00	\$28.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	10		National Political Bundle	74 74	MSNBC	9763	CABLE	04/24/2020	04/26/2020	F-Su 7p-12m					X	X	X	3	\$13.00	\$39.00	30
23	1		National Political Bundle	74 74	CNN	9763	CABLE	04/27/2020	04/27/2020	M 9a-4p	X							1	\$5.00	\$5.00	30
24	2		National Political Bundle	74 74	CNN	9763	CABLE	04/27/2020	04/27/2020	M 7p-12m	X							1	\$13.00	\$13.00	30
25	6		National Political Bundle	74 74	MSNBC	9763	CABLE	04/27/2020	04/27/2020	M 9a-4p	X							1	\$5.00	\$5.00	30
26	7		National Political Bundle	74 74	MSNBC	9763	CABLE	04/27/2020	04/27/2020	M 7p-12m	X							1	\$13.00	\$13.00	30
27	11		National Political Bundle	74 74	CNN	9763		04/22/2020	04/22/2020	W 9a-4p			X					1	\$0.00	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3003349					
Traffic Order #	11419367,11419368	# of Weeks	2	Active	Yes
Order #	3003349	Created On	4/21/2020 1:18:46 PM	Order Status	Multiple
Order Descrp	62754329_POL- Candidate-Comm to Elect SHEMIA FAGAN	Created By	NCC_Gateway_User	Gross \$	4144.00
Client	COMM TO ELECT SHEMIA FAGAN - NCC -	Updated On	4/21/2020 3:58:50 PM	Net \$	2983.68
Start Date	4/20/2020	Updated By	Shields, Karolyn	Units	86
End Date	5/3/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	