

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3451920

Traffic Order #	11476159		Created On	10/12/2021 12:54:02 PM		Order Status	Traffic Updates Accepted	
Order #	3451920		Created By	McArthur, Jennifer J		Gross \$	5375.00	
Order Descrp	POL_ISSUE_Americans For Tax Reform		Updated On	10/19/2021 12:11:15 PM		Net \$	4568.75	
Client	PCA - AMERICANS FOR TAX REFORM		Updated By	Lange, Shelby		Units	19	
Start Date	10/13/2021		Industry	Political-Association		Credit Hold	NO	
End Date	10/15/2021		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Bauer, Darren J		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	MEDIA AD VENTURES - PCA	15.00%	Address 1	8136 OLD KEENE MILL RD		Product		
RepFirm		0%	Address 2			Estimate		
Copy Instr ID			City, State, Zip	WEST SPRINGFIELD, VA		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Total Zones	1		Zip	22152		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Portland Interconnect		Contact			Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network information		
Total Networks	1		Phone					
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		7959		
			Copy Group					
			Division					
			Reference #	b9b251ed-7c2b-ec11-9109-005056979d16				

SUMMARY FOR SYSCODE 7959

Traffic Order #	11476159	Created On	10/12/2021 12:55:19 PM	Order Status	Traffic Updates Accepted
Order #	3451920	Created By	McArthur, Jennifer J	Syscode Gross \$	5375.00
Order Descrp	POL_ISSUE_Americans For Tax Reform	Updated On	10/19/2021 12:10:51 PM	Syscode Net \$	4568.75
Client	PCA - AMERICANS FOR TAX REFORM - POR	Updated By	Lange, Shelby	Syscode Units	19
Start Date	10/13/2021	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	10/15/2021	Zones	Portland Interconnect	Avg Unit Rate	282.89
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74 74	Fox News Channel	7959	VARIOUS	10/13/2021	10/15/2021	W-F 5a-9a			X	X	X			5	\$262.00	\$1,310.00	30
2	2		Retail Political Bundle	74 74	Fox News Channel	7959	VARIOUS	10/13/2021	10/15/2021	W-F 9a-4p			X	X	X			5	\$156.00	\$780.00	30
3	3		Retail Political Bundle	74 74	Fox News Channel	7959	AVG. ALL WKS<	10/13/2021	10/15/2021	W-F 7p-12m			X	X	X			9	\$365.00	\$3,285.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3451920					
Traffic Order #	11476159	# of Weeks	1	Active	Yes
Order #	3451920	Created On	10/12/2021 12:54:02 PM	Order Status	Traffic Updates Accepted
Order Descrp	POL_ISSUE_Americans For Tax Reform	Created By	McArthur, Jennifer J	Gross \$	5375.00
Client	PCA - AMERICANS FOR TAX REFORM -	Updated On	10/19/2021 12:11:15 PM	Net \$	4568.75
Start Date	10/13/2021	Updated By	Lange, Shelby	Units	19
End Date	10/15/2021	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	