



INVOICE NO. WN6483580	INVOICE DATE 10/31/2021
BILL CYCLE 202110	INVOICE DUE DATE 11/28/2021

ATTN: NCC
AMP - GREER MARGOLIS MITCHELL BURNS

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - GREER MARGOLIS MITCHELL BURNS	729153	AMP - AARP PROJ 102039 - POR	0038460

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11476834	Portland, OR	TV	\$31,705.00	92	92

INVOICE NOTES

PORTLAND, Priority NP=80, IP=74, See key on FCC site for zone/network info

Gross Advertising Total	\$31,705.00
Agency Commission	(\$4,755.75)
Rep Commission	(\$3,503.40)
Net Advertising Total	\$23,445.85

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO.

WN6483580

INVOICE DATE

10/31/2021

BILL CYCLE

202110

INVOICE DUE DATE

11/28/2021

AFFIDAVIT

Product: 10191029
Estimate No: 10248
Campaign No:

Comcast Order No: WN11476834
TIM Est No: 3456423
AE Name: NCC - POR - WASH DC

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11158671	AARP21141H	Portland Interconnect/7959	CNN, MNBC	82	\$27,870.00
NE11171404	AARP21146H	Portland Interconnect/7959	CNN, MNBC	10	\$3,835.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	Portland Interconnect/7959	NE11171404	4	\$1,609.00
CNN	Portland Interconnect/7959	NE11171404	6	\$2,226.00
CNN	Portland Interconnect/7959	NE11158671	44	\$14,884.00
MNBC	Portland Interconnect/7959	NE11158671	38	\$12,986.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-19-21	CNN	Portland Interconnect/7959	5:37AM	AARP21141H	30	1	\$246.00	
10-19-21	CNN	Portland Interconnect/7959	6:50AM	AARP21141H	30	1	\$246.00	
10-19-21	CNN	Portland Interconnect/7959	11:50AM	AARP21141H	30	3	\$164.00	
10-19-21	CNN	Portland Interconnect/7959	12:52PM	AARP21141H	30	3	\$164.00	
10-19-21	CNN	Portland Interconnect/7959	5:44PM	AARP21141H	30	5	\$529.00	
10-19-21	CNN	Portland Interconnect/7959	7:44PM	AARP21141H	30	7	\$420.00	
10-19-21	MNBC	Portland Interconnect/7959	8:21AM	AARP21141H	30	9	\$246.00	
10-19-21	MNBC	Portland Interconnect/7959	11:26AM	AARP21141H	30	11	\$131.00	
10-19-21	MNBC	Portland Interconnect/7959	3:48PM	AARP21141H	30	11	\$131.00	
10-19-21	MNBC	Portland Interconnect/7959	5:51PM	AARP21141H	30	13	\$529.00	
10-19-21	MNBC	Portland Interconnect/7959	6:46PM	AARP21141H	30	13	\$529.00	
10-19-21	MNBC	Portland Interconnect/7959	10:34PM	AARP21141H	30	15	\$420.00	
10-20-21	CNN	Portland Interconnect/7959	6:50AM	AARP21141H	30	1	\$246.00	
10-20-21	CNN	Portland Interconnect/7959	8:55AM	AARP21141H	30	1	\$246.00	
10-20-21	CNN	Portland Interconnect/7959	12:29PM	AARP21141H	30	3	\$164.00	
10-20-21	CNN	Portland Interconnect/7959	4:39PM	AARP21141H	30	5	\$529.00	
10-20-21	CNN	Portland Interconnect/7959	6:46PM	AARP21141H	30	5	\$529.00	
10-20-21	CNN	Portland Interconnect/7959	9:53PM	AARP21141H	30	7	\$420.00	
10-20-21	MNBC	Portland Interconnect/7959	7:27AM	AARP21141H	30	9	\$246.00	
10-20-21	MNBC	Portland Interconnect/7959	8:24AM	AARP21141H	30	9	\$246.00	
10-20-21	MNBC	Portland Interconnect/7959	10:42AM	AARP21141H	30	11	\$131.00	
10-20-21	MNBC	Portland Interconnect/7959	4:46PM	AARP21141H	30	13	\$529.00	
10-20-21	MNBC	Portland Interconnect/7959	5:51PM	AARP21141H	30	13	\$529.00	
10-20-21	MNBC	Portland Interconnect/7959	7:37PM	AARP21141H	30	15	\$420.00	
10-21-21	CNN	Portland Interconnect/7959	5:38AM	AARP21141H	30	1	\$246.00	
10-21-21	CNN	Portland Interconnect/7959	9:46AM	AARP21141H	30	3	\$164.00	
10-21-21	CNN	Portland Interconnect/7959	4:37PM	AARP21141H	30	5	\$529.00	
10-21-21	CNN	Portland Interconnect/7959	5:52PM	AARP21141H	30	5	\$529.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-21-21	CNN	Portland Interconnect/7959	8:40PM	AARP21141H	30	7	\$420.00	
10-21-21	MNBC	Portland Interconnect/7959	6:24AM	AARP21141H	30	9	\$246.00	
10-21-21	MNBC	Portland Interconnect/7959	11:27AM	AARP21141H	30	11	\$131.00	
10-21-21	MNBC	Portland Interconnect/7959	5:33PM	AARP21141H	30	13	\$529.00	
10-21-21	MNBC	Portland Interconnect/7959	7:34PM	AARP21141H	30	15	\$420.00	
10-22-21	CNN	Portland Interconnect/7959	7:59AM	AARP21141H	30	1	\$246.00	
10-22-21	CNN	Portland Interconnect/7959	9:35AM	AARP21141H	30	3	\$164.00	
10-22-21	CNN	Portland Interconnect/7959	2:49PM	AARP21141H	30	3	\$164.00	
10-22-21	CNN	Portland Interconnect/7959	5:41PM	AARP21141H	30	5	\$529.00	
10-22-21	CNN	Portland Interconnect/7959	9:48PM	AARP21141H	30	7	\$420.00	
10-22-21	MNBC	Portland Interconnect/7959	6:30AM	AARP21141H	30	9	\$246.00	
10-22-21	MNBC	Portland Interconnect/7959	9:26AM	AARP21141H	30	11	\$131.00	
10-22-21	MNBC	Portland Interconnect/7959	4:40PM	AARP21141H	30	13	\$529.00	
10-22-21	MNBC	Portland Interconnect/7959	8:31PM	AARP21141H	30	15	\$420.00	
10-23-21	CNN	Portland Interconnect/7959	7:53AM	AARP21141H	30	1	\$246.00	
10-23-21	CNN	Portland Interconnect/7959	9:59AM	AARP21141H	30	3	\$164.00	
10-23-21	CNN	Portland Interconnect/7959	5:57PM	AARP21141H	30	5	\$529.00	
10-23-21	CNN	Portland Interconnect/7959	8:38PM	AARP21141H	30	7	\$420.00	
10-23-21	MNBC	Portland Interconnect/7959	5:24AM	AARP21141H	30	9	\$246.00	
10-23-21	MNBC	Portland Interconnect/7959	1:57PM	AARP21141H	30	11	\$131.00	
10-23-21	MNBC	Portland Interconnect/7959	5:33PM	AARP21141H	30	13	\$529.00	
10-23-21	MNBC	Portland Interconnect/7959	9:34PM	AARP21141H	30	15	\$420.00	
10-24-21	CNN	Portland Interconnect/7959	7:55AM	AARP21141H	30	1	\$246.00	
10-24-21	CNN	Portland Interconnect/7959	6:29PM	AARP21141H	30	5	\$529.00	
10-24-21	CNN	Portland Interconnect/7959	8:29PM	AARP21141H	30	7	\$420.00	
10-24-21	MNBC	Portland Interconnect/7959	7:28AM	AARP21141H	30	9	\$246.00	
10-24-21	MNBC	Portland Interconnect/7959	6:34PM	AARP21141H	30	13	\$529.00	
10-25-21	CNN	Portland Interconnect/7959	5:37AM	AARP21141H	30	2	\$246.00	
10-25-21	CNN	Portland Interconnect/7959	6:48AM	AARP21141H	30	2	\$246.00	
10-25-21	CNN	Portland Interconnect/7959	9:38AM	AARP21141H	30	4	\$164.00	
10-25-21	CNN	Portland Interconnect/7959	2:51PM	AARP21141H	30	4	\$164.00	
10-25-21	CNN	Portland Interconnect/7959	5:39PM	AARP21141H	30	6	\$529.00	
10-25-21	CNN	Portland Interconnect/7959	5:50PM	AARP21141H	30	6	\$529.00	
10-25-21	CNN	Portland Interconnect/7959	8:29PM	AARP21141H	30	8	\$420.00	
10-25-21	MNBC	Portland Interconnect/7959	3:27PM	AARP21141H	30	12	\$131.00	
10-25-21	MNBC	Portland Interconnect/7959	3:39PM	AARP21141H	30	12	\$131.00	
10-25-21	MNBC	Portland Interconnect/7959	5:46PM	AARP21141H	30	14	\$529.00	
10-25-21	MNBC	Portland Interconnect/7959	6:41PM	AARP21141H	30	14	\$529.00	
10-25-21	MNBC	Portland Interconnect/7959	7:37PM	AARP21141H	30	16	\$420.00	
10-26-21	CNN	Portland Interconnect/7959	7:51AM	AARP21141H	30	2	\$246.00	
10-26-21	CNN	Portland Interconnect/7959	12:50PM	AARP21141H	30	4	\$164.00	
10-26-21	CNN	Portland Interconnect/7959	5:51PM	AARP21141H	30	6	\$529.00	
10-26-21	CNN	Portland Interconnect/7959	9:52PM	AARP21141H	30	8	\$420.00	
10-26-21	MNBC	Portland Interconnect/7959	12:25PM	AARP21141H	30	12	\$131.00	
10-26-21	MNBC	Portland Interconnect/7959	4:44PM	AARP21141H	30	14	\$529.00	
10-26-21	MNBC	Portland Interconnect/7959	11:30PM	AARP21141H	30	16	\$420.00	
10-27-21	CNN	Portland Interconnect/7959	6:50AM	AARP21141H	30	2	\$246.00	
10-27-21	CNN	Portland Interconnect/7959	3:48PM	AARP21141H	30	4	\$164.00	
10-27-21	CNN	Portland Interconnect/7959	6:38PM	AARP21141H	30	6	\$529.00	
10-27-21	CNN	Portland Interconnect/7959	7:41PM	AARP21141H	30	8	\$420.00	
10-27-21	MNBC	Portland Interconnect/7959	6:24AM	AARP21141H	30	10	\$246.00	
10-27-21	MNBC	Portland Interconnect/7959	12:32PM	AARP21141H	30	12	\$131.00	
10-27-21	MNBC	Portland Interconnect/7959	5:52PM	AARP21141H	30	14	\$529.00	
10-27-21	MNBC	Portland Interconnect/7959	7:59PM	AARP21141H	30	16	\$420.00	
10-28-21	CNN	Portland Interconnect/7959	10:50AM	AARP21146H	30	4	\$164.00	
10-28-21	CNN	Portland Interconnect/7959	6:38PM	AARP21146H	30	6	\$529.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-21	CNN	Portland Interconnect/7959	9:42PM	AARP21146H	30	8	\$420.00	
10-28-21	MNBC	Portland Interconnect/7959	4:44PM	AARP21146H	30	14	\$529.00	
10-28-21	MNBC	Portland Interconnect/7959	9:42PM	AARP21146H	30	16	\$420.00	
10-29-21	CNN	Portland Interconnect/7959	1:40PM	AARP21146H	30	4	\$164.00	
10-29-21	CNN	Portland Interconnect/7959	5:40PM	AARP21146H	30	6	\$529.00	
10-29-21	CNN	Portland Interconnect/7959	9:41PM	AARP21146H	30	8	\$420.00	
10-29-21	MNBC	Portland Interconnect/7959	2:40PM	AARP21146H	30	12	\$131.00	
10-29-21	MNBC	Portland Interconnect/7959	5:33PM	AARP21146H	30	14	\$529.00	

Order# WN11476834 Total: \$31,705.00



INVOICE NO.

WN6483580

BILL CYCLE

202110

BILL TO

ATTN: NCC
AMP - GREER MARGOLIS MITCHELL BURNS

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - GREER MARGOLIS MITCHELL BURNS	729153	AMP - AARP PROJ 102039 - POR	0038460

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$23,445.85

We accept checks, ACH, money orders and all major credit cards.