

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- X Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

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1. Requested by (Agency name, address, phone number & contact):

Agency Name: ___Coates Kokes___

Contact Name: ___Maureen Bernadelli-Suter

Phone Number: ___503-720-3844___

Address: ___ 421 SOUTHWEST SIXTH AVENU, SUITE 1300, PORTLAND, OR 97204 ___

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: ___Oregon Health Insurance Marketplace

Contact Name: ___Chiqui Flowers _____

Phone Number: ___ (855) 268-3767 _____

Address: ___350 Winter St NE, Salem, OR 97301

3. Date of request: ___9/20/2021_____

4. Request received by: _____Justin Apmadoc

5. Content of the ad:___Oregon Health Exchange _____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

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7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

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8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

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COM:1066669v2

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: Andrew Stolfi, Director; Mary Moller, Deputy Director

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: X YES

12. DMA: Portland & Eugene, **Interconnect (Y or N)**

Zones: _____

13. Distribution Platform(s): X Linear TV; x VOD; x Digital/websites/apps

14. Date and nature of any follow-ups: _____

15. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

16. Date of ROR completion: 10/15/2021

17. Additional Information: