

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3555281

<b>Traffic Order #</b>		11490422,11490421		<b>Created On</b>	2/3/2022 3:31:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3555281		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	9144.00
<b>Order Descrp</b>		62959889_POL_ISSUE_National Comm Pharmacist_POR		<b>Updated On</b>	2/3/2022 5:56:58 PM	<b>Net \$</b>	6583.68
<b>Client</b>		AMP-NATIONAL COMM PHARMACIST		<b>Updated By</b>	Bacalia, Christopher	<b>Units</b>	48
<b>Start Date</b>		2/13/2022		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		2/19/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62959889
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - POR - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - DEL CIELO MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>							
<b>Total Zones</b>	2			<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Zones</b>	Portland Interconnect,Portland DISH -...						
<b>Total Networks</b>	3			<b>Zip</b>	07003		
<b>GENERAL COMMENTS</b>				<b>Contact</b>			
				<b>Phone</b>	111-111-1111		
				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>	62959889		
							<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>
							PORTLAND, Priority Code NP=80, IP=74, See key on FCC site for zone/network information
							<b>SYSCODE LIST</b>
							7959,9763

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11490421	<b>Created On</b>	2/3/2022 3:31:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3555281	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	8112.00
<b>Order Descrp</b>	62959889_POL_ISSUE_National Comm Pharmacist_POR	<b>Updated On</b>	2/3/2022 5:55:33 PM	<b>Syscode Net \$</b>	5840.64
<b>Client</b>	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	<b>Updated By</b>	Bacalia, Christopher	<b>Syscode Units</b>	24
<b>Start Date</b>	2/13/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	2/19/2022	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	338.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	14X/WK	02/13/2022	02/13/2022	Su 7p-12m							X	1	\$338.00	\$338.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	14X/WK	02/14/2022	02/19/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$338.00	\$2,366.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	14X/WK	02/13/2022	02/13/2022	Su 7p-12m							X	1	\$338.00	\$338.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	14X/WK	02/14/2022	02/19/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$338.00	\$2,366.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	14X/WK	02/13/2022	02/13/2022	Su 7p-12m							X	1	\$338.00	\$338.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	14X/WK	02/14/2022	02/19/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$338.00	\$2,366.00	30

**SUMMARY FOR SYSCODE 9763**

<b>Traffic Order #</b>	11490422	<b>Created On</b>	2/3/2022 3:31:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3555281	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1032.00
<b>Order Descrp</b>	62959889_POL_ISSUE_National Comm Pharmacist_POR	<b>Updated On</b>	2/3/2022 5:55:33 PM	<b>Syscode Net \$</b>	743.04
<b>Client</b>	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	<b>Updated By</b>	Bacalia, Christopher	<b>Syscode Units</b>	24
<b>Start Date</b>	2/13/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	2/19/2022	<b>Zones</b>	Portland DISH - I+	<b>Avg Unit Rate</b>	43.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	7X/WK	02/13/2022	02/13/2022	Su 7p-12m							X	1	\$43.00	\$43.00	30
8	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	7X/WK	02/14/2022	02/19/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$43.00	\$301.00	30
9	3		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	7X/WK	02/13/2022	02/13/2022	Su 7p-12m							X	1	\$43.00	\$43.00	30
10	4		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	7X/WK	02/14/2022	02/19/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$43.00	\$301.00	30
11	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	7X/WK	02/13/2022	02/13/2022	Su 7p-12m							X	1	\$43.00	\$43.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
12	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	7X/WK	02/14/2022	02/19/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$43.00	\$301.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3555281**

<b>Traffic Order #</b>	11490422,11490421	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3555281	<b>Created On</b>	2/3/2022 3:31:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62959889_POL_ISSUE_National Comm Pharmacist_POR	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	9144.00
<b>Client</b>	AMP-NATIONAL COMM PHARMACIST	<b>Updated On</b>	2/3/2022 5:56:58 PM	<b>Net \$</b>	6583.68
<b>Start Date</b>	2/13/2022	<b>Updated By</b>	Bacalia, Christopher	<b>Units</b>	48
<b>End Date</b>	2/19/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	