

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3568290

Traffic Order #	11492139		Created On	2/17/2022 6:12:22 PM		Order Status	Contract Confirmed	
Order #	3568290		Created By	NCC_Gateway_User		Gross \$	47914.00	
Order Descrp	62964211_POL_ISSUE_Protect Our Future		Updated On	2/18/2022 1:15:12 PM		Net \$	34498.08	
Client	AMP - PROTECT OUR FUTURE - NW		Updated By	Watson, Romaro		Units	247	
Start Date	2/28/2022		Industry	Political-Association		Credit Hold	NO	
End Date	3/13/2022		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62964211	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - POR - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - SCREEN STRATEGIES MEDIA	15.00%	Address 1	NCC MEDIA		Product		
RepFirm	NCC	13.00%	Address 2			Estimate	7527	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Portland Interconnect		Contact			PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information		
Total Networks	7		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			7959					

SUMMARY FOR SYSCODE 7959

Traffic Order #	11492139	Created On	2/17/2022 6:12:22 PM	Order Status	Contract Confirmed
Order #	3568290	Created By	NCC_Gateway_User	Syscode Gross \$	47914.00
Order Descrp	62964211_POL_ISSUE_Protect Our Future	Updated On	2/18/2022 1:13:25 PM	Syscode Net \$	34498.08
Client	AMP - PROTECT OUR FUTURE - NW	Updated By	Watson, Romaro	Syscode Units	247
Start Date	2/28/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	3/13/2022	Zones	Portland Interconnect	Avg Unit Rate	193.98
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Morning	03/01/2022	03/04/2022	Tu-F 5a-9a		X	X	X	X			12	\$138.00	\$1,656.00	30
2	2		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Morning	03/07/2022	03/07/2022	M 5a-9a	X							3	\$138.00	\$414.00	30
3	3		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DAYTIME	03/01/2022	03/04/2022	Tu-F 9a-4p		X	X	X	X			12	\$100.00	\$1,200.00	30
4	4		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DAYTIME	03/07/2022	03/07/2022	M 9a-4p	X							3	\$100.00	\$300.00	30
5	5		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Access	03/01/2022	03/04/2022	Tu-F 4p-7p		X	X	X	X			12	\$288.00	\$3,456.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Access	03/07/2022	03/07/2022	M 4p-7p	X							3	\$288.00	\$864.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Prime	03/01/2022	03/04/2022	Tu-F 7p-12m		X	X	X	X			12	\$338.00	\$4,056.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Prime	03/07/2022	03/07/2022	M 7p-12m	X							3	\$338.00	\$1,014.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	FOOD Daytime	03/01/2022	03/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$88.00	\$528.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	FOOD Daytime	03/07/2022	03/07/2022	M 9a-4p	X							1	\$88.00	\$88.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	Food Access	03/01/2022	03/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$500.00	\$3,000.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	Food Access	03/07/2022	03/07/2022	M 4p-7p	X							1	\$500.00	\$500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	FOOD PRIME	03/01/2022	03/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$600.00	\$3,600.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	FOOD PRIME	03/07/2022	03/07/2022	M 7p-12m	X							1	\$600.00	\$600.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Daytime	03/01/2022	03/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$50.00	\$300.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Daytime	03/07/2022	03/07/2022	M 9a-4p	X							1	\$50.00	\$50.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Access	03/01/2022	03/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$88.00	\$1,056.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Access	03/07/2022	03/07/2022	M 4p-7p	X							2	\$88.00	\$176.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	HALLMARK PRIME	03/01/2022	03/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$163.00	\$1,956.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampers and Political Bundle	74 74	Hallmark Channel	7959	HALLMARK PRIME	03/07/2022	03/07/2022	M 7p-12m	X							2	\$163.00	\$326.00	30
21	21		Ampers and Political Bundle	74 74	HGTV	7959	HGTV Access	03/01/2022	03/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$413.00	\$4,956.00	30
22	22		Ampers and Political Bundle	74 74	HGTV	7959	HGTV Access	03/07/2022	03/07/2022	M 4p-7p	X							2	\$413.00	\$826.00	30
23	23		Ampers and Political Bundle	74 74	Investigation Discovery	7959	Investigation Daytime	03/01/2022	03/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$55.00	\$660.00	30
24	24		Ampers and Political Bundle	74 74	Investigation Discovery	7959	Investigation Daytime	03/07/2022	03/07/2022	M 9a-4p	X							2	\$55.00	\$110.00	30
25	25		Ampers and Political Bundle	74 74	Investigation Discovery	7959	Investigation Access	03/01/2022	03/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$135.00	\$1,620.00	30
26	26		Ampers and Political Bundle	74 74	Investigation Discovery	7959	Investigation Access	03/07/2022	03/07/2022	M 4p-7p	X							2	\$135.00	\$270.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Morning	03/01/2022	03/04/2022	Tu-F 5a-9a		X	X	X	X			13	\$138.00	\$1,794.00	30
28	28		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Morning	03/07/2022	03/07/2022	M 5a-9a	X							2	\$138.00	\$276.00	30
29	29		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Daytime	03/01/2022	03/04/2022	Tu-F 9a-4p		X	X	X	X			13	\$100.00	\$1,300.00	30
30	30		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Daytime	03/07/2022	03/07/2022	M 9a-4p	X							2	\$100.00	\$200.00	30
31	31		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Access	03/01/2022	03/04/2022	Tu-F 4p-7p		X	X	X	X			13	\$288.00	\$3,744.00	30
32	32		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Access	03/07/2022	03/07/2022	M 4p-7p	X							2	\$288.00	\$576.00	30
33	33		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Prime	03/01/2022	03/04/2022	Tu-F 7p-12m		X	X	X	X			13	\$338.00	\$4,394.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Prime	03/07/2022	03/07/2022	M 7p-12m	X							2	\$338.00	\$676.00	30
35	35		Amp ersa nd Politi cal Bun dle	74 74	PAC-12 National	7959	PAC 12 Access	03/01/2022	03/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$10.00	\$120.00	30
36	36		Amp ersa nd Politi cal Bun dle	74 74	PAC-12 National	7959	PAC 12 Access	03/07/2022	03/07/2022	M 4p-7p	X							2	\$10.00	\$20.00	30
37	37		Amp ersa nd Politi cal Bun dle	100 100	PAC-12 National	7959	3/3: University of Oregon vs. University of Washington	03/03/2022	03/03/2022	Th 7p-9p				X				1	\$1,050.00	\$1,050.00	30
38	38		Amp ersa nd Politi cal Bun dle	74 74	PAC-12 National	7959	Pac 12 Prime	03/01/2022	03/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$13.00	\$156.00	30
39	39		Amp ersa nd Politi cal Bun dle	74 74	PAC-12 National	7959	Pac 12 Prime	03/07/2022	03/07/2022	M 7p-12m	X							2	\$13.00	\$26.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3568290					
Traffic Order #	11492139	# of Weeks	2	Active	Yes
Order #	3568290	Created On	2/17/2022 6:12:22 PM	Order Status	Contract Confirmed
Order Descrp	62964211_POL_ISSUE_Protect Our Future	Created By	NCC_Gateway_User	Gross \$	47914.00
Client	AMP - PROTECT OUR FUTURE - NW	Updated On	2/18/2022 1:15:12 PM	Net \$	34498.08
Start Date	2/28/2022	Updated By	Watson, Romaro	Units	247
End Date	3/13/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	