

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3590544

<b>Traffic Order #</b>	11495426		<b>Created On</b>	3/16/2022 10:39:41 AM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3590544		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	59823.00	
<b>Order Descrp</b>	62972278_POL_ISSUE_Protect Our Future		<b>Updated On</b>	3/16/2022 1:58:03 PM		<b>Net \$</b>	43072.56	
<b>Client</b>	AMP - PROTECT OUR FUTURE - NW		<b>Updated By</b>	Shields, Karolyn		<b>Units</b>	333	
<b>Start Date</b>	3/29/2022		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	4/4/2022		<b>REFERENCES</b>			<b>BILLING INFORMATION</b>		
<b># of Weeks</b>	2		<b>Primary</b>			<b>Purchase Order #</b>	62972278	
<b>SALES</b>			<b>Secondary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>EDI INFORMATION</b>		
<b>AE 1</b>	NCC - POR - WASH DC		<b>Quarternary</b>			<b>Product</b>	OR-6	
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>			<b>Estimate</b>	7554	
<b>Agency</b>	AMP - SCREEN STRATEGIES MEDIA	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network information		
<b>Total Zones</b>	1		<b>Zip</b>	07003				
<b>Zones</b>	Portland Interconnect		<b>Contact</b>					
<b>Total Networks</b>	13		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		7959		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11495426	<b>Created On</b>	3/16/2022 10:39:41 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3590544	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	59823.00
<b>Order Descrp</b>	62972278_POL_ISSUE_Protect Our Future	<b>Updated On</b>	3/16/2022 1:55:31 PM	<b>Syscode Net \$</b>	43072.56
<b>Client</b>	AMP - PROTECT OUR FUTURE - NW	<b>Updated By</b>	Shields, Karolyn	<b>Syscode Units</b>	333
<b>Start Date</b>	3/29/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/4/2022	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	179.65
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74   74	CNN	7959	CNN Morning	03/29/2022	04/01/2022	Tu-F 5a-9a		X	X	X	X			8	\$138.00	\$1,104.00	30
2	3		Ampersa nd Politi cal Bun dle	74   74	CNN	7959	CNN DAYTIME	03/29/2022	04/01/2022	Tu-F 9a-4p		X	X	X	X			12	\$100.00	\$1,200.00	30
3	5		Ampersa nd Politi cal Bun dle	74   74	CNN	7959	CNN Access	03/29/2022	04/01/2022	Tu-F 4p-7p		X	X	X	X			8	\$288.00	\$2,304.00	30
4	7		Ampersa nd Politi cal Bun dle	74   74	CNN	7959	CNN Prime	03/29/2022	04/01/2022	Tu-F 7p-12m		X	X	X	X			8	\$338.00	\$2,704.00	30
5	9		Ampersa nd Politi cal Bun dle	74   74	ESPN	7959	ESPN ACCESS	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$438.00	\$2,628.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Amp ersa nd Politi cal Bun dle	74   74	ESPN	7959	ESPN Prime	03/29/2022	04/03/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$863.00	\$5,178.00	30
7	13		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	FOOD Daytime	03/29/2022	04/03/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$88.00	\$528.00	30
8	15		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	Food Access	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$500.00	\$3,000.00	30
9	17		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	FOOD PRIME	03/29/2022	04/03/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$600.00	\$3,600.00	30
10	19		Amp ersa nd Politi cal Bun dle	74   74	FX	7959	FX DAYTIME	03/29/2022	04/03/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$30.00	\$180.00	30
11	21		Amp ersa nd Politi cal Bun dle	74   74	FX	7959	FX ACCESS	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$73.00	\$438.00	30
12	23		Amp ersa nd Politi cal Bun dle	74   74	FX	7959	FX Prime	03/29/2022	04/03/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$275.00	\$1,650.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	25		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	7959	Hallmark Daytime	03/29/2022	04/03/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$50.00	\$300.00	30
14	27		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	7959	Hallmark Access	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$88.00	\$1,056.00	30
15	29		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	7959	HALLMARK PRIME	03/29/2022	04/03/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	6	\$163.00	\$978.00	30
16	31		Amp ersa nd Politi cal Bun dle	74   74	HGTV	7959	HGTV daytime	03/29/2022	04/03/2022	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$138.00	\$1,656.00	30
17	33		Amp ersa nd Politi cal Bun dle	74   74	HGTV	7959	HGTV Access	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$413.00	\$4,956.00	30
18	35		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	7959	Investigation Daytime	03/29/2022	04/03/2022	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$55.00	\$660.00	30
19	37		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	7959	Investigation Access	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$135.00	\$1,620.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	39		Ampersa nd Politi cal Bun dle	74   74	Lifetime	7959	Lifetime Access	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$88.00	\$528.00	30
21	41		Ampersa nd Politi cal Bun dle	74   74	Lifetime	7959	LIFETIME PRIME	03/29/2022	04/03/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$175.00	\$1,050.00	30
22	43		Ampersa nd Politi cal Bun dle	74   74	MSNBC	7959	MSNBC Morning	03/29/2022	04/01/2022	Tu-F 5a-9a		X	X	X	X			8	\$138.00	\$1,104.00	30
23	45		Ampersa nd Politi cal Bun dle	74   74	MSNBC	7959	MSNBC Daytime	03/29/2022	04/01/2022	Tu-F 9a-4p		X	X	X	X			12	\$100.00	\$1,200.00	30
24	47		Ampersa nd Politi cal Bun dle	74   74	MSNBC	7959	MSNBC Access	03/29/2022	04/01/2022	Tu-F 4p-7p		X	X	X	X			12	\$288.00	\$3,456.00	30
25	49		Ampersa nd Politi cal Bun dle	74   74	MSNBC	7959	MSNBC Prime	03/29/2022	04/01/2022	Tu-F 7p-12m		X	X	X	X			8	\$338.00	\$2,704.00	30
26	51		Ampersa nd Politi cal Bun dle	74   74	National Geographic Channel	7959	NAT GEO DAYTIME	03/29/2022	04/03/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$15.00	\$90.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	53		Amp ersa nd Politi cal Bun dle	74   74	National Geographic Channel	7959	Nat Geo Access	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$23.00	\$138.00	30
28	55		Amp ersa nd Politi cal Bun dle	74   74	National Geographic Channel	7959	Nat Geo Prime	03/29/2022	04/03/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$78.00	\$468.00	30
29	57		Amp ersa nd Politi cal Bun dle	74   74	Oxygen	7959	Oxygen Daytime	03/29/2022	04/03/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$38.00	\$228.00	30
30	59		Amp ersa nd Politi cal Bun dle	74   74	Oxygen	7959	Oxygen Access	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$50.00	\$300.00	30
31	61		Amp ersa nd Politi cal Bun dle	74   74	Oxygen	7959	Oxygen Prime	03/29/2022	04/03/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$100.00	\$600.00	30
32	63		Amp ersa nd Politi cal Bun dle	74   74	TLC	7959	TLC DAYTIME	03/29/2022	04/03/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$33.00	\$198.00	30
33	65		Amp ersa nd Politi cal Bun dle	74   74	TLC	7959	TLC Access	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$88.00	\$528.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	67		Amp ersa nd Politi cal Bun dle	74   74	TLC	7959	TLC Prime	03/29/2022	04/03/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$213.00	\$1,278.00	30
35	69		Amp ersa nd Politi cal Bun dle	74   74	WETV	7959	Women's Ent Daytime	03/29/2022	04/03/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$10.00	\$60.00	30
36	71		Amp ersa nd Politi cal Bun dle	74   74	WETV	7959	Women's Ent\ Access	03/29/2022	04/03/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$25.00	\$150.00	30
37	73		Amp ersa nd Politi cal Bun dle	74   74	WETV	7959	Women's Ent Prime	03/29/2022	04/03/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$55.00	\$330.00	30
38	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN Morning	04/04/2022	04/04/2022	M 5a-9a	X							2	\$138.00	\$276.00	30
39	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN DAYTIME	04/04/2022	04/04/2022	M 9a-4p	X							3	\$100.00	\$300.00	30
40	6		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN Access	04/04/2022	04/04/2022	M 4p-7p	X							2	\$288.00	\$576.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN Prime	04/04/2022	04/04/2022	M 7p-12m	X							2	\$338.00	\$676.00	30
42	10		Amp ersa nd Politi cal Bun dle	74   74	ESPN	7959	ESPN ACCESS	04/04/2022	04/04/2022	M 4p-7p	X							1	\$438.00	\$438.00	30
43	12		Amp ersa nd Politi cal Bun dle	74   74	ESPN	7959	ESPN Prime	04/04/2022	04/04/2022	M 7p-12m	X							1	\$863.00	\$863.00	30
44	14		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	FOOD Daytime	04/04/2022	04/04/2022	M 9a-4p	X							1	\$88.00	\$88.00	30
45	16		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	Food Access	04/04/2022	04/04/2022	M 4p-7p	X							1	\$500.00	\$500.00	30
46	18		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	FOOD PRIME	04/04/2022	04/04/2022	M 7p-12m	X							1	\$600.00	\$600.00	30
47	20		Amp ersa nd Politi cal Bun dle	74   74	FX	7959	FX DAYTIME	04/04/2022	04/04/2022	M 9a-4p	X							1	\$30.00	\$30.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	22		Amp ersa nd Politi cal Bun dle	74   74	FX	7959	FX ACCESS	04/04/2022	04/04/2022	M 4p-7p	X							1	\$73.00	\$73.00	30
49	24		Amp ersa nd Politi cal Bun dle	74   74	FX	7959	FX Prime	04/04/2022	04/04/2022	M 7p-12m	X							1	\$275.00	\$275.00	30
50	26		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	7959	Hallmark Daytime	04/04/2022	04/04/2022	M 9a-4p	X							1	\$50.00	\$50.00	30
51	28		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	7959	Hallmark Access	04/04/2022	04/04/2022	M 4p-7p	X							2	\$88.00	\$176.00	30
52	30		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	7959	HALLMARK PRIME	04/04/2022	04/04/2022	M 7p-12m	X							1	\$163.00	\$163.00	30
53	32		Amp ersa nd Politi cal Bun dle	74   74	HGTV	7959	HGTV daytime	04/04/2022	04/04/2022	M 9a-4p	X							2	\$138.00	\$276.00	30
54	34		Amp ersa nd Politi cal Bun dle	74   74	HGTV	7959	HGTV Access	04/04/2022	04/04/2022	M 4p-7p	X							2	\$413.00	\$826.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	36		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	7959	Investigation Daytime	04/04/2022	04/04/2022	M 9a-4p	X							2	\$55.00	\$110.00	30
56	38		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	7959	Investigation Access	04/04/2022	04/04/2022	M 4p-7p	X							2	\$135.00	\$270.00	30
57	40		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	7959	Lifetime Access	04/04/2022	04/04/2022	M 4p-7p	X							1	\$88.00	\$88.00	30
58	42		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	7959	LIFETIME PRIME	04/04/2022	04/04/2022	M 7p-12m	X							1	\$175.00	\$175.00	30
59	44		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MSNBC Morning	04/04/2022	04/04/2022	M 5a-9a	X							2	\$138.00	\$276.00	30
60	46		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MSNBC Daytime	04/04/2022	04/04/2022	M 9a-4p	X							3	\$100.00	\$300.00	30
61	48		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MSNBC Access	04/04/2022	04/04/2022	M 4p-7p	X							3	\$288.00	\$864.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
62	50		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MSNBC Prime	04/04/2022	04/04/2022	M 7p-12m	X							2	\$338.00	\$676.00	30
63	52		Amp ersa nd Politi cal Bun dle	74   74	National Geographic Channel	7959	NAT GEO DAYTIME	04/04/2022	04/04/2022	M 9a-4p	X							1	\$15.00	\$15.00	30
64	54		Amp ersa nd Politi cal Bun dle	74   74	National Geographic Channel	7959	Nat Geo Access	04/04/2022	04/04/2022	M 4p-7p	X							1	\$23.00	\$23.00	30
65	56		Amp ersa nd Politi cal Bun dle	74   74	National Geographic Channel	7959	Nat Geo Prime	04/04/2022	04/04/2022	M 7p-12m	X							1	\$78.00	\$78.00	30
66	58		Amp ersa nd Politi cal Bun dle	74   74	Oxygen	7959	Oxygen Daytime	04/04/2022	04/04/2022	M 9a-4p	X							1	\$38.00	\$38.00	30
67	60		Amp ersa nd Politi cal Bun dle	74   74	Oxygen	7959	Oxygen Access	04/04/2022	04/04/2022	M 4p-7p	X							1	\$50.00	\$50.00	30
68	62		Amp ersa nd Politi cal Bun dle	74   74	Oxygen	7959	Oxygen Prime	04/04/2022	04/04/2022	M 7p-12m	X							1	\$100.00	\$100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
69	64		Ampersa nd Politi cal Bun dle	74   74	TLC	7959	TLC DAYTIME	04/04/2022	04/04/2022	M 9a-4p	X							1	\$33.00	\$33.00	30
70	66		Ampersa nd Politi cal Bun dle	74   74	TLC	7959	TLC Access	04/04/2022	04/04/2022	M 4p-7p	X							1	\$88.00	\$88.00	30
71	68		Ampersa nd Politi cal Bun dle	74   74	TLC	7959	TLC Prime	04/04/2022	04/04/2022	M 7p-12m	X							1	\$213.00	\$213.00	30
72	70		Ampersa nd Politi cal Bun dle	74   74	WETV	7959	Women's Ent Daytime	04/04/2022	04/04/2022	M 9a-4p	X							1	\$10.00	\$10.00	30
73	72		Ampersa nd Politi cal Bun dle	74   74	WETV	7959	Women's Ent\ Access	04/04/2022	04/04/2022	M 4p-7p	X							1	\$25.00	\$25.00	30
74	74		Ampersa nd Politi cal Bun dle	74   74	WETV	7959	Women's Ent Prime	04/04/2022	04/04/2022	M 7p-12m	X							1	\$55.00	\$55.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3590544					
<b>Traffic Order #</b>	11495426	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3590544	<b>Created On</b>	3/16/2022 10:39:41 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62972278_POL_ISSUE_Protect Our Future	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	59823.00
<b>Client</b>	AMP - PROTECT OUR FUTURE - NW	<b>Updated On</b>	3/16/2022 1:58:03 PM	<b>Net \$</b>	43072.56
<b>Start Date</b>	3/29/2022	<b>Updated By</b>	Shields, Karolyn	<b>Units</b>	333
<b>End Date</b>	4/4/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	