

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3611323

Traffic Order # 11498402,11498401		Created On 4/7/2022 11:09:36 AM	Order Status Revision Confirmed
Order # 3611323		Created By NCC_Gateway_User	Gross \$ 13170.00
Order Descrp 62981449_POL_CAN_Crumpacker for Congress		Updated On 4/7/2022 3:34:59 PM	Net \$ 9482.40
Client AMP - CRUMPACKER FOR CONGRESS		Updated By Byrd, Sharrall (Spotlight Bingham Farms)	Units 144
Start Date 4/8/2022		Industry Political-US House	Credit Hold NO
End Date 4/10/2022		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 NCC - POR - DALLAS		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - AX MEDIA 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Portland Interconnect,Portland DISH -...		Contact	
Total Networks 3		Phone	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 62981449	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 472	
		Estimate 3363	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		PORTLAND; Priority code NP=80, IP=74, see key on FCC site for zone/network information	
		SYSCODE LIST	
		7959,9763	

SUMMARY FOR SYSCODE 7959

Traffic Order #	11498401	Created On	4/7/2022 12:01:56 PM	Order Status	Revision Confirmed
Order #	3611323	Created By	Vichrova Zoli, Liba	Syscode Gross \$	11790.00
Order Descrp	62981449_POL_CAN_Crumpacker for Congress	Updated On	4/7/2022 3:30:32 PM	Syscode Net \$	8488.80
Client	AMP - CRUMPACKER FOR CONGRESS - NW	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	83
Start Date	4/8/2022	Source	Order Details	Zone Status	Revision Confirmed
End Date	4/10/2022	Zones	Portland Interconnect	Avg Unit Rate	142.05
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	04/08/2022	04/10/2022	F-Su 5a-9a					X	X	X	0	\$60.00	\$0.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	04/08/2022	04/10/2022	F-Su 9a-4p					X	X	X	0	\$40.00	\$0.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EF	04/08/2022	04/10/2022	F-Su 4p-7p					X	X	X	0	\$115.00	\$0.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC PT	04/08/2022	04/10/2022	F-Su 7p-12m					X	X	X	0	\$135.00	\$0.00	30
5	5		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	7959	VARIOUS	04/08/2022	04/10/2022	F-Su 9a-4p					X	X	X	0	\$70.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	7959	VARIOUS	04/08/2022	04/10/2022	F-Su 4p-7p					X	X	X	0	\$220.00	\$0.00	30
7	7		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	7959	I Was There	04/08/2022	04/10/2022	F-Su 7p-12m					X	X	X	0	\$400.00	\$0.00	30
15	8		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	7959	FXNC EM	04/08/2022	04/10/2022	F-Su 5a-9a					X	X	X	10	\$120.00	\$1,200.00	30
16	9		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	7959	FXNC DT	04/08/2022	04/10/2022	F-Su 9a-4p					X	X	X	15	\$80.00	\$1,200.00	30
17	10		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	7959	FXNC EF	04/08/2022	04/10/2022	F-Su 4p-7p					X	X	X	5	\$230.00	\$1,150.00	30
18	11		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	7959	FXNC PT	04/08/2022	04/10/2022	F-Su 7p-12m					X	X	X	13	\$270.00	\$3,510.00	30
19	12		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	7959	VARIOUS	04/08/2022	04/10/2022	F-Su 9a-4p					X	X	X	15	\$35.00	\$525.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	13		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	7959	VARIOUS	04/08/2022	04/10/2022	F-Su 4p-7p					X	X	X	5	\$110.00	\$550.00	30
21	14		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	7959	I Was There	04/08/2022	04/10/2022	F-Su 7p-12m					X	X	X	15	\$200.00	\$3,000.00	30
22	15		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	VARIOUS	04/08/2022	04/10/2022	F-Su 9a-4p					X	X	X	3	\$45.00	\$135.00	30
23	16		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	VARIOUS	04/08/2022	04/10/2022	F-Su 4p-7p					X	X	X	1	\$175.00	\$175.00	30
24	17		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	I Was There	04/08/2022	04/10/2022	F-Su 7p-12m					X	X	X	1	\$345.00	\$345.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11498402	Created On	4/7/2022 12:01:56 PM	Order Status	Revision Confirmed
Order #	3611323	Created By	Vichrova Zoli, Liba	Syscode Gross \$	1380.00
Order Descrp	62981449_POL_CAN_Crumpacker for Congress	Updated On	4/7/2022 3:30:32 PM	Syscode Net \$	993.60
Client	AMP - CRUMPACKER FOR CONGRESS - NW	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	61
Start Date	4/8/2022	Source	Order Details	Zone Status	Revision Confirmed
End Date	4/10/2022	Zones	Portland DISH - I+	Avg Unit Rate	22.62
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
8	1		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EM	04/09/2022	04/10/2022	Sa-Su 5a-9a						X	X	0	\$11.00	\$0.00	30
9	2		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	04/09/2022	04/10/2022	Sa-Su 9a-4p						X	X	0	\$7.00	\$0.00	30
10	3		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EF	04/09/2022	04/10/2022	Sa-Su 4p-7p						X	X	0	\$17.00	\$0.00	30
11	4		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC PT	04/09/2022	04/10/2022	Sa-Su 7p-12m						X	X	0	\$17.00	\$0.00	30
12	5		Amp ers and Politi cal Bun dle	80 80	The History Channel	9763	VARIOUS	04/09/2022	04/10/2022	Sa-Su 9a-4p						X	X	0	\$14.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	6		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	9763	VARIOUS	04/09/2022	04/10/2022	Sa-Su 4p-7p						X	X	0	\$38.00	\$0.00	30
14	7		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	9763	I Was There	04/09/2022	04/10/2022	Sa-Su 7p-12m						X	X	0	\$62.00	\$0.00	30
25	8		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	9763	FXNC EM	04/09/2022	04/10/2022	Sa-Su 5a-9a						X	X	2	\$22.00	\$44.00	30
26	9		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	9763	FXNC DT	04/09/2022	04/10/2022	Sa-Su 9a-4p						X	X	10	\$14.00	\$140.00	30
27	10		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	9763	FXNC EF	04/09/2022	04/10/2022	Sa-Su 4p-7p						X	X	2	\$34.00	\$68.00	30
28	11		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	9763	FXNC PT	04/09/2022	04/10/2022	Sa-Su 7p-12m						X	X	8	\$34.00	\$272.00	30
29	12		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9763	VARIOUS	04/09/2022	04/10/2022	Sa-Su 9a-4p						X	X	10	\$7.00	\$70.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	13		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9763	VARIOUS	04/09/2022	04/10/2022	Sa-Su 4p-7p						X	X	2	\$19.00	\$38.00	30
31	14		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9763	I Was There	04/09/2022	04/10/2022	Sa-Su 7p-12m						X	X	8	\$31.00	\$248.00	30
32	15		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	VARIOUS	04/09/2022	04/10/2022	Sa-Su 9a-4p						X	X	9	\$8.00	\$72.00	30
33	16		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	VARIOUS	04/09/2022	04/10/2022	Sa-Su 4p-7p						X	X	2	\$30.00	\$60.00	30
34	17		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	I Was There	04/09/2022	04/10/2022	Sa-Su 7p-12m						X	X	8	\$46.00	\$368.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3611323					
Traffic Order #	11498402,11498401	# of Weeks	1	Active	Yes
Order #	3611323	Created On	4/7/2022 11:09:36 AM	Order Status	Revision Confirmed
Order Descrp	62981449_POL_CAN_Crumpacker for Congress	Created By	NCC_Gateway_User	Gross \$	13170.00
Client	AMP - CRUMPACKER FOR CONGRESS -	Updated On	4/7/2022 3:34:59 PM	Net \$	9482.40
Start Date	4/8/2022	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Units	144
End Date	4/10/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	