



INVOICE NO. WN6510160	INVOICE DATE 5/29/2022
BILL CYCLE 202205	INVOICE DUE DATE 6/26/2022

ATTN: NCC
AMP - SCREEN STRATEGIES MEDIA

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - SCREEN STRATEGIES MEDIA	724734	AMP - SCHRADER FOR CONGRESS - NW	0039511

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11499095	Portland, OR	TV	\$6,427.00	89	89

INVOICE NOTES

PORTLAND; Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$6,427.00
Agency Commission	(\$964.05)
Rep Commission	(\$710.23)
Net Advertising Total	\$4,752.72

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 7627
Campaign No:

Comcast Order No: WN11499095
TIM Est No: 3616020
AE Name: NCC - POR - WASH DC

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11254727	KSTV2203H	Corvallis/2371, Direct TV Portland I+/9754, East Portland/5297, Portland Interconnect 7959/7959, Portland Skyline/5298, Willamette/9419	CNN, DISC, FOOD, HALL, HGTV, ID, LIF, MNBC, TLC, TNT, WETV	43	\$3,295.00
NE11254728	KSTV2204H	Corvallis/2371, Direct TV Portland I+/9754, East Portland/5297, Portland Interconnect 7959/7959, Portland Skyline/5298, Willamette/9419	CNN, DISC, FOOD, HALL, HGTV, ID, LIF, MNBC, TNT, WETV	46	\$3,132.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	Corvallis/2371	NE11254727	1	\$41.00
HGTV	Willamette/9419	NE11254727	1	\$20.00
TNT	Portland Interconnect 7959/7959	NE11254728	1	\$380.00
FOOD	East Portland/5297	NE11254727	2	\$96.00
HALL	Portland Skyline/5298	NE11254728	2	\$27.00
LIF	Portland Interconnect 7959/7959	NE11254728	4	\$249.00
FOOD	Direct TV Portland I+/9754	NE11254728	1	\$11.00
FOOD	East Portland/5297	NE11254728	2	\$96.00
HGTV	Portland Skyline/5298	NE11254728	1	\$89.00
ID	Portland Interconnect 7959/7959	NE11254728	3	\$246.00
MNBC	Portland Interconnect 7959/7959	NE11254728	4	\$365.00
FOOD	Portland Skyline/5298	NE11254727	2	\$86.00
HALL	Corvallis/2371	NE11254728	2	\$14.00
HALL	Portland Skyline/5298	NE11254727	2	\$27.00
HALL	Willamette/9419	NE11254728	2	\$9.00
HGTV	East Portland/5297	NE11254728	1	\$97.00
WETV	Portland Interconnect 7959/7959	NE11254727	3	\$12.00
DISC	Portland Interconnect 7959/7959	NE11254728	1	\$265.00
FOOD	Direct TV Portland I+/9754	NE11254727	2	\$51.00
HALL	East Portland/5297	NE11254727	2	\$30.00
HGTV	Corvallis/2371	NE11254728	1	\$41.00

HGTV	Portland Skyline/5298	NE11254727	1	\$89.00
HGTV	Willamette/9419	NE11254728	1	\$20.00
TNT	Portland Interconnect 7959/7959	NE11254727	1	\$240.00
CNN	Portland Interconnect 7959/7959	NE11254727	3	\$466.00
FOOD	Corvallis/2371	NE11254727	2	\$41.00
HALL	Portland Interconnect 7959/7959	NE11254728	2	\$130.00
HGTV	East Portland/5297	NE11254727	1	\$97.00
HGTV	Portland Interconnect 7959/7959	NE11254727	2	\$330.00
DISC	Portland Interconnect 7959/7959	NE11254727	1	\$253.00
FOOD	Corvallis/2371	NE11254728	2	\$41.00
FOOD	Willamette/9419	NE11254727	3	\$26.00
HALL	East Portland/5297	NE11254728	2	\$30.00
HGTV	Portland Interconnect 7959/7959	NE11254728	2	\$330.00
CNN	Portland Interconnect 7959/7959	NE11254728	4	\$521.00
FOOD	Portland Interconnect 7959/7959	NE11254727	1	\$240.00
FOOD	Portland Skyline/5298	NE11254728	2	\$86.00
FOOD	Willamette/9419	NE11254728	2	\$21.00
HALL	Corvallis/2371	NE11254727	2	\$14.00
HALL	Willamette/9419	NE11254727	2	\$9.00
ID	Portland Interconnect 7959/7959	NE11254727	3	\$246.00
LIF	Portland Interconnect 7959/7959	NE11254727	1	\$89.00
MNBC	Portland Interconnect 7959/7959	NE11254727	3	\$622.00
TLC	Portland Interconnect 7959/7959	NE11254727	2	\$170.00
WETV	Portland Interconnect 7959/7959	NE11254728	4	\$64.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-25-22	FOOD	Corvallis/2371	10:53AM	KSTV2204H	30	78	\$10.00	
4-25-22	FOOD	Corvallis/2371	3:48PM	KSTV2203H	30	78	\$10.00	
4-25-22	FOOD	Corvallis/2371	4:48PM	KSTV2204H	30	80	\$31.00	
4-25-22	FOOD	Corvallis/2371	6:48PM	KSTV2203H	30	80	\$31.00	
4-25-22	HALL	Corvallis/2371	11:37AM	KSTV2203H	30	82	\$5.00	
4-25-22	HALL	Corvallis/2371	3:32PM	KSTV2204H	30	82	\$5.00	
4-25-22	HALL	Corvallis/2371	5:36PM	KSTV2203H	30	84	\$9.00	
4-25-22	HALL	Corvallis/2371	5:38PM	KSTV2204H	30	84	\$9.00	
4-25-22	HGTV	Corvallis/2371	5:38PM	KSTV2204H	30	86	\$41.00	
4-25-22	HGTV	Corvallis/2371	6:40PM	KSTV2203H	30	86	\$41.00	
4-25-22	FOOD	Direct TV Portland I+/9754	9:22AM	KSTV2204H	30	54	\$11.00	
4-25-22	FOOD	Direct TV Portland I+/9754	12:19PM	KSTV2203H	30	54	\$11.00	
4-25-22	FOOD	Direct TV Portland I+/9754	4:18PM	KSTV2203H	30	56	\$40.00	
4-25-22	FOOD	East Portland/5297	9:45AM	KSTV2203H	30	58	\$17.00	
4-25-22	FOOD	East Portland/5297	2:55PM	KSTV2204H	30	58	\$17.00	
4-25-22	FOOD	East Portland/5297	4:19PM	KSTV2204H	30	60	\$79.00	
4-25-22	FOOD	East Portland/5297	4:48PM	KSTV2203H	30	60	\$79.00	
4-25-22	HALL	East Portland/5297	11:37AM	KSTV2203H	30	62	\$11.00	
4-25-22	HALL	East Portland/5297	1:34PM	KSTV2204H	30	62	\$11.00	
4-25-22	HALL	East Portland/5297	5:36PM	KSTV2203H	30	64	\$19.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-25-22	HALL	East Portland/5297	5:38PM	KSTV2204H	30	64	\$19.00	
4-25-22	HGTV	East Portland/5297	5:38PM	KSTV2204H	30	66	\$97.00	
4-25-22	HGTV	East Portland/5297	6:40PM	KSTV2203H	30	66	\$97.00	
4-25-22	CNN	Portland Interconnect 7959/7959	6:48AM	KSTV2204H	30	2	\$55.00	
4-25-22	CNN	Portland Interconnect 7959/7959	9:36AM	KSTV2203H	30	4	\$40.00	
4-25-22	CNN	Portland Interconnect 7959/7959	11:55AM	KSTV2204H	30	4	\$40.00	
4-25-22	CNN	Portland Interconnect 7959/7959	4:40PM	KSTV2204H	30	6	\$291.00	
4-25-22	CNN	Portland Interconnect 7959/7959	6:43PM	KSTV2203H	30	6	\$291.00	
4-25-22	CNN	Portland Interconnect 7959/7959	9:43PM	KSTV2204H	30	8	\$135.00	
4-25-22	CNN	Portland Interconnect 7959/7959	9:54PM	KSTV2203H	30	8	\$135.00	
4-25-22	DISC	Portland Interconnect 7959/7959	6:10PM	KSTV2203H	30	10	\$253.00	
4-25-22	DISC	Portland Interconnect 7959/7959	10:40PM	KSTV2204H	30	12	\$265.00	
4-25-22	FOOD	Portland Interconnect 7959/7959	11:23PM	KSTV2203H	30	14	\$240.00	
4-25-22	HALL	Portland Interconnect 7959/7959	8:18PM	KSTV2204H	30	16	\$65.00	
4-25-22	HALL	Portland Interconnect 7959/7959	10:12PM	KSTV2204H	30	16	\$65.00	
4-25-22	HGTV	Portland Interconnect 7959/7959	11:18AM	KSTV2204H	30	18	\$55.00	
4-25-22	HGTV	Portland Interconnect 7959/7959	12:24PM	KSTV2203H	30	112	\$55.00	
4-25-22	HGTV	Portland Interconnect 7959/7959	7:22PM	KSTV2203H	30	20	\$275.00	
4-25-22	HGTV	Portland Interconnect 7959/7959	10:29PM	KSTV2204H	30	20	\$275.00	
4-25-22	ID	Portland Interconnect 7959/7959	10:15AM	KSTV2204H	30	22	\$22.00	
4-25-22	ID	Portland Interconnect 7959/7959	2:15PM	KSTV2203H	30	22	\$22.00	
4-25-22	ID	Portland Interconnect 7959/7959	5:13PM	KSTV2204H	30	24	\$54.00	
4-25-22	ID	Portland Interconnect 7959/7959	6:14PM	KSTV2203H	30	24	\$54.00	
4-25-22	ID	Portland Interconnect 7959/7959	7:09PM	KSTV2203H	30	26	\$170.00	
4-25-22	ID	Portland Interconnect 7959/7959	11:15PM	KSTV2204H	30	26	\$170.00	
4-25-22	LIF	Portland Interconnect 7959/7959	3:11PM	KSTV2204H	30	28	\$20.00	
4-25-22	LIF	Portland Interconnect 7959/7959	5:07PM	KSTV2203H	30	30	\$89.00	
4-25-22	LIF	Portland Interconnect 7959/7959	6:12PM	KSTV2204H	30	30	\$89.00	
4-25-22	LIF	Portland Interconnect 7959/7959	8:10PM	KSTV2204H	30	32	\$70.00	
4-25-22	LIF	Portland Interconnect 7959/7959	9:13PM	KSTV2204H	30	32	\$70.00	
4-25-22	MNBC	Portland Interconnect 7959/7959	6:38AM	KSTV2204H	30	34	\$55.00	
4-25-22	MNBC	Portland Interconnect 7959/7959	9:58AM	KSTV2203H	30	36	\$40.00	
4-25-22	MNBC	Portland Interconnect 7959/7959	12:33PM	KSTV2204H	30	36	\$40.00	
4-25-22	MNBC	Portland Interconnect 7959/7959	5:37PM	KSTV2203H	30	38	\$291.00	
4-25-22	MNBC	Portland Interconnect 7959/7959	5:54PM	KSTV2203H	30	38	\$291.00	
4-25-22	MNBC	Portland Interconnect 7959/7959	7:37PM	KSTV2204H	30	40	\$135.00	
4-25-22	MNBC	Portland Interconnect 7959/7959	11:31PM	KSTV2204H	30	40	\$135.00	
4-25-22	TLC	Portland Interconnect 7959/7959	9:12PM	KSTV2203H	30	42	\$85.00	
4-25-22	TLC	Portland Interconnect 7959/7959	11:16PM	KSTV2203H	30	42	\$85.00	
4-25-22	TNT	Portland Interconnect 7959/7959	4:28PM	KSTV2204H	30	44	\$380.00	
4-25-22	TNT	Portland Interconnect 7959/7959	10:58PM	KSTV2203H	30	46	\$240.00	
4-25-22	WETV	Portland Interconnect 7959/7959	11:15AM	KSTV2203H	30	48	\$4.00	
4-25-22	WETV	Portland Interconnect 7959/7959	2:17PM	KSTV2203H	30	115	\$4.00	
4-25-22	WETV	Portland Interconnect 7959/7959	3:20PM	KSTV2203H	30	48	\$4.00	
4-25-22	WETV	Portland Interconnect 7959/7959	5:21PM	KSTV2204H	30	50	\$10.00	
4-25-22	WETV	Portland Interconnect 7959/7959	6:20PM	KSTV2204H	30	50	\$10.00	
4-25-22	WETV	Portland Interconnect 7959/7959	8:18PM	KSTV2204H	30	52	\$22.00	
4-25-22	WETV	Portland Interconnect 7959/7959	11:19PM	KSTV2204H	30	52	\$22.00	
4-25-22	FOOD	Portland Skyline/5298	9:17AM	KSTV2204H	30	68	\$16.00	
4-25-22	FOOD	Portland Skyline/5298	2:55PM	KSTV2203H	30	68	\$16.00	
4-25-22	FOOD	Portland Skyline/5298	4:19PM	KSTV2203H	30	70	\$70.00	
4-25-22	FOOD	Portland Skyline/5298	4:48PM	KSTV2204H	30	70	\$70.00	
4-25-22	HALL	Portland Skyline/5298	11:37AM	KSTV2204H	30	72	\$10.00	
4-25-22	HALL	Portland Skyline/5298	1:33PM	KSTV2203H	30	72	\$10.00	
4-25-22	HALL	Portland Skyline/5298	5:36PM	KSTV2204H	30	74	\$17.00	
4-25-22	HALL	Portland Skyline/5298	5:38PM	KSTV2203H	30	74	\$17.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-25-22	HGTV	Portland Skyline/5298	5:38PM	KSTV2203H	30	76	\$89.00	
4-25-22	HGTV	Portland Skyline/5298	6:40PM	KSTV2204H	30	76	\$89.00	
4-25-22	FOOD	Willamette/9419	9:17AM	KSTV2204H	30	88	\$5.00	
4-25-22	FOOD	Willamette/9419	9:46AM	KSTV2203H	30	118	\$5.00	
4-25-22	FOOD	Willamette/9419	1:54PM	KSTV2203H	30	88	\$5.00	
4-25-22	FOOD	Willamette/9419	4:48PM	KSTV2204H	30	90	\$16.00	
4-25-22	FOOD	Willamette/9419	6:48PM	KSTV2203H	30	90	\$16.00	
4-25-22	HALL	Willamette/9419	11:14AM	KSTV2204H	30	92	\$4.00	
4-25-22	HALL	Willamette/9419	3:41PM	KSTV2203H	30	92	\$4.00	
4-25-22	HALL	Willamette/9419	5:36PM	KSTV2203H	30	94	\$5.00	
4-25-22	HALL	Willamette/9419	5:38PM	KSTV2204H	30	94	\$5.00	
4-25-22	HGTV	Willamette/9419	5:37PM	KSTV2204H	30	96	\$20.00	
4-25-22	HGTV	Willamette/9419	6:39PM	KSTV2203H	30	96	\$20.00	

Order# WN11499095 Total: \$6,427.00



INVOICE NO.

WN6510160

BILL CYCLE

202205

BILL TO

ATTN: NCC
AMP - SCREEN STRATEGIES MEDIA

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - SCREEN STRATEGIES MEDIA	724734	AMP - SCHRADER FOR CONGRESS - NW	0039511

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$4,752.72

We accept checks, ACH, money orders and all major credit cards.