

**EFFECTV POLITICAL RECORD OF REQUEST:
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)

Federal Candidate **OR** State or Local Candidate

2. Requested by (Agency name, address, phone number & contact):

- a) Agency Name: New Media NW
- b) Contact Name: Maren Winters
- c) Phone Number: 503-763-0400
- d) Address: 1495 Commercial St NE, Salem, OR 97301

3. On behalf of (Candidate name & authorized campaign committee name): William (Bud) Pierce, Bud Pierce for Oregon

4. Election (Office sought & date): Governor of Oregon, 5/17/2022

5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

- a) Contact Name: William (Bud) Pierce
- b) Phone Number: (503)298-0697
- a) Address: 961 Glen Eden Cr NW, Salem, OR 97304
- b) EIN#, FEC#, W-9 OR CP575 (optional): Click or tap here to enter text.

6. Date of request: 4/14/2022

7. Request received by: Joshua Logan

8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Candidate running for office of Oregon Governor.

9. Name of treasurer of the candidate's authorized committee: Lori Piercy

10. DMA: Portland, Interconnect (Check if Yes)
Zones: PDX Interconnect + DISH, Eugene Interconnect

11. Distribution Platform(s): Check if applies:
 Linear TV; VOD; Digital/websites/apps

12. Date, contact name, and nature of follow-ups, if any: Click or tap here to enter text.

13. Disposition:
 Accepted – see attached contract details
 Rejected – provide reason: Click or tap here to enter text.

13. Date of ROR completion: 4/14/2022

14. Additional information: Click or tap here to enter text.