



<b>INVOICE NO.</b> WN6510135	<b>INVOICE DATE</b> 5/29/2022
<b>BILL CYCLE</b> 202205	<b>INVOICE DUE DATE</b> 6/26/2022

ATTN: KATIE CUNNINGHAM  
 POLITICAL COMMUNICATIONS ADVERTISING  
 232 MADISON AVE  
 STE 405  
 NEW YORK, NY 10016

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
POLITICAL COMMUNICATIONS ADVERTISING	22469	BUD PIERCE OR GOVERNOR	0039731

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11500383	Portland, OR	TV	\$11,526.00	61	61

### INVOICE NOTES

Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$11,526.00
Agency Commission	(\$1,728.90)
Rep Commission	(\$637.40)
<b>Net Advertising Total</b>	<b>\$9,159.70</b>

#### Payments on Account

ORDER NO.	PAYMENT REF. NO.	PAYMENT APPLIED
WN11500383	AMEX1013	\$4,748.45
Total Payments Applied		\$4,748.45
<b>Total Due</b>		<b>\$4,411.25</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**

WN6510135

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## AFFIDAVIT

**Product:**  
**Estimate No:**  
**Campaign No:**

**Comcast Order No:** WN11500383  
**TIM Est No:** 3622579  
**AE Name:** Joshua Logan

**Market:** Portland, OR  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11268611	FINALP10H: Final	Portland Interconnect 7959/7959	ESPN, FXNC	26	\$4,968.00
NE11263581	BUDREV10H: Bud3	Portland Interconnect 7959/7959	ESPN, FXNC	35	\$6,558.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
ESPN	Portland Interconnect 7959/7959	NE11268611	3	\$315.00
ESPN	Portland Interconnect 7959/7959	NE11263581	4	\$420.00
FXNC	Portland Interconnect 7959/7959	NE11268611	23	\$4,653.00
FXNC	Portland Interconnect 7959/7959	NE11263581	31	\$6,138.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-25-22	ESPN	Portland Interconnect 7959/7959	8:28AM	BUDREV10H: Bud3	30	1	\$105.00	
4-25-22	FXNC	Portland Interconnect 7959/7959	5:52AM	BUDREV10H: Bud3	30	2	\$152.00	
4-25-22	FXNC	Portland Interconnect 7959/7959	6:42AM	BUDREV10H: Bud3	30	2	\$152.00	
4-25-22	FXNC	Portland Interconnect 7959/7959	11:46AM	BUDREV10H: Bud3	30	3	\$102.00	
4-25-22	FXNC	Portland Interconnect 7959/7959	12:49PM	BUDREV10H: Bud3	30	3	\$102.00	
4-25-22	FXNC	Portland Interconnect 7959/7959	1:48PM	BUDREV10H: Bud3	30	3	\$102.00	
4-25-22	FXNC	Portland Interconnect 7959/7959	2:45PM	BUDREV10H: Bud3	30	3	\$102.00	
4-25-22	FXNC	Portland Interconnect 7959/7959	5:42PM	BUDREV10H: Bud3	30	4	\$291.00	
4-25-22	FXNC	Portland Interconnect 7959/7959	8:51PM	BUDREV10H: Bud3	30	5	\$342.00	
4-25-22	FXNC	Portland Interconnect 7959/7959	10:43PM	BUDREV10H: Bud3	30	5	\$342.00	
4-26-22	ESPN	Portland Interconnect 7959/7959	7:57AM	BUDREV10H: Bud3	30	1	\$105.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	6:42AM	BUDREV10H: Bud3	30	2	\$152.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	9:49AM	BUDREV10H: Bud3	30	3	\$102.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	2:47PM	BUDREV10H: Bud3	30	3	\$102.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	3:41PM	BUDREV10H: Bud3	30	3	\$102.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	4:41PM	BUDREV10H: Bud3	30	4	\$291.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	8:50PM	BUDREV10H: Bud3	30	5	\$342.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	10:48PM	BUDREV10H: Bud3	30	5	\$342.00	
4-27-22	ESPN	Portland Interconnect 7959/7959	6:29AM	BUDREV10H: Bud3	30	1	\$105.00	
4-27-22	FXNC	Portland Interconnect 7959/7959	6:43AM	BUDREV10H: Bud3	30	2	\$152.00	
4-27-22	FXNC	Portland Interconnect 7959/7959	10:48AM	BUDREV10H: Bud3	30	3	\$102.00	
4-27-22	FXNC	Portland Interconnect 7959/7959	1:46PM	BUDREV10H: Bud3	30	3	\$102.00	
4-27-22	FXNC	Portland Interconnect 7959/7959	3:43PM	BUDREV10H: Bud3	30	3	\$102.00	
4-27-22	FXNC	Portland Interconnect 7959/7959	4:42PM	BUDREV10H: Bud3	30	4	\$291.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-27-22	FXNC	Portland Interconnect 7959/7959	7:48PM	BUDREV10H: Bud3	30	5	\$342.00	
4-27-22	FXNC	Portland Interconnect 7959/7959	10:48PM	BUDREV10H: Bud3	30	5	\$342.00	
4-28-22	ESPN	Portland Interconnect 7959/7959	8:25AM	BUDREV10H: Bud3	30	1	\$105.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	5:51AM	BUDREV10H: Bud3	30	2	\$152.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	7:41AM	BUDREV10H: Bud3	30	2	\$152.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	9:48AM	BUDREV10H: Bud3	30	3	\$102.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	10:50AM	BUDREV10H: Bud3	30	3	\$102.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	2:47PM	BUDREV10H: Bud3	30	3	\$102.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	4:40PM	BUDREV10H: Bud3	30	4	\$291.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	7:49PM	BUDREV10H: Bud3	30	5	\$342.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	9:47PM	BUDREV10H: Bud3	30	5	\$342.00	
4-29-22	ESPN	Portland Interconnect 7959/7959	6:28AM	FINALP10H: Final	30	1	\$105.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	6:43AM	FINALP10H: Final	30	2	\$152.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	7:44AM	FINALP10H: Final	30	2	\$152.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	12:47PM	FINALP10H: Final	30	3	\$102.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	1:46PM	FINALP10H: Final	30	3	\$102.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	5:44PM	FINALP10H: Final	30	4	\$291.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	7:43PM	FINALP10H: Final	30	5	\$342.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	10:44PM	FINALP10H: Final	30	5	\$342.00	
4-30-22	ESPN	Portland Interconnect 7959/7959	5:27AM	FINALP10H: Final	30	1	\$105.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	5:51AM	FINALP10H: Final	30	2	\$152.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	6:51AM	FINALP10H: Final	30	2	\$152.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	9:52AM	FINALP10H: Final	30	3	\$102.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	11:49AM	FINALP10H: Final	30	3	\$102.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	1:53PM	FINALP10H: Final	30	3	\$102.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	6:41PM	FINALP10H: Final	30	4	\$291.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	9:42PM	FINALP10H: Final	30	5	\$342.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	11:43PM	FINALP10H: Final	30	5	\$342.00	
5-1-22	ESPN	Portland Interconnect 7959/7959	7:30AM	FINALP10H: Final	30	1	\$105.00	
5-1-22	FXNC	Portland Interconnect 7959/7959	5:49AM	FINALP10H: Final	30	2	\$152.00	
5-1-22	FXNC	Portland Interconnect 7959/7959	8:50AM	FINALP10H: Final	30	2	\$152.00	
5-1-22	FXNC	Portland Interconnect 7959/7959	9:53AM	FINALP10H: Final	30	3	\$102.00	
5-1-22	FXNC	Portland Interconnect 7959/7959	10:50AM	FINALP10H: Final	30	3	\$102.00	
5-1-22	FXNC	Portland Interconnect 7959/7959	11:46AM	FINALP10H: Final	30	3	\$102.00	
5-1-22	FXNC	Portland Interconnect 7959/7959	6:44PM	FINALP10H: Final	30	4	\$291.00	
5-1-22	FXNC	Portland Interconnect 7959/7959	7:51PM	FINALP10H: Final	30	5	\$342.00	
5-1-22	FXNC	Portland Interconnect 7959/7959	9:44PM	FINALP10H: Final	30	5	\$342.00	

Order# WN11500383 Total: \$11,526.00



**INVOICE NO.**

WN6510135

**BILL CYCLE**

202205

**BILL TO**

ATTN: KATIE CUNNINGHAM  
POLITICAL COMMUNICATIONS ADVERTISING  
232 MADISON AVE  
STE 405  
NEW YORK, NY 10016

**REMITTANCE**

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
POLITICAL COMMUNICATIONS ADVERTISING	22469	BUD PIERCE OR GOVERNOR	0039731

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Total Due**

**\$4,411.25**

We accept checks, ACH, money orders and all major credit cards.