

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3625431

Traffic Order #	11500885		Created On	4/27/2022 9:36:03 AM		Order Status	Revision Pending Export	
Order #	3625431		Created By	NCC_Gateway_User		Gross \$	22504.00	
Order Descrp	62988174_POL_CAN_Run Betsy Run - 60s		Updated On	4/27/2022 5:59:07 PM		Net \$	16202.88	
Client	AMP - RUN BETSY RUN - NW		Updated By	Kelly, Mary M		Units	53	
Start Date	5/3/2022		Industry	Political-Governor		Credit Hold	NO	
End Date	5/9/2022		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	62988174	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	NCC - POR - WASH DC		Quarternary			Product	1647	
AE 2			TRAFFIC OPTIONS			Estimate	11583	
Agency	AMP - TARGETED PLATFORM MEDIA	15.00%	Address 1	AMP MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information		
Total Zones	1		Zip	07003				
Zones	Portland Interconnect		Contact					
Total Networks	3		Phone					
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		7959		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 7959

Traffic Order #	11500885	Created On	4/27/2022 9:36:03 AM	Order Status	Revision Pending Export
Order #	3625431	Created By	NCC_Gateway_User	Syscode Gross \$	22504.00
Order Descrp	62988174_POL_CAN_Run Betsy Run - 60s	Updated On	4/27/2022 4:38:18 PM	Syscode Net \$	16202.88
Client	AMP - RUN BETSY RUN - NW	Updated By	SKINNER, HELEN	Syscode Units	53
Start Date	5/3/2022	Source	Gateway	Zone Status	Revision Pending Export
End Date	5/9/2022	Zones	Portland Interconnect	Avg Unit Rate	424.60
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EM	05/09/2022	05/09/2022	M 5a-9a	X							1	\$322.00	\$322.00	60
2	2		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	05/09/2022	05/09/2022	M 9a-4p	X							1	\$236.00	\$236.00	60
3	3		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN PT	05/09/2022	05/09/2022	M 7p-12m	X							1	\$788.00	\$788.00	60
4	4		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EM	05/03/2022	05/08/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$280.00	\$1,120.00	60
5	5		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$204.00	\$1,020.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	74 74	CNN	7959	CNN PT	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$684.00	\$2,736.00	60
7	7		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC EM	05/09/2022	05/09/2022	M 5a-9a	X							1	\$350.00	\$350.00	60
8	8		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC DT	05/09/2022	05/09/2022	M 9a-4p	X							1	\$236.00	\$236.00	60
9	9		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC PT	05/09/2022	05/09/2022	M 7p-12m	X							1	\$788.00	\$788.00	60
10	10		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC EM	05/03/2022	05/08/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$304.00	\$1,216.00	60
11	11		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC DT	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$204.00	\$1,224.00	60
12	12		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC PT	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$684.00	\$4,104.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	05/09/2022	05/09/2022	M 9a-4p	X							1	\$236.00	\$236.00	60
14	14		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	05/09/2022	05/09/2022	M 4p-7p	X							1	\$670.00	\$670.00	60
15	15		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	05/09/2022	05/09/2022	M 7p-12m	X							1	\$788.00	\$788.00	60
16	16		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$204.00	\$1,020.00	60
17	17		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$582.00	\$1,746.00	60
18	18		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$684.00	\$3,420.00	60
19			Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$204.00	\$204.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20			Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EM	05/03/2022	05/08/2022	Tu-Su 5a-9a		X	X	X	X	X	X	1	\$280.00	\$280.00	60

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3625431

Traffic Order #	11500885	# of Weeks	2	Active	Yes
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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	