

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3627013

<b>Traffic Order #</b>		11501109		<b>Created On</b>	4/28/2022 12:03:58 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3627013		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	61595.00
<b>Order Descrp</b>		62988702_POL_ISSUE_Protect Our Future		<b>Updated On</b>	4/28/2022 2:53:23 PM	<b>Net \$</b>	44348.40
<b>Client</b>		AMP - PROTECT OUR FUTURE - NW		<b>Updated By</b>	SKINNER, HELEN	<b>Units</b>	101
<b>Start Date</b>		5/10/2022		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		5/16/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62988702
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - POR - WASH DC			<b>Quarterary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - SCREEN STRATEGIES MEDIA	15.00%		<b>Address 1</b>	NCC MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>							
<b>Total Zones</b>	1			<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Zones</b>	Portland Interconnect			<b>Zip</b>	07003		
<b>Total Networks</b>	11			<b>Contact</b>			
<b>GENERAL COMMENTS</b>				<b>Phone</b>	111-111-1111		
				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
PORTLAND; Priority code NP=80, IP=74, see key on FCC site for zone/network information							
<b>SYSCODE LIST</b>							
7959							

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11501109	<b>Created On</b>	4/28/2022 12:03:58 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3627013	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	61595.00
<b>Order Descrp</b>	62988702_POL_ISSUE_Protect Our Future	<b>Updated On</b>	4/28/2022 2:52:06 PM	<b>Syscode Net \$</b>	44348.40
<b>Client</b>	AMP - PROTECT OUR FUTURE - NW	<b>Updated By</b>	SKINNER, HELEN	<b>Syscode Units</b>	101
<b>Start Date</b>	5/10/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/16/2022	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	609.85
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74   74	CNN	7959	CNN Prime	05/10/2022	05/13/2022	Tu-F 7p-12m		X	X	X	X			8	\$493.00	\$3,944.00	30
2	2		Ampersa nd Politi cal Bun dle	74   74	CNN	7959	CNN Prime	05/16/2022	05/16/2022	M 7p-12m	X							2	\$493.00	\$986.00	30
3	3		Ampersa nd Politi cal Bun dle	74   74	The Discovery Channel	7959	Discovery Prime	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$966.00	\$5,796.00	30
4	4		Ampersa nd Politi cal Bun dle	74   74	The Discovery Channel	7959	Discovery Prime	05/16/2022	05/16/2022	M 7p-12m	X							1	\$966.00	\$966.00	30
5	5		Ampersa nd Politi cal Bun dle	74   74	ESPN	7959	ESPN Prime	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$1,257.00	\$7,542.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	ESPN	7959	ESPN Prime	05/16/2022	05/16/2022	M 7p-12m	X							1	\$1,257.00	\$1,257.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	Food Access	05/10/2022	05/15/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$728.00	\$4,368.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	Food Access	05/16/2022	05/16/2022	M 4p-7p	X							1	\$728.00	\$728.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	Food Prime	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$873.00	\$5,238.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7959	Food Prime	05/16/2022	05/16/2022	M 7p-12m	X							1	\$873.00	\$873.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	HGTV	7959	HGTV Access	05/10/2022	05/15/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$603.00	\$3,618.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	HGTV	7959	HGTV Access	05/16/2022	05/16/2022	M 4p-7p	X							1	\$603.00	\$603.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	74   74	HGTV	7959	HGTV Prime	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$1,002.00	\$6,012.00	30
14	14		Ampersand Political Bundle	74   74	HGTV	7959	HGTV Prime	05/16/2022	05/16/2022	M 7p-12m	X							1	\$1,002.00	\$1,002.00	30
15	15		Ampersand Political Bundle	74   74	The History Channel	7959	History Access	05/10/2022	05/15/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$402.00	\$2,412.00	30
16	16		Ampersand Political Bundle	74   74	The History Channel	7959	History Access	05/16/2022	05/16/2022	M 4p-7p	X							1	\$402.00	\$402.00	30
17	17		Ampersand Political Bundle	74   74	Investigation Discovery	7959	Investigation Prime	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$620.00	\$3,720.00	30
18	18		Ampersand Political Bundle	74   74	Investigation Discovery	7959	Investigation Prime	05/16/2022	05/16/2022	M 7p-12m	X							1	\$620.00	\$620.00	30
19	19		Ampersand Political Bundle	74   74	Lifetime	7959	Lifetime Access	05/10/2022	05/15/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$129.00	\$774.00	30

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20	20		Ampersa nd Politi cal Bun dle	74   74	Lifetime	7959	Lifetime Access	05/16/2022	05/16/2022	M 4p-7p	X							1	\$129.00	\$129.00	30
21	21		Ampersa nd Politi cal Bun dle	74   74	Lifetime	7959	Lifetime Prime	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$256.00	\$1,536.00	30
22	22		Ampersa nd Politi cal Bun dle	74   74	Lifetime	7959	Lifetime Prime	05/16/2022	05/16/2022	M 7p-12m	X							1	\$256.00	\$256.00	30
23	23		Ampersa nd Politi cal Bun dle	74   74	Oxygen	7959	Oxygen Access	05/10/2022	05/15/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$74.00	\$444.00	30
24	24		Ampersa nd Politi cal Bun dle	74   74	Oxygen	7959	Oxygen Access	05/16/2022	05/16/2022	M 4p-7p	X							1	\$74.00	\$74.00	30
25	25		Ampersa nd Politi cal Bun dle	74   74	TLC	7959	TLC Prime	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$312.00	\$1,872.00	30
26	26		Ampersa nd Politi cal Bun dle	74   74	TLC	7959	TLC Prime	05/16/2022	05/16/2022	M 7p-12m	X							1	\$312.00	\$312.00	30

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27	27		Amp ersa nd Politi cal Bun dle	74   74	TNT	7959	TNT Prime	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$873.00	\$5,238.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	TNT	7959	TNT Prime	05/16/2022	05/16/2022	M 7p-12m	X							1	\$873.00	\$873.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3627013**

<b>Traffic Order #</b>	11501109	<b># of Weeks</b>	2	<b>Active</b>	Yes
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<b>End Date</b>	5/16/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	