

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3626674

Traffic Order # 11501134		Created On 4/28/2022 9:50:09 AM	Order Status Revision Pending Export
Order # 3626674		Created By NCC_Gateway_User	Gross \$ 106089.00
Order Descrp 62988493_POL_ISSUE_Protect Our Future		Updated On 5/2/2022 11:17:14 AM	Net \$ 76384.08
Client AMP - PROTECT OUR FUTURE - NW		Updated By Kelly, Mary M	Units 217
Start Date 5/3/2022		Industry Political-Association	Credit Hold NO
End Date 5/9/2022		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - POR - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - SCREEN STRATEGIES MEDIA 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Portland Interconnect		Contact	
Total Networks 17		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 62988493		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product OR-6		Estimate 7677	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information			
SYSCODE LIST			
7959			

SUMMARY FOR SYSCODE 7959

Traffic Order #	11501134	Created On	4/28/2022 9:50:09 AM	Order Status	Revision Pending Export
Order #	3626674	Created By	NCC_Gateway_User	Syscode Gross \$	106089.00
Order Descrp	62988493_POL_ISSUE_Protect Our Future	Updated On	5/2/2022 11:14:01 AM	Syscode Net \$	76384.08
Client	AMP - PROTECT OUR FUTURE - NW	Updated By	Murray, Delene	Syscode Units	217
Start Date	5/3/2022	Source	Gateway	Zone Status	Revision Pending Export
End Date	5/9/2022	Zones	Portland Interconnect	Avg Unit Rate	488.89
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	A&E Network	7959	A&E Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$127.00	\$762.00	30
2	3		Ampersa nd Politi cal Bun dle	74 74	A&E Network	7959	A&E Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$317.00	\$1,902.00	30
3	5		Ampersa nd Politi cal Bun dle	74 74	American Movie Classics	7959	AMC Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$127.00	\$762.00	30
4	7		Ampersa nd Politi cal Bun dle	74 74	American Movie Classics	7959	AMC Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$524.00	\$3,144.00	30
5	9		Ampersa nd Politi cal Bun dle	74 74	Animal Planet	7959	Animal Planet Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$49.00	\$294.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Amp ersa nd Politi cal Bun dle	74 74	Animal Planet	7959	Animal Planet Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$112.00	\$672.00	30
7	13		Amp ersa nd Politi cal Bun dle	74 74	Comedy Central	7959	Comedy Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$220.00	\$1,320.00	30
8	15		Amp ersa nd Politi cal Bun dle	74 74	CNBC	7959	CNBC Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$56.00	\$336.00	30
9	17		Amp ersa nd Politi cal Bun dle	74 74	CNBC	7959	CNBC Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$99.00	\$594.00	30
10	19		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Morning	05/03/2022	05/06/2022	Tu-F 5a-9a		X	X	X	X			4	\$175.00	\$700.00	30
11	21		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Prime	05/03/2022	05/06/2022	Tu-F 7p-12m		X	X	X	X			4	\$428.00	\$1,712.00	30
12	23		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	7959	Discovery Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$317.00	\$1,902.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	25		Ampersa nd Politi cal Bun dle	74 74	The Discovery Channel	7959	Discovery Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$840.00	\$5,040.00	30
14	29		Ampersa nd Politi cal Bun dle	74 74	ESPN	7959	ESPN Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$555.00	\$3,330.00	30
15	33		Ampersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Daytime	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$64.00	\$384.00	30
16	35		Ampersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$207.00	\$1,242.00	30
17	37		Ampersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$524.00	\$3,144.00	30
18	39		Ampersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$871.00	\$5,226.00	30
19	41		Ampersa nd Politi cal Bun dle	74 74	The History Channel	7959	History Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$349.00	\$2,094.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	43		Ampersa nd Politi cal Bun dle	74 74	The History Channel	7959	History Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$633.00	\$3,798.00	30
21	45		Ampersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	Investigation Access	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$71.00	\$426.00	30
22	47		Ampersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	Investigation Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$539.00	\$3,234.00	30
23	49		Ampersa nd Politi cal Bun dle	74 74	Lifetime	7959	Lifetime Daytime	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$64.00	\$384.00	30
24	51		Ampersa nd Politi cal Bun dle	74 74	Lifetime	7959	Lifetime Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$112.00	\$672.00	30
25	53		Ampersa nd Politi cal Bun dle	74 74	Lifetime	7959	Lifetime Prime	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$222.00	\$1,332.00	30
26	55		Ampersa nd Politi cal Bun dle	74 74	Oxygen	7959	Oxygen Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$64.00	\$384.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	61		Amp ersa nd Politi cal Bun dle	100 100	Root Sports Northwest	7959	5/3: Seattle Mariners vs. Houston Astros	05/03/2022	05/03/2022	Tu 5p-8p		X						1	\$750.00	\$750.00	30
28	63		Amp ersa nd Politi cal Bun dle	74 74	TLC	7959	TLC Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$112.00	\$672.00	30
29	65		Amp ersa nd Politi cal Bun dle	74 74	TLC	7959	TLC Prime	05/03/2022	05/08/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	6	\$271.00	\$1,626.00	30
30	69		Amp ersa nd Politi cal Bun dle	74 74	TNT	7959	TNT Access	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$475.00	\$2,850.00	30
31	72		Amp ersa nd Politi cal Bun dle	100 100	TNT	7959	5/3: NBA Basketball	05/03/2022	05/03/2022	Tu 4p-6:30p		X						1	\$3,735.0 0	\$3,735.00	30
32	73		Amp ersa nd Politi cal Bun dle	100 100	TNT	7959	5/4: NBA Basketball	05/03/2022	05/03/2022	Tu 6:30p-9p		X						1	\$3,735.0 0	\$3,735.00	30
33	62		Amp ersa nd Politi cal Bun dle	100 100	Root Sports Northwest	7959	5/4: Seattle Mariners vs. Houston Astros	05/04/2022	05/04/2022	W 11a-2p			X					1	\$750.00	\$750.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	74		Amp ersa nd Politi cal Bun dle	100 100	TNT	7959	5/4: NBA Basketball	05/04/2022	05/04/2022	W 7p-9:30p			X					1	\$3,735.0 0	\$3,735.00	30
35	31		Amp ersa nd Politi cal Bun dle	100 100	ESPN	7959	5/5: NBA Basketball	05/05/2022	05/05/2022	Th 4:30p-7p				X				1	\$3,735.0 0	\$3,735.00	30
36	32		Amp ersa nd Politi cal Bun dle	100 100	ESPN	7959	5/5: NBA Basketball	05/05/2022	05/05/2022	Th 7p-9:30p				X				1	\$3,735.0 0	\$3,735.00	30
37	60		Amp ersa nd Politi cal Bun dle	100 100	Root Sports Northwest	7959	5/5: Tampa Bay Rays vs. Seattle Mariners	05/05/2022	05/05/2022	Th 6:30p- 9:30p				X				1	\$750.00	\$750.00	30
38	27		Amp ersa nd Politi cal Bun dle	100 100	ESPN	7959	5/6: NBA Basketball	05/06/2022	05/06/2022	F 4p-6:30p					X			1	\$3,735.0 0	\$3,735.00	30
39	28		Amp ersa nd Politi cal Bun dle	100 100	ESPN	7959	5/6: NBA Basketball	05/06/2022	05/06/2022	F 6:30p-9p					X			1	\$3,735.0 0	\$3,735.00	30
40			Amp ersa nd Politi cal Bun dle	100 100	Root Sports Northwest	7959	5/6: Tampa Bay Rays vs. Seattle Mariners	05/06/2022	05/06/2022	F 6:30p- 9:30p					X			0	\$750.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	58		Amp ersa nd Politi cal Bun dle	100 100	Root Sports Northwest	7959	5/7: Tampa Bay Rays vs. Seattle Mariners	05/07/2022	05/07/2022	Sa 6p-9p						X		1	\$750.00	\$750.00	30
42	75		Amp ersa nd Politi cal Bun dle	100 100	Root Sports Northwest	7959	MG for 5/6 game - 5/7: Tampa Bay Rays vs. Seattle Mariners	05/07/2022	05/07/2022	Sa 6p-9p						X		1	\$750.00	\$750.00	30
43	59		Amp ersa nd Politi cal Bun dle	100 100	Root Sports Northwest	7959	5/8: Tampa Bay Rays vs. Seattle Mariners	05/08/2022	05/08/2022	Su 1p-4p							X	1	\$750.00	\$750.00	30
44	71		Amp ersa nd Politi cal Bun dle	100 100	TNT	7959	5/8: NBA BASKETBALL	05/08/2022	05/08/2022	Su 5p-7:30p							X	1	\$3,735.00	\$3,735.00	30
45	2		Amp ersa nd Politi cal Bun dle	74 74	A&E Network	7959	A&E Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$147.00	\$147.00	30
46	4		Amp ersa nd Politi cal Bun dle	74 74	A&E Network	7959	A&E Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$365.00	\$365.00	30
47	6		Amp ersa nd Politi cal Bun dle	74 74	American Movie Classics	7959	AMC Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$147.00	\$147.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	8		Amp ersa nd Politi cal Bun dle	74 74	American Movie Classics	7959	AMC Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$603.00	\$603.00	30
49	10		Amp ersa nd Politi cal Bun dle	74 74	Animal Planet	7959	Animal Planet Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$57.00	\$57.00	30
50	12		Amp ersa nd Politi cal Bun dle	74 74	Animal Planet	7959	Animal Planet Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$129.00	\$129.00	30
51	14		Amp ersa nd Politi cal Bun dle	74 74	Comedy Central	7959	Comedy Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$253.00	\$253.00	30
52	16		Amp ersa nd Politi cal Bun dle	74 74	CNBC	7959	CNBC Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$65.00	\$65.00	30
53	18		Amp ersa nd Politi cal Bun dle	74 74	CNBC	7959	CNBC Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$114.00	\$114.00	30
54	20		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Morning	05/09/2022	05/09/2022	M 5a-9a	X							1	\$202.00	\$202.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	22		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$493.00	\$493.00	30
56	24		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	7959	Discovery Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$365.00	\$365.00	30
57	26		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	7959	Discovery Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$966.00	\$966.00	30
58	30		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	ESPN Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$639.00	\$639.00	30
59	34		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Daytime	05/09/2022	05/09/2022	M 9a-4p	X							1	\$74.00	\$74.00	30
60	36		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$239.00	\$239.00	30
61	38		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$603.00	\$603.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
62	40		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$1,002.00	\$1,002.00	30
63	42		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	7959	History Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$402.00	\$402.00	30
64	44		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	7959	History Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$728.00	\$728.00	30
65	46		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	Investigation Access	05/09/2022	05/09/2022	M 9a-4p	X							1	\$82.00	\$82.00	30
66	48		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	Investigation Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$620.00	\$620.00	30
67	50		Amp ersa nd Politi cal Bun dle	74 74	Lifetime	7959	Lifetime Daytime	05/09/2022	05/09/2022	M 9a-4p	X							1	\$74.00	\$74.00	30
68	52		Amp ersa nd Politi cal Bun dle	74 74	Lifetime	7959	Lifetime Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$129.00	\$129.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
69	54		Amp ersa nd Politi cal Bun dle	74 74	Lifetime	7959	Lifetime Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$256.00	\$256.00	30
70	56		Amp ersa nd Politi cal Bun dle	74 74	Oxygen	7959	Oxygen Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$74.00	\$74.00	30
71	57		Amp ersa nd Politi cal Bun dle	100 100	Root Sports Northwest	7959	5/9: Philadelphia Phillies vs. Seattle Mariners	05/09/2022	05/09/2022	M 6:30p-9:30p	X							1	\$750.00	\$750.00	30
72	64		Amp ersa nd Politi cal Bun dle	74 74	TLC	7959	TLC Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$129.00	\$129.00	30
73	66		Amp ersa nd Politi cal Bun dle	74 74	TLC	7959	TLC Prime	05/09/2022	05/09/2022	M 7p-12m	X							1	\$312.00	\$312.00	30
74	67		Amp ersa nd Politi cal Bun dle	100 100	TNT	7959	5/9: NBA Basketball	05/09/2022	05/09/2022	M 4:30p-7p	X							1	\$3,735.00	\$3,735.00	30
75	68		Amp ersa nd Politi cal Bun dle	100 100	TNT	7959	5/9: NBA Basketball	05/09/2022	05/09/2022	M 7p-9:30p	X							1	\$3,735.00	\$3,735.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
76	70		Amp ersa nd Politi cal Bun dle	74 74	TNT	7959	TNT Access	05/09/2022	05/09/2022	M 4p-7p	X							1	\$547.00	\$547.00	30
77	76		Amp ersa nd Politi cal Bun dle	100 100	TNT	7959	5/4: NBA Basketball	05/04/2022	05/04/2022	W 4:30p-7p			X					1	\$3,735.00	\$3,735.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3626674

Traffic Order #	11501134	# of Weeks	2	Active	Yes
Order #	3626674	Created On	4/28/2022 9:50:09 AM	Order Status	Revision Pending Export
Order Descrp	62988493_POL_ISSUE_Protect Our Future	Created By	NCC_Gateway_User	Gross \$	106089.00
Client	AMP - PROTECT OUR FUTURE - NW	Updated On	5/2/2022 11:17:14 AM	Net \$	76384.08
Start Date	5/3/2022	Updated By	Kelly, Mary M	Units	217
End Date	5/9/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	