

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3885143

Traffic Order #		11537723,11537722		Created On	3/16/2023 12:09:06 PM	Order Status	Contract Confirmed	
Order #		3885143		Created By	NCC_Gateway_User	Gross \$	7540.00	
Order Descrp		63087117_POL_Issue_AMERICAN ACTION NETWORK - NW		Updated On	3/16/2023 1:01:59 PM	Net \$	5428.80	
Client		AMP - AMERICAN ACTION NETWORK -		Updated By	eClerx BOT	Units	125	
Start Date		3/13/2023		Industry	Political-Association	Credit Hold	NO	
End Date		3/26/2023		REFERENCES				
# of Weeks		2		Primary		BILLING INFORMATION		
SALES				Secondary		Purchase Order #	63087117	
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight	
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION		
AE 2				TRAFFIC OPTIONS				
Agency	AMP - DEL CIELO MEDIA	15.00%		Address 1	AMP MEDIA			
RepFirm	NCC	13.00%		Address 2				
Copy Instr ID								
Total Zones	5							
Zones	Portland DISH - I +,Vancouver,Stumptow...							
Total Networks	1							
GENERAL COMMENTS								
				Contact				
				Phone	111-111-1111			
				Avail Tag				
				Contract Type	Standard			
				Copy Group				
				Division				
				Reference #				
						Product		
						Estimate	31732P	
						Submit EDI Invoice?	Submit EDI Invoice	
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS								
,Portland, OR- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION								
SYSCODE LIST								
9763,0274,2849,7769,7984								

SUMMARY FOR SYSCODE 0274

Traffic Order #	11537723	Created On	3/16/2023 12:09:06 PM	Order Status	Contract Confirmed
Order #	3885143	Created By	NCC_Gateway_User	Syscode Gross \$	3092.00
Order Descrp	63087117_POL_Issue_AMERICAN ACTION NETWORK - NW	Updated On	3/16/2023 12:58:32 PM	Syscode Net \$	2226.24
Client	AMP - AMERICAN ACTION NETWORK - NW	Updated By	eClerx BOT	Syscode Units	25
Start Date	3/13/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	3/26/2023	Zones	Vancouver	Avg Unit Rate	123.68
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	ESPN	0274	ESPN DT	03/20/2023	03/24/2023	M-F 9a-4p	X	X	X	X	X			10	\$60.00	\$600.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	ESPN	0274	ESPN EF	03/20/2023	03/24/2023	M-F 4p-7p	X	X	X	X	X			1	\$233.00	\$233.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	ESPN	0274	ESPN PT	03/20/2023	03/24/2023	M-F 7p-12m	X	X	X	X	X			4	\$238.00	\$952.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	0274	ESPN EF	03/17/2023	03/19/2023	F-Su 4p-7p					X	X	X	1	\$233.00	\$233.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	ESPN	0274	ESPN DT	03/17/2023	03/19/2023	F-Su 9a-4p					X	X	X	6	\$60.00	\$360.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	ESPN	0274	ESPN PT	03/17/2023	03/19/2023	F-Su 7p-12m					X	X	X	3	\$238.00	\$714.00	30

SUMMARY FOR SYSCODE 2849

Traffic Order #	11537723	Created On	3/16/2023 12:09:06 PM	Order Status	Contract Confirmed
Order #	3885143	Created By	NCC_Gateway_User	Syscode Gross \$	1306.00
Order Descrp	63087117_POL_Issue_AMERICAN ACTION NETWORK - NW	Updated On	3/16/2023 12:58:32 PM	Syscode Net \$	940.32
Client	AMP - AMERICAN ACTION NETWORK - NW	Updated By	eClerx BOT	Syscode Units	25
Start Date	3/13/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	3/26/2023	Zones	Stumptown Plus	Avg Unit Rate	52.24
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Amp ersa nd Politi cal Bun dle	75 75	ESPN	2849	ESPN DT	03/20/2023	03/24/2023	M-F 9a-4p	X	X	X	X	X			9	\$25.00	\$225.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	ESPN	2849	ESPN EF	03/20/2023	03/24/2023	M-F 4p-7p	X	X	X	X	X			2	\$85.00	\$170.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	ESPN	2849	ESPN PT	03/20/2023	03/24/2023	M-F 7p-12m	X	X	X	X	X			4	\$88.00	\$352.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	ESPN	2849	ESPN EF	03/17/2023	03/19/2023	F-Su 4p-7p					X	X	X	2	\$85.00	\$170.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	ESPN	2849	ESPN DT	03/17/2023	03/19/2023	F-Su 9a-4p					X	X	X	5	\$25.00	\$125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
12	12		Ampersand Political Bundle	75 75	ESPN	2849	ESPN PT	03/17/2023	03/19/2023	F-Su 7p-12m					X	X	X	3	\$88.00	\$264.00	30

SUMMARY FOR SYSCODE 7769

Traffic Order #	11537723	Created On	3/16/2023 12:09:06 PM	Order Status	Contract Confirmed
Order #	3885143	Created By	NCC_Gateway_User	Syscode Gross \$	1001.00
Order Descrp	63087117_POL_Issue_AMERICAN ACTION NETWORK - NW	Updated On	3/16/2023 12:58:32 PM	Syscode Net \$	720.72
Client	AMP - AMERICAN ACTION NETWORK - NW	Updated By	eClerx BOT	Syscode Units	25
Start Date	3/13/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	3/26/2023	Zones	Longview	Avg Unit Rate	40.04
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7769	ESPN DT	03/20/2023	03/24/2023	M-F 9a-4p	X	X	X	X	X			8	\$20.00	\$160.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7769	ESPN EF	03/20/2023	03/24/2023	M-F 4p-7p	X	X	X	X	X			3	\$60.00	\$180.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7769	ESPN PT	03/20/2023	03/24/2023	M-F 7p-12m	X	X	X	X	X			4	\$63.00	\$252.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7769	ESPN DT	03/17/2023	03/19/2023	F-Su 9a-4p					X	X	X	5	\$20.00	\$100.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7769	ESPN PT	03/17/2023	03/19/2023	F-Su 7p-12m					X	X	X	3	\$63.00	\$189.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	18		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7769	ESPN EF	03/17/2023	03/19/2023	F-Su 4p-7p					X	X	X	2	\$60.00	\$120.00	30

SUMMARY FOR SYSCODE 7984

Traffic Order #	11537723	Created On	3/16/2023 12:09:06 PM	Order Status	Contract Confirmed
Order #	3885143	Created By	NCC_Gateway_User	Syscode Gross \$	1050.00
Order Descrp	63087117_POL_Issue_AMERICAN ACTION NETWORK - NW	Updated On	3/16/2023 12:58:32 PM	Syscode Net \$	756.00
Client	AMP - AMERICAN ACTION NETWORK - NW	Updated By	eClerx BOT	Syscode Units	25
Start Date	3/13/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	3/26/2023	Zones	Astoria	Avg Unit Rate	42.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	19		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7984	ESPN DT	03/20/2023	03/24/2023	M-F 9a-4p	X	X	X	X	X			9	\$20.00	\$180.00	30
20	20		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7984	ESPN EF	03/20/2023	03/24/2023	M-F 4p-7p	X	X	X	X	X			2	\$70.00	\$140.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7984	ESPN PT	03/20/2023	03/24/2023	M-F 7p-12m	X	X	X	X	X			4	\$70.00	\$280.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7984	ESPN EF	03/17/2023	03/19/2023	F-Su 4p-7p					X	X	X	2	\$70.00	\$140.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7984	ESPN PT	03/17/2023	03/19/2023	F-Su 7p-12m					X	X	X	3	\$70.00	\$210.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	24		Amp ersa nd Politi cal Bun dle	75 75	ESPN	7984	ESPN DT	03/17/2023	03/19/2023	F-Su 9a-4p					X	X	X	5	\$20.00	\$100.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11537722	Created On	3/16/2023 12:09:06 PM	Order Status	Contract Confirmed
Order #	3885143	Created By	NCC_Gateway_User	Syscode Gross \$	1091.00
Order Descrp	63087117_POL_Issue_AMERICAN ACTION NETWORK - NW	Updated On	3/16/2023 12:58:32 PM	Syscode Net \$	785.52
Client	AMP - AMERICAN ACTION NETWORK - NW	Updated By	eClerx BOT	Syscode Units	25
Start Date	3/13/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	3/26/2023	Zones	Portland DISH - I+	Avg Unit Rate	43.64
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	1		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9763	ESPN EM	03/20/2023	03/24/2023	M-F 5a-9a	X	X	X	X	X			4	\$23.00	\$92.00	30
26	2		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9763	ESPN DT	03/20/2023	03/24/2023	M-F 9a-4p	X	X	X	X	X			8	\$20.00	\$160.00	30
27	3		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9763	ESPN PT	03/20/2023	03/24/2023	M-F 7p-12m	X	X	X	X	X			4	\$115.00	\$460.00	30
28	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9763	ESPN EM	03/18/2023	03/19/2023	Sa-Su 5a-9a						X	X	3	\$23.00	\$69.00	30
29	5		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9763	ESPN PT	03/18/2023	03/19/2023	Sa-Su 7p-12m						X	X	2	\$115.00	\$230.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	6		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9763	ESPN DT	03/18/2023	03/19/2023	Sa-Su 9a-4p						X	X	4	\$20.00	\$80.00	30

DISCLAIMER

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3885143

Traffic Order #	11537723,11537722	# of Weeks	2	Active	Yes
Order #	3885143	Created On	3/16/2023 12:09:06 PM	Order Status	Contract Confirmed
Order Descrp	63087117_POL_Issue_AMERICAN ACTION NETWORK - NW	Created By	NCC_Gateway_User	Gross \$	7540.00
Client	AMP - AMERICAN ACTION NETWORK -	Updated On	3/16/2023 1:01:59 PM	Net \$	5428.80
Start Date	3/13/2023	Updated By	eClerx BOT	Units	125
End Date	3/26/2023	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	