

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3886091

<b>Traffic Order #</b>		11537861,11537860		<b>Created On</b>	3/17/2023 10:58:53 AM	<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>		3886091		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	7540.00	
<b>Order Descrp</b>		63087500_POL_Issue_AMERICAN ACTION NETWORK - NW		<b>Updated On</b>	3/17/2023 1:13:35 PM	<b>Net \$</b>	5428.80	
<b>Client</b>		AMP - AMERICAN ACTION NETWORK -		<b>Updated By</b>	eClerx BOT	<b>Units</b>	125	
<b>Start Date</b>		3/20/2023		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO	
<b>End Date</b>		4/2/2023		<b>REFERENCES</b>				
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>		
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63087500	
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - POR - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>		
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>				
<b>Agency</b>	AMP - DEL CIELO MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA			
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>				
<b>Copy Instr ID</b>								
<b>Total Zones</b>	5							
<b>Zones</b>	Portland DISH - I +,Vancouver,Stumptow...							
<b>Total Networks</b>	1							
<b>GENERAL COMMENTS</b>								
				<b>Contact</b>				
				<b>Phone</b>	111-111-1111			
				<b>Avail Tag</b>				
				<b>Contract Type</b>	Standard			
				<b>Copy Group</b>				
				<b>Division</b>				
				<b>Reference #</b>				
						<b>Product</b>		
						<b>Estimate</b>	32433P	
						<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>								
,Portland, OR- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION								
<b>SYSCODE LIST</b>								
9763,0274,2849,7769,7984								

**SUMMARY FOR SYSCODE 0274**

<b>Traffic Order #</b>	11537861	<b>Created On</b>	3/17/2023 10:58:53 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3886091	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	3092.00
<b>Order Descrp</b>	63087500_POL_Issue_AMERICAN ACTION NETWORK - NW	<b>Updated On</b>	3/17/2023 1:09:34 PM	<b>Syscode Net \$</b>	2226.24
<b>Client</b>	AMP - AMERICAN ACTION NETWORK - NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	25
<b>Start Date</b>	3/20/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/2/2023	<b>Zones</b>	Vancouver	<b>Avg Unit Rate</b>	123.68
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75   75	ESPN	0274	ESPN DT	03/27/2023	03/30/2023	M-Th 9a-4p	X	X	X	X				9	\$60.00	\$540.00	30
2	2		Amp ersa nd Politi cal Bun dle	75   75	ESPN	0274	ESPN EF	03/27/2023	03/30/2023	M-Th 4p-7p	X	X	X	X				1	\$233.00	\$233.00	30
3	3		Amp ersa nd Politi cal Bun dle	75   75	ESPN	0274	ESPN PT	03/27/2023	03/30/2023	M-Th 7p-12m	X	X	X	X				4	\$238.00	\$952.00	30
4	4		Amp ersa nd Politi cal Bun dle	75   75	ESPN	0274	ESPN EF	03/24/2023	03/26/2023	F-Su 4p-7p					X	X	X	1	\$233.00	\$233.00	30
5	5		Amp ersa nd Politi cal Bun dle	75   75	ESPN	0274	ESPN DT	03/24/2023	03/26/2023	F-Su 9a-4p					X	X	X	7	\$60.00	\$420.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	ESPN	0274	ESPN PT	03/24/2023	03/26/2023	F-Su 7p-12m					X	X	X	3	\$238.00	\$714.00	30

**SUMMARY FOR SYSCODE 2849**

<b>Traffic Order #</b>	11537861	<b>Created On</b>	3/17/2023 10:58:53 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3886091	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1306.00
<b>Order Descrp</b>	63087500_POL_Issue_AMERICAN ACTION NETWORK - NW	<b>Updated On</b>	3/17/2023 1:09:34 PM	<b>Syscode Net \$</b>	940.32
<b>Client</b>	AMP - AMERICAN ACTION NETWORK - NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	25
<b>Start Date</b>	3/20/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/2/2023	<b>Zones</b>	Stumptown Plus	<b>Avg Unit Rate</b>	52.24
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2849	ESPN DT	03/27/2023	03/30/2023	M-Th 9a-4p	X	X	X	X				8	\$25.00	\$200.00	30
8	8		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2849	ESPN EF	03/27/2023	03/30/2023	M-Th 4p-7p	X	X	X	X				2	\$85.00	\$170.00	30
9	9		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2849	ESPN PT	03/27/2023	03/30/2023	M-Th 7p-12m	X	X	X	X				4	\$88.00	\$352.00	30
10	10		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2849	ESPN EF	03/24/2023	03/26/2023	F-Su 4p-7p					X	X	X	2	\$85.00	\$170.00	30
11	11		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2849	ESPN DT	03/24/2023	03/26/2023	F-Su 9a-4p					X	X	X	6	\$25.00	\$150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
12	12		Ampersand Political Bundle	75   75	ESPN	2849	ESPN PT	03/24/2023	03/26/2023	F-Su 7p-12m					X	X	X	3	\$88.00	\$264.00	30

**SUMMARY FOR SYSCODE 7769**

<b>Traffic Order #</b>	11537861	<b>Created On</b>	3/17/2023 10:58:53 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3886091	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1001.00
<b>Order Descrp</b>	63087500_POL_Issue_AMERICAN ACTION NETWORK - NW	<b>Updated On</b>	3/17/2023 1:09:34 PM	<b>Syscode Net \$</b>	720.72
<b>Client</b>	AMP - AMERICAN ACTION NETWORK - NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	25
<b>Start Date</b>	3/20/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/2/2023	<b>Zones</b>	Longview	<b>Avg Unit Rate</b>	40.04
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7769	ESPN DT	03/27/2023	03/30/2023	M-Th 9a-4p	X	X	X	X				7	\$20.00	\$140.00	30
14	14		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7769	ESPN EF	03/27/2023	03/30/2023	M-Th 4p-7p	X	X	X	X				3	\$60.00	\$180.00	30
15	15		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7769	ESPN PT	03/27/2023	03/30/2023	M-Th 7p-12m	X	X	X	X				4	\$63.00	\$252.00	30
16	16		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7769	ESPN DT	03/24/2023	03/26/2023	F-Su 9a-4p					X	X	X	6	\$20.00	\$120.00	30
17	17		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7769	ESPN PT	03/24/2023	03/26/2023	F-Su 7p-12m					X	X	X	3	\$63.00	\$189.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	18		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7769	ESPN EF	03/24/2023	03/26/2023	F-Su 4p-7p					X	X	X	2	\$60.00	\$120.00	30

**SUMMARY FOR SYSCODE 7984**

<b>Traffic Order #</b>	11537861	<b>Created On</b>	3/17/2023 10:58:53 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3886091	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1050.00
<b>Order Descrp</b>	63087500_POL_Issue_AMERICAN ACTION NETWORK - NW	<b>Updated On</b>	3/17/2023 1:09:34 PM	<b>Syscode Net \$</b>	756.00
<b>Client</b>	AMP - AMERICAN ACTION NETWORK - NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	25
<b>Start Date</b>	3/20/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/2/2023	<b>Zones</b>	Astoria	<b>Avg Unit Rate</b>	42.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	19		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7984	ESPN DT	03/27/2023	03/30/2023	M-Th 9a-4p	X	X	X	X				8	\$20.00	\$160.00	30
20	20		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7984	ESPN EF	03/27/2023	03/30/2023	M-Th 4p-7p	X	X	X	X				2	\$70.00	\$140.00	30
21	21		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7984	ESPN PT	03/27/2023	03/30/2023	M-Th 7p-12m	X	X	X	X				4	\$70.00	\$280.00	30
22	22		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7984	ESPN EF	03/24/2023	03/26/2023	F-Su 4p-7p					X	X	X	2	\$70.00	\$140.00	30
23	23		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7984	ESPN PT	03/24/2023	03/26/2023	F-Su 7p-12m					X	X	X	3	\$70.00	\$210.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	24		Amp ersa nd Politi cal Bun dle	75   75	ESPN	7984	ESPN DT	03/24/2023	03/26/2023	F-Su 9a-4p					X	X	X	6	\$20.00	\$120.00	30

**SUMMARY FOR SYSCODE 9763**

<b>Traffic Order #</b>	11537860	<b>Created On</b>	3/17/2023 10:58:53 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3886091	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1091.00
<b>Order Descrp</b>	63087500_POL_Issue_AMERICAN ACTION NETWORK - NW	<b>Updated On</b>	3/17/2023 1:09:34 PM	<b>Syscode Net \$</b>	785.52
<b>Client</b>	AMP - AMERICAN ACTION NETWORK - NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	25
<b>Start Date</b>	3/20/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/2/2023	<b>Zones</b>	Portland DISH - I+	<b>Avg Unit Rate</b>	43.64
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	1		Amp ersa nd Politi cal Bun dle	75   75	ESPN	9763	ESPN EM	03/27/2023	03/30/2023	M-Th 5a-9a	X	X	X	X				4	\$23.00	\$92.00	30
26	2		Amp ersa nd Politi cal Bun dle	75   75	ESPN	9763	ESPN DT	03/27/2023	03/30/2023	M-Th 9a-4p	X	X	X	X				7	\$20.00	\$140.00	30
27	3		Amp ersa nd Politi cal Bun dle	75   75	ESPN	9763	ESPN PT	03/27/2023	03/30/2023	M-Th 7p-12m	X	X	X	X				3	\$115.00	\$345.00	30
28	4		Amp ersa nd Politi cal Bun dle	75   75	ESPN	9763	ESPN EM	03/25/2023	03/26/2023	Sa-Su 5a-9a						X	X	3	\$23.00	\$69.00	30
29	5		Amp ersa nd Politi cal Bun dle	75   75	ESPN	9763	ESPN PT	03/25/2023	03/26/2023	Sa-Su 7p-12m						X	X	3	\$115.00	\$345.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	6		Amp ersa nd Politi cal Bun dle	75   75	ESPN	9763	ESPN DT	03/25/2023	03/26/2023	Sa-Su 9a-4p						X	X	5	\$20.00	\$100.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3886091**

<b>Traffic Order #</b>	11537861,11537860	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3886091	<b>Created On</b>	3/17/2023 10:58:53 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63087500_POL_Issue_AMERICAN ACTION NETWORK - NW	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	7540.00
<b>Client</b>	AMP - AMERICAN ACTION NETWORK - .....	<b>Updated On</b>	3/17/2023 1:13:35 PM	<b>Net \$</b>	5428.80
<b>Start Date</b>	3/20/2023	<b>Updated By</b>	eClerx BOT	<b>Units</b>	125
<b>End Date</b>	4/2/2023	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	