

COMCAST SPOTLIGHT-WASHINGTON STATE
POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS ON LINEAR TV,
VOD AND WEBSITES

National Ad: "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

X Local Ad: relates to state or local issue and does not communicate a political matter of national importance

-
1. Requested by: Media Plus, 160 Roy Street, Seattle WA 98109 Ph: 2062043104
 2. Paid for by: Washington Realtors, PO Box 719 Olympia, WA 98507 Ph: 360.943.3100
 3. Date of request: 1/4/2019
 4. Request received by: Christine Lee
 5. Subject Matter of Ad: The housing inventory crisis in Washington impacting affordable ownership opportunities across the state.
 6. If ad refers to federal candidate(s) or federal election, list:

Names(s) of candidate(s) referred to, office being sought, date of election and primary, general or special election:
 7. If ad refers to a national legislative issue or ballot measure, identify national legislative issue/ballot measure:
 8. List ALL advertiser/sponsor's chief executive officers, members of executive committee, board of directors or individuals exercising control or direction over advertiser/sponsor: CEO Steve Francks
 9. DMA_ Seattle and Spokane_, Interconnect (Y or N),

Zones
 10. Distribution Platform(s): X Linear TV; VOD; Digital/websites
 11. Payment Method Cash; Credit Card; X Check; Other (if Other is selected describe payment method)
 12. Date and nature of follow-ups, if any:
 13. Disposition:
X Accepted – see attached contract details
 Rejected – provide reason:

ATTACH THE ORDER TO THIS FORM FOR NATIONAL ISSUE ADS

Comcast Representative

Name & Title: Christine Lee, Account Manager

Date: __1/7/2019_____