

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3055619

Traffic Order #		11425948,11425947		Created On	7/15/2020 3:54:07 PM	Order Status	Contract Confirmed
Order #		3055619		Created By	NCC_Gateway_User	Gross \$	11631.00
Order Descrp		62783033_POL_Candidate_Heck for LT Governor		Updated On	7/16/2020 1:32:23 PM	Net \$	8374.32
Client		HECK FOR LT GOVERNOR - AMP -		Updated By	Reinhart, Susanne	Units	165
Start Date		7/20/2020		Industry	Political-State-Local	Credit Hold	NO
End Date		7/26/2020		REFERENCES			
# of Weeks		1		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62783033
ActiveWeeks	1			Tertiary		Billing Schedule	Broadcast
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	SCREEN STRATEGIES MEDIA - NCC WN	15.00%		Address 1		Product	
RepFirm	NCC	13.00%		Address 2		Estimate	5987
Copy Instr ID				City, State, Zip	,	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Seattle DISH - I+,Seattle Interconnec...			Contact		SEATTLE DMA, SEATTLE MARKET. Priority Codes Used - 74 - IP, ISSUE. 80 - NP. See FCC site for more details.	
Total Networks	6			Phone			
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group		9829,6156	
				Division			
				Reference #	5987		

SUMMARY FOR SYSCODE 6156

Traffic Order #	11425948	Created On	7/15/2020 3:54:07 PM	Order Status	Contract Confirmed
Order #	3055619	Created By	NCC_Gateway_User	Syscode Gross \$	11301.00
Order Descrp	62783033_POL_Candidate_Heck for LT Governor	Updated On	7/16/2020 1:28:49 PM	Syscode Net \$	8136.72
Client	HECK FOR LT GOVERNOR - AMP - SEA	Updated By	Reinhart, Susanne	Syscode Units	130
Start Date	7/20/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/26/2020	Zones	Seattle Interconnect	Avg Unit Rate	86.93
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1			74 74	CNN	6156	CNN Morning	07/20/2020	07/24/2020	M-F 5a-9a	X	X	X	X	X			5	\$50.00	\$250.00	30
2	2			74 74	CNN	6156	CNN DAYTIME	07/20/2020	07/24/2020	M-F 9a-4p	X	X	X	X	X			10	\$60.00	\$600.00	30
3	3			74 74	CNN	6156	CNN Access	07/20/2020	07/24/2020	M-F 4p-7p	X	X	X	X	X			10	\$225.00	\$2,250.00	30
4	4			74 74	CNN	6156	CNN Prime	07/20/2020	07/24/2020	M-F 7p-12m	X	X	X	X	X			10	\$150.00	\$1,500.00	30
5	5			74 74	The Discovery Channel	6156	Discovery Prime	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$200.00	\$1,400.00	30
6	6			74 74	Hallmark Channel	6156	Hallmark Daytime	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$15.00	\$105.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	Hallmark Channel	6156	Hallmark Access	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$30.00	\$210.00	30
8	8		National Political Bundle	74 74	Hallmark Channel	6156	HALLMARK PRIME	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$80.00	\$560.00	30
9	9		National Political Bundle	74 74	Investigation Discovery	6156	Investigation Daytime	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$24.00	\$168.00	30
10	10		National Political Bundle	74 74	Investigation Discovery	6156	Investigation Access	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$80.00	\$560.00	30
11	11		National Political Bundle	74 74	Investigation Discovery	6156	Investigation Prime	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$165.00	\$1,155.00	30
12	12		National Political Bundle	74 74	MSNBC	6156	MSNBC Morning	07/20/2020	07/24/2020	M-F 5a-9a	X	X	X	X	X			5	\$60.00	\$300.00	30
13	13		National Political Bundle	74 74	MSNBC	6156	MSNBC Daytime	07/20/2020	07/24/2020	M-F 9a-4p	X	X	X	X	X			10	\$35.00	\$350.00	30
14	14		National Political Bundle	74 74	MSNBC	6156	MSNBC Prime	07/20/2020	07/24/2020	M-F 7p-12m	X	X	X	X	X			10	\$134.00	\$1,340.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74 74	TLC	6156	TLC DAYTIME	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$13.00	\$91.00	30
16	16		National Political Bundle	74 74	TLC	6156	TLC Access	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	14	\$33.00	\$462.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11425947	Created On	7/15/2020 3:54:07 PM	Order Status	Contract Confirmed
Order #	3055619	Created By	NCC_Gateway_User	Syscode Gross \$	330.00
Order Descrp	62783033_POL_Candidate_Heck for LT Governor	Updated On	7/16/2020 1:28:49 PM	Syscode Net \$	237.60
Client	HECK FOR LT GOVERNOR - AMP - SEA	Updated By	Reinhart, Susanne	Syscode Units	35
Start Date	7/20/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/26/2020	Zones	Seattle DISH - I+	Avg Unit Rate	9.43
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	1		National Political Bundle	74 74	CNN	9829	CNN Morning	07/20/2020	07/24/2020	M-F 5a-9a	X	X	X	X	X			5	\$5.00	\$25.00	30
18	2		National Political Bundle	74 74	CNN	9829	CNN DAYTIME	07/20/2020	07/24/2020	M-F 9a-4p	X	X	X	X	X			5	\$10.00	\$50.00	30
19	3		National Political Bundle	74 74	CNN	9829	CNN Access	07/20/2020	07/24/2020	M-F 4p-7p	X	X	X	X	X			5	\$10.00	\$50.00	30
20	4		National Political Bundle	74 74	CNN	9829	CNN Prime	07/20/2020	07/24/2020	M-F 7p-12m	X	X	X	X	X			5	\$10.00	\$50.00	30
21	5		National Political Bundle	74 74	MSNBC	9829	MSNBC Morning	07/20/2020	07/24/2020	M-F 5a-9a	X	X	X	X	X			5	\$5.00	\$25.00	30
22	6		National Political Bundle	74 74	MSNBC	9829	MSNBC Daytime	07/20/2020	07/24/2020	M-F 9a-4p	X	X	X	X	X			5	\$11.00	\$55.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	7		National Political Bundle	74 74	MSNBC	9829	MSNBC Prime	07/20/2020	07/24/2020	M-F 7p-12m	X	X	X	X	X			5	\$15.00	\$75.00	30
24	8		National Political Bundle	74 74	CNN	9829		07/20/2020	07/26/2020	M-F 5a-9a	X	X	X	X	X			0	\$0.00	\$0.00	30

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Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11425948,11425947	# of Weeks	1	Active	Yes
Order #	3055619	Created On	7/15/2020 3:54:07 PM	Order Status	Contract Confirmed
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Start Date	7/20/2020	Updated By	Reinhart, Susanne	Units	165
End Date	7/26/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	