

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

X Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: _Amplify Media_____

Contact Name: __Scott Kennedy_____

Phone Number: __312-787-3322_____

Address: __PO Box 6, Franklin Park, IL 60131_____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: __AB PAC_____

Contact Name: _Rodell Mollineau_____

Phone Number: _303-718-9365_____

Address: _455 Massachusetts Ave NW, Ste 650, WA DC, 20001_____

3. Date of request: _8/11/2020_____

4. Request received by: __Mary Kelly_____

5. Content of the ad:____Trump voters change their vote_____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:____Donald Trump, President_____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

____TBD_____

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:_____

Revised 1/8/2020

COM:1066669v2
COM:1154174v1

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: __Bradley Beychok – President; David Brock – Chair; Rodell Mollineau – treasurer

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: ____ YES

12. DMA: _____ Seattle _____, Interconnect (Y or N)

Zones: _____

13. Distribution Platform(s): __x__ Linear TV; _____ VOD; _____
Digital/websites/apps

14. Payment Method ____ Cash; __x__ Credit Card; __ Check; _____ Other (if Other is selected describe payment method)

15. Date and nature of any follow-ups: _____

16. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

17. Date of ROR completion: __8/12/2020__

18. Additional Information:

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