

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3080048

Traffic Order # 11428584		Created On 8/17/2020 11:09:09 AM	Order Status Contract Confirmed
Order # 3080048		Created By NCC_Gateway_User	Gross \$ 7200.00
Order Descrp 62795567_Pol-Issue-ACLU		Updated On 8/18/2020 10:43:52 AM	Net \$ 5184.00
Client ACLU - AMP - SEA		Updated By Mayer, Keith	Units 6
Start Date 8/17/2020		Industry Political-Association	Credit Hold NO
End Date 8/23/2020		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 NCC - SEA - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency CANAL PARTNERS MEDIA - NCC - SEA 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip Bloomfield, NJ	
Total Zones 1		Zip 07003	
Zones Seattle Interconnect		Contact	
Total Networks 1		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 62795567	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 08180820	
		Estimate DNC	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.	
		SYSCODE LIST	
		6156	

SUMMARY FOR SYSCODE 6156

Traffic Order #	11428584	Created On	8/17/2020 11:09:09 AM	Order Status	Contract Confirmed
Order #	3080048	Created By	NCC_Gateway_User	Syscode Gross \$	7200.00
Order Descrp	62795567_PoI-Issue-ACLU	Updated On	8/17/2020 3:25:31 PM	Syscode Net \$	5184.00
Client	ACLU - AMP - SEA	Updated By	Bacalia, Christopher	Syscode Units	6
Start Date	8/17/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/23/2020	Zones	Seattle Interconnect	Avg Unit Rate	1200.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110 110	MSNBC	6156	MNBC - DEMOCRATIC CONVENTION NIGHT 1	08/18/2020	08/18/2020	Tu 6p-9p		X						2	\$1,200.00	\$2,400.00	30
2	2		National Political Bundle	110 110	MSNBC	6156	MNBC - DEMOCRATIC CONVENTION NIGHT 1	08/19/2020	08/19/2020	W 6p-9p			X					2	\$1,200.00	\$2,400.00	30
3	3		National Political Bundle	110 110	MSNBC	6156	MNBC - DEMOCRATIC CONVENTION NIGHT 1	08/20/2020	08/20/2020	Th 6p-9p				X				2	\$1,200.00	\$2,400.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3080048					
Traffic Order #	11428584	# of Weeks	1	Active	Yes
Order #	3080048	Created On	8/17/2020 11:09:09 AM	Order Status	Contract Confirmed
Order Descrp	62795567_Po-Issue-ACLU	Created By	NCC_Gateway_User	Gross \$	7200.00
Client	ACLU - AMP - SEA	Updated On	8/18/2020 10:43:52 AM	Net \$	5184.00
Start Date	8/17/2020	Updated By	Mayer, Keith	Units	6
End Date	8/23/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	