



<b>INVOICE NO.</b>	<b>INVOICE DATE</b>
WN6432359	10/25/2020
<b>BILL CYCLE</b>	<b>INVOICE DUE DATE</b>
202010	11/29/2020

ATTN: NCC  
SCREEN STRATEGIES MEDIA - NCC

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - NCC	724734	FERGUSON WA ATTORNEY GENERAL-AMP-SEA	0036532

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11434317	Seattle-Tacoma	TV	\$21,280.00	67	67

### INVOICE NOTES

SEATTLE, Priority NP=80, IP=74 see key on FCC site for zone/network information

Gross Advertising Total	\$21,280.00
Agency Commission	(\$3,192.00)
Rep Commission	(\$2,351.46)
<b>Net Advertising Total</b>	<b>\$15,736.54</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**

WN6432359

**INVOICE DATE**

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**BILL CYCLE**

202010

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11/29/2020

**AFFIDAVIT**

**Product:**  
**Estimate No:** 6674  
**Campaign No:**

**Comcast Order No:** WN11434317  
**TIM Est No:** 3132386  
**AE Name:** NCC - SEA - WASH DC

**Market:** Seattle-Tacoma  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1951311	BFTV2001H	SEATTLE INTERCONNECT/6156	CNN, MNBC	67	\$21,280.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
CNN	SEATTLE INTERCONNECT/6156	NE1951311	37	\$11,750.00
MNBC	SEATTLE INTERCONNECT/6156	NE1951311	30	\$9,530.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-12-20	CNN	SEATTLE INTERCONNECT/6156	7:51AM	BFTV2001H	30	1	\$125.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	8:47AM	BFTV2001H	30	1	\$125.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	12:51PM	BFTV2001H	30	2	\$150.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	3:50PM	BFTV2001H	30	2	\$150.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	4:44PM	BFTV2001H	30	3	\$565.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	6:44PM	BFTV2001H	30	3	\$565.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	7:37PM	BFTV2001H	30	4	\$375.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	9:56PM	BFTV2001H	30	4	\$375.00	
10-12-20	MNBC	SEATTLE INTERCONNECT/6156	1:38PM	BFTV2001H	30	6	\$90.00	
10-12-20	MNBC	SEATTLE INTERCONNECT/6156	1:59PM	BFTV2001H	30	6	\$90.00	
10-12-20	MNBC	SEATTLE INTERCONNECT/6156	5:52PM	BFTV2001H	30	7	\$565.00	
10-12-20	MNBC	SEATTLE INTERCONNECT/6156	6:41PM	BFTV2001H	30	7	\$565.00	
10-12-20	MNBC	SEATTLE INTERCONNECT/6156	9:41PM	BFTV2001H	30	8	\$375.00	
10-12-20	MNBC	SEATTLE INTERCONNECT/6156	9:58PM	BFTV2001H	30	8	\$375.00	
10-13-20	CNN	SEATTLE INTERCONNECT/6156	2:58PM	BFTV2001H	30	2	\$150.00	
10-13-20	CNN	SEATTLE INTERCONNECT/6156	5:43PM	BFTV2001H	30	3	\$565.00	
10-13-20	CNN	SEATTLE INTERCONNECT/6156	5:55PM	BFTV2001H	30	3	\$565.00	
10-13-20	CNN	SEATTLE INTERCONNECT/6156	6:42PM	BFTV2001H	30	3	\$565.00	
10-13-20	CNN	SEATTLE INTERCONNECT/6156	7:37PM	BFTV2001H	30	4	\$375.00	
10-13-20	CNN	SEATTLE INTERCONNECT/6156	10:43PM	BFTV2001H	30	4	\$375.00	
10-13-20	MNBC	SEATTLE INTERCONNECT/6156	3:47PM	BFTV2001H	30	6	\$90.00	
10-13-20	MNBC	SEATTLE INTERCONNECT/6156	6:38PM	BFTV2001H	30	7	\$565.00	
10-13-20	MNBC	SEATTLE INTERCONNECT/6156	11:30PM	BFTV2001H	30	8	\$375.00	
10-13-20	MNBC	SEATTLE INTERCONNECT/6156	11:48PM	BFTV2001H	30	8	\$375.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	5:42AM	BFTV2001H	30	1	\$125.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	8:51AM	BFTV2001H	30	1	\$125.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	2:59PM	BFTV2001H	30	2	\$150.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	3:49PM	BFTV2001H	30	2	\$150.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	4:41PM	BFTV2001H	30	3	\$565.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	5:55PM	BFTV2001H	30	3	\$565.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	11:39PM	BFTV2001H	30	4	\$375.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-14-20	CNN	SEATTLE INTERCONNECT/6156	11:47PM	BFTV2001H	30	4	\$375.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	1:39PM	BFTV2001H	30	6	\$90.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	2:21PM	BFTV2001H	30	6	\$90.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	5:51PM	BFTV2001H	30	7	\$565.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	6:43PM	BFTV2001H	30	7	\$565.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	11:31PM	BFTV2001H	30	8	\$375.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	11:50PM	BFTV2001H	30	8	\$375.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	7:49AM	BFTV2001H	30	1	\$125.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	8:47AM	BFTV2001H	30	1	\$125.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	2:50PM	BFTV2001H	30	2	\$150.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	3:58PM	BFTV2001H	30	2	\$150.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	9:50PM	BFTV2001H	30	4	\$375.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	11:39PM	BFTV2001H	30	4	\$375.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	7:27AM	BFTV2001H	30	5	\$150.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	1:58PM	BFTV2001H	30	6	\$90.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	3:43PM	BFTV2001H	30	6	\$90.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	6:43PM	BFTV2001H	30	7	\$565.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	9:44PM	BFTV2001H	30	8	\$375.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	10:33PM	BFTV2001H	30	8	\$375.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	6:51AM	BFTV2001H	30	1	\$125.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	8:45AM	BFTV2001H	30	1	\$125.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	2:51PM	BFTV2001H	30	2	\$150.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	3:59PM	BFTV2001H	30	2	\$150.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	5:45PM	BFTV2001H	30	3	\$565.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	5:58PM	BFTV2001H	30	3	\$565.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	6:45PM	BFTV2001H	30	3	\$565.00	
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10-16-20	MNBC	SEATTLE INTERCONNECT/6156	8:27AM	BFTV2001H	30	5	\$150.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	1:39PM	BFTV2001H	30	6	\$90.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	1:59PM	BFTV2001H	30	6	\$90.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	4:46PM	BFTV2001H	30	7	\$565.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	6:37PM	BFTV2001H	30	7	\$565.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	9:57PM	BFTV2001H	30	8	\$375.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	11:52PM	BFTV2001H	30	8	\$375.00	

Order# WN11434317 Total: \$21,280.00



**INVOICE NO.**

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**BILL CYCLE**

202010

**BILL TO**

ATTN: NCC  
SCREEN STRATEGIES MEDIA - NCC

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - NCC	724734	FERGUSON WA ATTORNEY GENERAL-AMP-SEA	0036532

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$15,736.54**

We accept checks, money orders, and all major credit cards.

To pay via credit card, please log into our online portal at [www.comcastinvoices.com](http://www.comcastinvoices.com) or call us at 866-531-1721.