



INVOICE NO. WN6432781	INVOICE DATE 10/25/2020
BILL CYCLE 202010	INVOICE DUE DATE 11/29/2020

ATTN: NCC
AL MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	FRIENDS OF HILARY FRANZ - AMP - SEA	0036552

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11434464	Seattle-Tacoma	TV	\$69,644.00	145	145

INVOICE NOTES

SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidat

Gross Advertising Total	\$69,644.00
Agency Commission	(\$10,446.60)
Rep Commission	(\$7,695.69)
Net Advertising Total	\$51,501.71

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.

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AFFIDAVIT

Product: WA
Estimate No: 2860
Campaign No:

Comcast Order No: WN11434464
TIM Est No: 3133444
AE Name: NCC - SEA - CHICAGO

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1953503	FRAN0160H	SEATTLE INTERCONNECT/6156	HGTV, CNN, AEN, DISC, ESPN, USA, MNBC	145	\$69,644.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	SEATTLE INTERCONNECT/6156	NE1953503	20	\$13,000.00
DISC	SEATTLE INTERCONNECT/6156	NE1953503	20	\$8,730.00
USA	SEATTLE INTERCONNECT/6156	NE1953503	20	\$8,600.00
AEN	SEATTLE INTERCONNECT/6156	NE1953503	20	\$4,300.00
MNBC	SEATTLE INTERCONNECT/6156	NE1953503	23	\$11,270.00
CNN	SEATTLE INTERCONNECT/6156	NE1953503	25	\$13,650.00
ESPN	SEATTLE INTERCONNECT/6156	NE1953503	17	\$10,094.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-14-20	AEN	SEATTLE INTERCONNECT/6156	9:09AM	FRAN0160H	60	1	\$50.00	
10-14-20	AEN	SEATTLE INTERCONNECT/6156	2:12PM	FRAN0160H	60	1	\$50.00	
10-14-20	AEN	SEATTLE INTERCONNECT/6156	4:15PM	FRAN0160H	60	3	\$210.00	
10-14-20	AEN	SEATTLE INTERCONNECT/6156	9:15PM	FRAN0160H	60	5	\$550.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	6:48AM	FRAN0160H	60	7	\$250.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	10:45AM	FRAN0160H	60	9	\$300.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	12:49PM	FRAN0160H	60	9	\$300.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	5:41PM	FRAN0160H	60	11	\$1,130.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	8:41PM	FRAN0160H	60	13	\$750.00	
10-14-20	DISC	SEATTLE INTERCONNECT/6156	10:25AM	FRAN0160H	60	15	\$48.00	
10-14-20	DISC	SEATTLE INTERCONNECT/6156	3:25PM	FRAN0160H	60	15	\$48.00	
10-14-20	DISC	SEATTLE INTERCONNECT/6156	4:22PM	FRAN0160H	60	17	\$400.00	
10-14-20	DISC	SEATTLE INTERCONNECT/6156	9:26PM	FRAN0160H	60	19	\$1,250.00	
10-14-20	ESPN	SEATTLE INTERCONNECT/6156	11:15AM	FRAN0160H	60	21	\$86.00	
10-14-20	ESPN	SEATTLE INTERCONNECT/6156	2:26PM	FRAN0160H	60	21	\$86.00	
10-14-20	ESPN	SEATTLE INTERCONNECT/6156	4:26PM	FRAN0160H	60	23	\$850.00	
10-14-20	ESPN	SEATTLE INTERCONNECT/6156	8:44PM	FRAN0160H	60	25	\$1,480.00	
10-14-20	HGTV	SEATTLE INTERCONNECT/6156	12:18PM	FRAN0160H	60	26	\$200.00	
10-14-20	HGTV	SEATTLE INTERCONNECT/6156	2:18PM	FRAN0160H	60	26	\$200.00	
10-14-20	HGTV	SEATTLE INTERCONNECT/6156	5:24PM	FRAN0160H	60	28	\$800.00	
10-14-20	HGTV	SEATTLE INTERCONNECT/6156	9:23PM	FRAN0160H	60	30	\$1,400.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	3:36PM	FRAN0160H	60	34	\$180.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	4:45PM	FRAN0160H	60	36	\$1,130.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	9:42PM	FRAN0160H	60	38	\$750.00	
10-14-20	USA	SEATTLE INTERCONNECT/6156	10:23AM	FRAN0160H	60	40	\$80.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-14-20	USA	SEATTLE INTERCONNECT/6156	1:22PM	FRAN0160H	60	40	\$80.00	
10-14-20	USA	SEATTLE INTERCONNECT/6156	5:26PM	FRAN0160H	60	42	\$430.00	
10-14-20	USA	SEATTLE INTERCONNECT/6156	7:24PM	FRAN0160H	60	44	\$1,130.00	
10-15-20	AEN	SEATTLE INTERCONNECT/6156	9:09AM	FRAN0160H	60	1	\$50.00	
10-15-20	AEN	SEATTLE INTERCONNECT/6156	2:14PM	FRAN0160H	60	1	\$50.00	
10-15-20	AEN	SEATTLE INTERCONNECT/6156	4:11PM	FRAN0160H	60	3	\$210.00	
10-15-20	AEN	SEATTLE INTERCONNECT/6156	8:12PM	FRAN0160H	60	5	\$550.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	5:38AM	FRAN0160H	60	7	\$250.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	10:50AM	FRAN0160H	60	9	\$300.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	12:47PM	FRAN0160H	60	9	\$300.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	6:56PM	FRAN0160H	60	11	\$1,130.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	8:39PM	FRAN0160H	60	13	\$750.00	
10-15-20	DISC	SEATTLE INTERCONNECT/6156	11:30AM	FRAN0160H	60	15	\$48.00	
10-15-20	DISC	SEATTLE INTERCONNECT/6156	2:26PM	FRAN0160H	60	15	\$48.00	
10-15-20	DISC	SEATTLE INTERCONNECT/6156	4:26PM	FRAN0160H	60	17	\$400.00	
10-15-20	DISC	SEATTLE INTERCONNECT/6156	8:28PM	FRAN0160H	60	19	\$1,250.00	
10-15-20	ESPN	SEATTLE INTERCONNECT/6156	9:26AM	FRAN0160H	60	21	\$86.00	
10-15-20	ESPN	SEATTLE INTERCONNECT/6156	11:16AM	FRAN0160H	60	21	\$86.00	
10-15-20	ESPN	SEATTLE INTERCONNECT/6156	3:26PM	FRAN0160H	60	21	\$86.00	
10-15-20	ESPN	SEATTLE INTERCONNECT/6156	4:19PM	FRAN0160H	60	23	\$850.00	
10-15-20	HGTV	SEATTLE INTERCONNECT/6156	11:18AM	FRAN0160H	60	26	\$200.00	
10-15-20	HGTV	SEATTLE INTERCONNECT/6156	3:18PM	FRAN0160H	60	26	\$200.00	
10-15-20	HGTV	SEATTLE INTERCONNECT/6156	5:15PM	FRAN0160H	60	28	\$800.00	
10-15-20	HGTV	SEATTLE INTERCONNECT/6156	7:18PM	FRAN0160H	60	30	\$1,400.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	6:28AM	FRAN0160H	60	32	\$300.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	12:27PM	FRAN0160H	60	34	\$180.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	2:58PM	FRAN0160H	60	34	\$180.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	8:31PM	FRAN0160H	60	38	\$750.00	
10-15-20	USA	SEATTLE INTERCONNECT/6156	11:32AM	FRAN0160H	60	40	\$80.00	
10-15-20	USA	SEATTLE INTERCONNECT/6156	1:34PM	FRAN0160H	60	40	\$80.00	
10-15-20	USA	SEATTLE INTERCONNECT/6156	5:28PM	FRAN0160H	60	42	\$430.00	
10-15-20	USA	SEATTLE INTERCONNECT/6156	7:31PM	FRAN0160H	60	44	\$1,130.00	
10-16-20	AEN	SEATTLE INTERCONNECT/6156	1:10PM	FRAN0160H	60	1	\$50.00	
10-16-20	AEN	SEATTLE INTERCONNECT/6156	2:15PM	FRAN0160H	60	1	\$50.00	
10-16-20	AEN	SEATTLE INTERCONNECT/6156	4:13PM	FRAN0160H	60	3	\$210.00	
10-16-20	AEN	SEATTLE INTERCONNECT/6156	9:20PM	FRAN0160H	60	5	\$550.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	5:37AM	FRAN0160H	60	7	\$250.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	10:51AM	FRAN0160H	60	9	\$300.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	12:50PM	FRAN0160H	60	9	\$300.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	4:43PM	FRAN0160H	60	11	\$1,130.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	8:40PM	FRAN0160H	60	13	\$750.00	
10-16-20	DISC	SEATTLE INTERCONNECT/6156	11:25AM	FRAN0160H	60	15	\$48.00	
10-16-20	DISC	SEATTLE INTERCONNECT/6156	2:29PM	FRAN0160H	60	15	\$48.00	
10-16-20	DISC	SEATTLE INTERCONNECT/6156	4:24PM	FRAN0160H	60	17	\$400.00	
10-16-20	DISC	SEATTLE INTERCONNECT/6156	9:33PM	FRAN0160H	60	19	\$1,250.00	
10-16-20	ESPN	SEATTLE INTERCONNECT/6156	9:26AM	FRAN0160H	60	21	\$86.00	
10-16-20	ESPN	SEATTLE INTERCONNECT/6156	2:27PM	FRAN0160H	60	21	\$86.00	
10-16-20	ESPN	SEATTLE INTERCONNECT/6156	4:48PM	FRAN0160H	60	23	\$850.00	
10-16-20	ESPN	SEATTLE INTERCONNECT/6156	8:33PM	FRAN0160H	60	25	\$1,480.00	
10-16-20	HGTV	SEATTLE INTERCONNECT/6156	10:18AM	FRAN0160H	60	26	\$200.00	
10-16-20	HGTV	SEATTLE INTERCONNECT/6156	1:19PM	FRAN0160H	60	26	\$200.00	
10-16-20	HGTV	SEATTLE INTERCONNECT/6156	5:20PM	FRAN0160H	60	28	\$800.00	
10-16-20	HGTV	SEATTLE INTERCONNECT/6156	7:20PM	FRAN0160H	60	30	\$1,400.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	6:28AM	FRAN0160H	60	32	\$300.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	12:29PM	FRAN0160H	60	34	\$180.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	2:40PM	FRAN0160H	60	34	\$180.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	5:32PM	FRAN0160H	60	36	\$1,130.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	11:52PM	FRAN0160H	60	38	\$750.00	
10-16-20	USA	SEATTLE INTERCONNECT/6156	10:28AM	FRAN0160H	60	40	\$80.00	
10-16-20	USA	SEATTLE INTERCONNECT/6156	2:30PM	FRAN0160H	60	40	\$80.00	
10-16-20	USA	SEATTLE INTERCONNECT/6156	5:27PM	FRAN0160H	60	42	\$430.00	
10-16-20	USA	SEATTLE INTERCONNECT/6156	8:28PM	FRAN0160H	60	44	\$1,130.00	
10-17-20	AEN	SEATTLE INTERCONNECT/6156	9:11AM	FRAN0160H	60	1	\$50.00	
10-17-20	AEN	SEATTLE INTERCONNECT/6156	4:12PM	FRAN0160H	60	3	\$210.00	
10-17-20	AEN	SEATTLE INTERCONNECT/6156	8:12PM	FRAN0160H	60	5	\$550.00	
10-17-20	CNN	SEATTLE INTERCONNECT/6156	6:51AM	FRAN0160H	60	7	\$250.00	
10-17-20	CNN	SEATTLE INTERCONNECT/6156	11:50AM	FRAN0160H	60	9	\$300.00	
10-17-20	CNN	SEATTLE INTERCONNECT/6156	4:52PM	FRAN0160H	60	11	\$1,130.00	
10-17-20	CNN	SEATTLE INTERCONNECT/6156	7:53PM	FRAN0160H	60	13	\$750.00	
10-17-20	DISC	SEATTLE INTERCONNECT/6156	1:21PM	FRAN0160H	60	15	\$48.00	
10-17-20	DISC	SEATTLE INTERCONNECT/6156	4:20PM	FRAN0160H	60	17	\$400.00	
10-17-20	DISC	SEATTLE INTERCONNECT/6156	8:28PM	FRAN0160H	60	19	\$1,250.00	
10-17-20	ESPN	SEATTLE INTERCONNECT/6156	5:22PM	FRAN0160H	60	23	\$850.00	
10-17-20	ESPN	SEATTLE INTERCONNECT/6156	5:38PM	FRAN0160H	60	25	\$1,480.00	
10-17-20	HGTV	SEATTLE INTERCONNECT/6156	12:24PM	FRAN0160H	60	26	\$200.00	
10-17-20	HGTV	SEATTLE INTERCONNECT/6156	4:19PM	FRAN0160H	60	28	\$800.00	
10-17-20	HGTV	SEATTLE INTERCONNECT/6156	7:19PM	FRAN0160H	60	30	\$1,400.00	
10-17-20	MNBC	SEATTLE INTERCONNECT/6156	7:53AM	FRAN0160H	60	32	\$300.00	
10-17-20	MNBC	SEATTLE INTERCONNECT/6156	10:34AM	FRAN0160H	60	34	\$180.00	
10-17-20	MNBC	SEATTLE INTERCONNECT/6156	1:59PM	FRAN0160H	60	34	\$180.00	
10-17-20	MNBC	SEATTLE INTERCONNECT/6156	4:28PM	FRAN0160H	60	36	\$1,130.00	
10-17-20	MNBC	SEATTLE INTERCONNECT/6156	7:58PM	FRAN0160H	60	38	\$750.00	
10-17-20	USA	SEATTLE INTERCONNECT/6156	11:24AM	FRAN0160H	60	40	\$80.00	
10-17-20	USA	SEATTLE INTERCONNECT/6156	5:15PM	FRAN0160H	60	42	\$430.00	
10-17-20	USA	SEATTLE INTERCONNECT/6156	9:25PM	FRAN0160H	60	44	\$1,130.00	
10-18-20	AEN	SEATTLE INTERCONNECT/6156	1:16PM	FRAN0160H	60	1	\$50.00	
10-18-20	CNN	SEATTLE INTERCONNECT/6156	9:58AM	FRAN0160H	60	9	\$300.00	
10-18-20	DISC	SEATTLE INTERCONNECT/6156	10:16AM	FRAN0160H	60	15	\$48.00	
10-18-20	ESPN	SEATTLE INTERCONNECT/6156	8:16PM	FRAN0160H	60	25	\$1,480.00	
10-18-20	HGTV	SEATTLE INTERCONNECT/6156	12:24PM	FRAN0160H	60	26	\$200.00	
10-18-20	MNBC	SEATTLE INTERCONNECT/6156	12:28PM	FRAN0160H	60	34	\$180.00	
10-18-20	USA	SEATTLE INTERCONNECT/6156	10:24AM	FRAN0160H	60	40	\$80.00	
10-19-20	AEN	SEATTLE INTERCONNECT/6156	1:09PM	FRAN0160H	60	2	\$50.00	
10-19-20	AEN	SEATTLE INTERCONNECT/6156	2:12PM	FRAN0160H	60	2	\$50.00	
10-19-20	AEN	SEATTLE INTERCONNECT/6156	4:08PM	FRAN0160H	60	4	\$210.00	
10-19-20	AEN	SEATTLE INTERCONNECT/6156	8:12PM	FRAN0160H	60	6	\$550.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	6:51AM	FRAN0160H	60	8	\$250.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	3:49PM	FRAN0160H	60	10	\$300.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	3:57PM	FRAN0160H	60	10	\$300.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	4:46PM	FRAN0160H	60	12	\$1,130.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	8:35PM	FRAN0160H	60	14	\$750.00	
10-19-20	DISC	SEATTLE INTERCONNECT/6156	11:29AM	FRAN0160H	60	16	\$48.00	
10-19-20	DISC	SEATTLE INTERCONNECT/6156	2:29PM	FRAN0160H	60	16	\$48.00	
10-19-20	DISC	SEATTLE INTERCONNECT/6156	5:27PM	FRAN0160H	60	18	\$400.00	
10-19-20	DISC	SEATTLE INTERCONNECT/6156	8:29PM	FRAN0160H	60	20	\$1,250.00	
10-19-20	ESPN	SEATTLE INTERCONNECT/6156	11:27AM	FRAN0160H	60	22	\$86.00	
10-19-20	ESPN	SEATTLE INTERCONNECT/6156	1:26PM	FRAN0160H	60	22	\$86.00	
10-19-20	HGTV	SEATTLE INTERCONNECT/6156	10:17AM	FRAN0160H	60	27	\$200.00	
10-19-20	HGTV	SEATTLE INTERCONNECT/6156	2:17PM	FRAN0160H	60	27	\$200.00	
10-19-20	HGTV	SEATTLE INTERCONNECT/6156	5:19PM	FRAN0160H	60	29	\$800.00	
10-19-20	HGTV	SEATTLE INTERCONNECT/6156	8:19PM	FRAN0160H	60	31	\$1,400.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	6:57AM	FRAN0160H	60	33	\$300.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	1:36PM	FRAN0160H	60	35	\$180.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	3:47PM	FRAN0160H	60	35	\$180.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	4:40PM	FRAN0160H	60	37	\$1,130.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	7:52PM	FRAN0160H	60	39	\$750.00	
10-19-20	USA	SEATTLE INTERCONNECT/6156	11:31AM	FRAN0160H	60	41	\$80.00	
10-19-20	USA	SEATTLE INTERCONNECT/6156	3:36PM	FRAN0160H	60	41	\$80.00	
10-19-20	USA	SEATTLE INTERCONNECT/6156	6:30PM	FRAN0160H	60	43	\$430.00	
10-19-20	USA	SEATTLE INTERCONNECT/6156	8:28PM	FRAN0160H	60	45	\$1,130.00	

Order# WN11434464 Total: \$69,644.00



INVOICE NO.

WN6432781

BILL CYCLE

202010

BILL TO

ATTN: NCC
AL MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	FRIENDS OF HILARY FRANZ - AMP - SEA	0036552

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$51,501.71

We accept checks, ACH, money orders and all major credit cards.