

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3133444

Traffic Order # 11434464		Created On 10/12/2020 11:56:38 AM	Order Status Contract Confirmed
Order # 3133444		Created By NCC_Gateway_User	Gross \$ 73670.00
Order Descrp 62830317_Pol-Candiaite-Friends of Hilary Franz		Updated On 10/12/2020 3:11:48 PM	Net \$ 53042.40
Client FRIENDS OF HILARY FRANZ - AMP -		Updated By Frechette, Laurie	Units 151
Start Date 10/12/2020		Industry Political-State-Local	Credit Hold NO
End Date 10/25/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - SEA - CHICAGO		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AL MEDIA - NCC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Seattle Interconnect		Contact	
Total Networks 7		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 62830317	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product WA	
		Estimate 2860	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.	
		SYSCODE LIST	
		6156	

SUMMARY FOR SYSCODE 6156

Traffic Order #	11434464	Created On	10/12/2020 11:56:38 AM	Order Status	Contract Confirmed
Order #	3133444	Created By	NCC_Gateway_User	Syscode Gross \$	73670.00
Order Descrp	62830317_Pol-Candiaite-Friends of Hilary Franz	Updated On	10/12/2020 3:10:36 PM	Syscode Net \$	53042.40
Client	FRIENDS OF HILARY FRANZ - AMP - SEA	Updated By	Frechette, Laurie	Syscode Units	151
Start Date	10/12/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/25/2020	Zones	Seattle Interconnect	Avg Unit Rate	487.88
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	A&E Network	6156	CABLE	10/14/2020	10/18/2020	W-Su 9a-4p			X	X	X	X	X	8	\$50.00	\$400.00	60
2	3		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	CABLE	10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$210.00	\$840.00	60
3	5		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	CABLE	10/14/2020	10/18/2020	W-Su 7p-12m			X	X	X	X	X	4	\$550.00	\$2,200.00	60
4	7		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/14/2020	10/18/2020	W-Su 5a-9a			X	X	X	X	X	4	\$250.00	\$1,000.00	60
5	9		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/14/2020	10/18/2020	W-Su 9a-4p			X	X	X	X	X	8	\$300.00	\$2,400.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$1,130.00	\$4,520.00	60
7	13		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/14/2020	10/18/2020	W-Su 7p-12m			X	X	X	X	X	4	\$750.00	\$3,000.00	60
8	15		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	6156	CABLE	10/14/2020	10/18/2020	W-Su 9a-4p			X	X	X	X	X	8	\$48.00	\$384.00	60
9	17		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	CABLE	10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$400.00	\$1,600.00	60
10	19		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	CABLE	10/14/2020	10/18/2020	W-Su 7p-12m			X	X	X	X	X	4	\$1,250.00	\$5,000.00	60
11	21		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6156	CABLE	10/14/2020	10/18/2020	W-Su 9a-4p			X	X	X	X	X	8	\$86.00	\$688.00	60
12	23		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	CABLE	10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$850.00	\$3,400.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	25		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	CABLE	10/14/2020	10/18/2020	W-Su 7p-12m			X	X	X	X	X	5	\$1,480.00	\$7,400.00	60
14	26		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/14/2020	10/18/2020	W-Su 9a-4p			X	X	X	X	X	8	\$200.00	\$1,600.00	60
15	28		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$800.00	\$3,200.00	60
16	30		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/14/2020	10/18/2020	W-Su 7p-12m			X	X	X	X	X	4	\$1,400.00	\$5,600.00	60
17	32		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/14/2020	10/18/2020	W-Su 5a-9a			X	X	X	X	X	4	\$300.00	\$1,200.00	60
18	34		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/14/2020	10/18/2020	W-Su 9a-4p			X	X	X	X	X	9	\$180.00	\$1,620.00	60
19	36		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$1,130.00	\$4,520.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	38		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/14/2020	10/18/2020	W-Su 7p-12m			X	X	X	X	X	4	\$750.00	\$3,000.00	60
21	40		Amp ersa nd Politi cal Bun dle	74 74	USA	6156	CABLE	10/14/2020	10/18/2020	W-Su 9a-4p			X	X	X	X	X	8	\$80.00	\$640.00	60
22	42		Amp ersa nd Politi cal Bun dle	80 80	USA	6156	CABLE	10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$430.00	\$1,720.00	60
23	44		Amp ersa nd Politi cal Bun dle	80 80	USA	6156	CABLE	10/14/2020	10/18/2020	W-Su 7p-12m			X	X	X	X	X	4	\$1,130.00	\$4,520.00	60
24	2		Amp ersa nd Politi cal Bun dle	74 74	A&E Network	6156	CABLE	10/19/2020	10/19/2020	M 9a-4p	X							2	\$50.00	\$100.00	60
25	4		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	CABLE	10/19/2020	10/19/2020	M 4p-7p	X							1	\$210.00	\$210.00	60
26	6		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	CABLE	10/19/2020	10/19/2020	M 7p-12m	X							1	\$550.00	\$550.00	60

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27	8		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/19/2020	10/19/2020	M 5a-9a	X							1	\$250.00	\$250.00	60
28	10		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/19/2020	10/19/2020	M 9a-4p	X							2	\$300.00	\$600.00	60
29	12		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/19/2020	10/19/2020	M 4p-7p	X							1	\$1,130.00	\$1,130.00	60
30	14		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/19/2020	10/19/2020	M 7p-12m	X							1	\$750.00	\$750.00	60
31	16		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	6156	CABLE	10/19/2020	10/19/2020	M 9a-4p	X							2	\$48.00	\$96.00	60
32	18		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	CABLE	10/19/2020	10/19/2020	M 4p-7p	X							1	\$400.00	\$400.00	60
33	20		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	CABLE	10/19/2020	10/19/2020	M 7p-12m	X							1	\$1,250.00	\$1,250.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	22		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6156	CABLE	10/19/2020	10/19/2020	M 9a-4p	X							2	\$86.00	\$172.00	60
35	24		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	CABLE	10/19/2020	10/19/2020	M 4p-7p	X							1	\$850.00	\$850.00	60
36	27		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/19/2020	10/19/2020	M 9a-4p	X							2	\$200.00	\$400.00	60
37	29		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/19/2020	10/19/2020	M 4p-7p	X							1	\$800.00	\$800.00	60
38	31		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/19/2020	10/19/2020	M 7p-12m	X							1	\$1,400.00	\$1,400.00	60
39	33		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/19/2020	10/19/2020	M 5a-9a	X							1	\$300.00	\$300.00	60
40	35		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/19/2020	10/19/2020	M 9a-4p	X							2	\$180.00	\$360.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	37		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/19/2020	10/19/2020	M 4p-7p	X							1	\$1,130.00	\$1,130.00	60
42	39		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/19/2020	10/19/2020	M 7p-12m	X							1	\$750.00	\$750.00	60
43	41		Amp ersa nd Politi cal Bun dle	74 74	USA	6156	CABLE	10/19/2020	10/19/2020	M 9a-4p	X							2	\$80.00	\$160.00	60
44	43		Amp ersa nd Politi cal Bun dle	80 80	USA	6156	CABLE	10/19/2020	10/19/2020	M 4p-7p	X							1	\$430.00	\$430.00	60
45	45		Amp ersa nd Politi cal Bun dle	80 80	USA	6156	CABLE	10/19/2020	10/19/2020	M 7p-12m	X							1	\$1,130.00	\$1,130.00	60

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3133444					
Traffic Order #	11434464	# of Weeks	2	Active	Yes
Order #	3133444	Created On	10/12/2020 11:56:38 AM	Order Status	Contract Confirmed
Order Descrp	62830317_Pol-Candiaite-Friends of Hilary Franz	Created By	NCC_Gateway_User	Gross \$	73670.00
Client	FRIENDS OF HILARY FRANZ - AMP - SEA	Updated On	10/12/2020 3:11:48 PM	Net \$	53042.40
Start Date	10/12/2020	Updated By	Frechette, Laurie	Units	151
End Date	10/25/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	