

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3137142

|                         |  |        |                         |                       |  |  |                           |  |
|-------------------------|--|--------|-------------------------|-----------------------|--|--|---------------------------|--|
| <b>Traffic Order #</b>  | 11434887                                       |        | <b>Created On</b>       | 10/15/2020 2:56:41 PM |  | <b>Order Status</b>  | Contract Confirmed        |  |
| <b>Order #</b>          | 3137142  |        | <b>Created By</b>       | Lincoln, Ashley       |  | <b>Gross \$</b>  | 10000.00                  |  |
| <b>Order Descrp</b>     | POL: Candidate 2020 Sue Pederson<br>10/16-11/1 |        | <b>Updated On</b>       | 10/15/2020 4:27:43 PM |  | <b>Net \$</b>  | 8500.00                   |  |
| <b>Client</b>           | SUE PEDERSON COMMISSIONER                      |        | <b>Updated By</b>       | Khoury, Linda         |  | <b>Units</b>   | 182                       |  |
| <b>Start Date</b>       | 10/16/2020                                     |        | <b>Industry</b>         | Political-State-Local |  | <b>Credit Hold</b>   | NO                        |  |
| <b>End Date</b>         | 11/1/2020                                      |        | <b>REFERENCES</b>       |                       |  |  |                           |  |
| <b># of Weeks</b>       | 3  |        | <b>Primary</b>          |                       |  | <b>BILLING INFORMATION</b>   |                           |  |
| <b>SALES</b>            |  |        | <b>Secondary</b>        |                       |  | <b>Purchase Order #</b>  | 2703                      |  |
| <b>ActiveWeeks</b>      | 3  |        | <b>Tertiary</b>         |                       |  | <b>Billing Schedule</b>  | EndOfFlight               |  |
| <b>AE 1</b>             | Lee, Christine                                 |        | <b>Quarternary</b>      |                       |  | <b>EDI INFORMATION</b>   |                           |  |
| <b>AE 2</b>             |  |        | <b>TRAFFIC OPTIONS</b>  |                       |  |  |                           |  |
| <b>Agency</b>           | MEDIA PLUS WN                                  | 15.00% | <b>Address 1</b>        | 160 ROY ST            |  | <b>Product</b>   | 563                       |  |
| <b>RepFirm</b>          |  | 0%     | <b>Address 2</b>        |                       |  | <b>Estimate</b>  | 2703                      |  |
| <b>Copy Instr ID</b>    |  |        | <b>City, State, Zip</b> | SEATTLE, WA           |  | <b>Submit EDI Invoice?</b>   | Do Not Submit EDI Invoice |  |
| <b>Total Zones</b>      | 1  |        | <b>Zip</b>              | 98109                 |  | <b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>  |                           |  |
| <b>Zones</b>            | Seattle Interconnect                           |        | <b>Contact</b>          |                       |  | Separation: 30,<br><br>Market: Seattle-Tacoma DMA: Zone: SEIC Priority Code NP=80, IP=74 LUR PC 74 SPORTS ISSUE PC100 NON PRE CANDIDATE SPORTS PC 110 See key on FCC site for zone/network information |                           |  |
| <b>Total Networks</b>   | 13   |        | <b>Phone</b>            | 206-282-5677          |  |  |                           |  |
| <b>GENERAL COMMENTS</b> |  |        | <b>Avail Tag</b>        |                       |  | <b>SYSCODE LIST</b>  |                           |  |
| Separation: 30,         |  |        | <b>Contract Type</b>    | Standard              |  | 6156   |                           |  |
|                         |  |        | <b>Copy Group</b>       |                       |  |  |                           |  |
|                         |  |        | <b>Division</b>         |                       |  |  |                           |  |
|                         |  |        | <b>Reference #</b>      |                       |  |  |                           |  |

**SUMMARY FOR SYSCODE 6156**

|                        |  |                   |                       |                         |                    |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11434887                                       | <b>Created On</b> | 10/15/2020 2:56:41 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 3137142  | <b>Created By</b> | Lincoln, Ashley       | <b>Syscode Gross \$</b> | 10000.00           |
| <b>Order Descrp</b>    | POL: Candidate 2020 Sue Pederson<br>10/16-11/1 | <b>Updated On</b> | 10/15/2020 4:24:18 PM | <b>Syscode Net \$</b>   | 8500.00            |
| <b>Client</b>          | SUE PEDERSON COMMISSIONER<br>PUBLIC LANDS      | <b>Updated By</b> | Khoury, Linda         | <b>Syscode Units</b>    | 182                |
| <b>Start Date</b>      | 10/16/2020                                     | <b>Source</b>     | OneCONNECT            | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 11/1/2020                                      | <b>Zones</b>      | Seattle Interconnect  | <b>Avg Unit Rate</b>    | 54.95              |
| <b># of Weeks</b>      | 3  |                   |                       |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network               | Sys Code | Program      | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|-----------------------|----------|--------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1           | 1       |              | Local Political Bundle | 80   80       | CNN                   | 6156     | LATE FRINGE  | 10/16/2020 | 10/18/2020 | F-Su 12m-2a |   |    |   |    | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 2           | 4       |              | Local Political Bundle | 80   80       | The Discovery Channel | 6156     | DAYTIME      | 10/16/2020 | 10/18/2020 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 3           | 7       |              | Local Political Bundle | 80   80       | The Discovery Channel | 6156     | Prime Access | 10/16/2020 | 10/18/2020 | F-Su 4p-7p  |   |    |   |    | X | X  | X  | 1           | \$200.00  | \$200.00     | 30       |
| 4           | 10      |              | Local Political Bundle | 80   80       | The Discovery Channel | 6156     | LATE FRINGE  | 10/16/2020 | 10/18/2020 | F-Su 12m-2a |   |    |   |    | X | X  | X  | 2           | \$50.00   | \$100.00     | 30       |
| 5           | 13      |              | Local Political Bundle | 80   80       | E! Entertainment TV   | 6156     | DAYTIME      | 10/16/2020 | 10/18/2020 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 2           | \$20.00   | \$40.00      | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                                      | Priority Code | Network                   | Sys Code | Program       | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6           | 16      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | E!<br>Entertainment<br>TV | 6156     | LATE FRINGE   | 10/16/2020 | 10/18/2020 | F-Su 12m-2a |   |    |   |    | X | X  | X  | 2           | \$20.00   | \$40.00      | 30       |
| 7           | 19      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | ESPN2                     | 6156     | EARLY MORNING | 10/16/2020 | 10/18/2020 | F-Su 5a-9a  |   |    |   |    | X | X  | X  | 2           | \$10.00   | \$20.00      | 30       |
| 8           | 22      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | ESPN2                     | 6156     | DAYTIME       | 10/16/2020 | 10/18/2020 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 2           | \$20.00   | \$40.00      | 30       |
| 9           | 25      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | ESPN2                     | 6156     | Prime Access  | 10/16/2020 | 10/18/2020 | F-Su 4p-7p  |   |    |   |    | X | X  | X  | 1           | \$40.00   | \$40.00      | 30       |
| 10          | 28      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | ESPN2                     | 6156     | LATE FRINGE   | 10/16/2020 | 10/18/2020 | F-Su 12m-2a |   |    |   |    | X | X  | X  | 2           | \$10.00   | \$20.00      | 30       |
| 11          | 31      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | ESPN                      | 6156     | DAYTIME       | 10/16/2020 | 10/18/2020 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 2           | \$105.00  | \$210.00     | 30       |
| 12          | 34      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | Food Network              | 6156     | DAYTIME       | 10/16/2020 | 10/18/2020 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 2           | \$90.00   | \$180.00     | 30       |
| 13          | 37      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | Food Network              | 6156     | Prime Access  | 10/16/2020 | 10/18/2020 | F-Su 4p-7p  |   |    |   |    | X | X  | X  | 1           | \$265.00  | \$265.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network          | Sys Code | Program       | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 14          | 39      |              | Local Political Bundle | 80   80       | Freeform         | 6156     | DAYTIME       | 10/16/2020 | 10/18/2020 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 2           | \$30.00   | \$60.00      | 30       |
| 15          | 42      |              | Local Political Bundle | 80   80       | Fox Sports One   | 6156     | Prime Access  | 10/16/2020 | 10/18/2020 | F-Su 4p-7p  |   |    |   |    | X | X  | X  | 1           | \$25.00   | \$25.00      | 30       |
| 16          | 45      |              | Local Political Bundle | 80   80       | Fox Sports One   | 6156     | Prime         | 10/16/2020 | 10/18/2020 | F-Su 7p-12m |   |    |   |    | X | X  | X  | 1           | \$50.00   | \$50.00      | 30       |
| 17          | 48      |              | Local Political Bundle | 80   80       | Hallmark Channel | 6156     | EARLY MORNING | 10/16/2020 | 10/18/2020 | F-Su 5a-9a  |   |    |   |    | X | X  | X  | 2           | \$50.00   | \$100.00     | 30       |
| 18          | 51      |              | Local Political Bundle | 80   80       | Hallmark Channel | 6156     | DAYTIME       | 10/16/2020 | 10/18/2020 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 2           | \$40.00   | \$80.00      | 30       |
| 19          | 54      |              | Local Political Bundle | 80   80       | Hallmark Channel | 6156     | Prime Access  | 10/16/2020 | 10/18/2020 | F-Su 4p-7p  |   |    |   |    | X | X  | X  | 1           | \$75.00   | \$75.00      | 30       |
| 20          | 57      |              | Local Political Bundle | 80   80       | Hallmark Channel | 6156     | LATE FRINGE   | 10/16/2020 | 10/18/2020 | F-Su 12m-2a |   |    |   |    | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 21          | 60      |              | Local Political Bundle | 80   80       | HGTV             | 6156     | DAYTIME       | 10/16/2020 | 10/18/2020 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 2           | \$100.00  | \$200.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network                     | Sys Code | Program      | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|-----------------------------|----------|--------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 22          | 62      |              | Local Political Bundle | 80   80       | HGTV                        | 6156     | Prime Access | 10/16/2020 | 10/18/2020 | F-Su 4p-7p  |   |    |   |    | X | X  | X  | 1           | \$400.00  | \$400.00     | 30       |
| 23          | 64      |              | Local Political Bundle | 80   80       | The History Channel         | 6156     | LATE FRINGE  | 10/16/2020 | 10/18/2020 | F-Su 12m-2a |   |    |   |    | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 24          | 67      |              | Local Political Bundle | 80   80       | National Geographic Channel | 6156     | Prime Access | 10/16/2020 | 10/18/2020 | F-Su 4p-7p  |   |    |   |    | X | X  | X  | 1           | \$30.00   | \$30.00      | 30       |
| 25          | 70      |              | Local Political Bundle | 80   80       | National Geographic Channel | 6156     | Prime        | 10/16/2020 | 10/18/2020 | F-Su 7p-12m |   |    |   |    | X | X  | X  | 1           | \$80.00   | \$80.00      | 30       |
| 26          | 73      |              | Local Political Bundle | 80   80       | National Geographic Channel | 6156     | LATE FRINGE  | 10/16/2020 | 10/18/2020 | F-Su 12m-2a |   |    |   |    | X | X  | X  | 2           | \$20.00   | \$40.00      | 30       |
| 27          | 76      |              | Local Political Bundle | 80   80       | PAC-12 National             | 6156     | DAYTIME      | 10/16/2020 | 10/18/2020 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 3           | \$10.00   | \$30.00      | 30       |
| 28          | 79      |              | Local Political Bundle | 80   80       | PAC-12 National             | 6156     | Prime Access | 10/16/2020 | 10/18/2020 | F-Su 4p-7p  |   |    |   |    | X | X  | X  | 3           | \$10.00   | \$30.00      | 30       |
| 29          | 2       |              | Local Political Bundle | 80   80       | CNN                         | 6156     | LATE FRINGE  | 10/19/2020 | 10/25/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 3           | \$65.00   | \$195.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                                      | Priority Code | Network                   | Sys Code | Program       | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 30          | 5       |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | The Discovery Channel     | 6156     | DAYTIME       | 10/19/2020 | 10/25/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 31          | 8       |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | The Discovery Channel     | 6156     | Prime Access  | 10/19/2020 | 10/25/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 2           | \$200.00  | \$400.00     | 30       |
| 32          | 11      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | The Discovery Channel     | 6156     | LATE FRINGE   | 10/19/2020 | 10/25/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 2           | \$50.00   | \$100.00     | 30       |
| 33          | 14      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | E!<br>Entertainment<br>TV | 6156     | DAYTIME       | 10/19/2020 | 10/25/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 3           | \$20.00   | \$60.00      | 30       |
| 34          | 17      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | E!<br>Entertainment<br>TV | 6156     | LATE FRINGE   | 10/19/2020 | 10/25/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 3           | \$20.00   | \$60.00      | 30       |
| 35          | 20      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | ESPN2                     | 6156     | EARLY MORNING | 10/19/2020 | 10/25/2020 | M-Su 5a-9a  | X | X  | X | X  | X | X  | X  | 3           | \$10.00   | \$30.00      | 30       |
| 36          | 23      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | ESPN2                     | 6156     | DAYTIME       | 10/19/2020 | 10/25/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 3           | \$20.00   | \$60.00      | 30       |
| 37          | 26      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | ESPN2                     | 6156     | Prime Access  | 10/19/2020 | 10/25/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 3           | \$40.00   | \$120.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network          | Sys Code | Program       | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 38          | 29      |              | Local Political Bundle | 80   80       | ESPN2            | 6156     | LATE FRINGE   | 10/19/2020 | 10/25/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 3           | \$10.00   | \$30.00      | 30       |
| 39          | 32      |              | Local Political Bundle | 80   80       | ESPN             | 6156     | DAYTIME       | 10/19/2020 | 10/25/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 3           | \$105.00  | \$315.00     | 30       |
| 40          | 35      |              | Local Political Bundle | 80   80       | Food Network     | 6156     | DAYTIME       | 10/19/2020 | 10/25/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 3           | \$90.00   | \$270.00     | 30       |
| 41          | 38      |              | Local Political Bundle | 80   80       | Food Network     | 6156     | Prime Access  | 10/19/2020 | 10/25/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 2           | \$265.00  | \$530.00     | 30       |
| 42          | 40      |              | Local Political Bundle | 80   80       | Freeform         | 6156     | DAYTIME       | 10/19/2020 | 10/25/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 3           | \$30.00   | \$90.00      | 30       |
| 43          | 43      |              | Local Political Bundle | 80   80       | Fox Sports One   | 6156     | Prime Access  | 10/19/2020 | 10/25/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 3           | \$25.00   | \$75.00      | 30       |
| 44          | 46      |              | Local Political Bundle | 80   80       | Fox Sports One   | 6156     | Prime         | 10/19/2020 | 10/25/2020 | M-Su 7p-12m | X | X  | X | X  | X | X  | X  | 2           | \$50.00   | \$100.00     | 30       |
| 45          | 49      |              | Local Political Bundle | 80   80       | Hallmark Channel | 6156     | EARLY MORNING | 10/19/2020 | 10/25/2020 | M-Su 5a-9a  | X | X  | X | X  | X | X  | X  | 2           | \$50.00   | \$100.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network                     | Sys Code | Program      | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|-----------------------------|----------|--------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 46          | 52      |              | Local Political Bundle | 80   80       | Hallmark Channel            | 6156     | DAYTIME      | 10/19/2020 | 10/25/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 2           | \$40.00   | \$80.00      | 30       |
| 47          | 55      |              | Local Political Bundle | 80   80       | Hallmark Channel            | 6156     | Prime Access | 10/19/2020 | 10/25/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 3           | \$75.00   | \$225.00     | 30       |
| 48          | 58      |              | Local Political Bundle | 80   80       | Hallmark Channel            | 6156     | LATE FRINGE  | 10/19/2020 | 10/25/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 49          | 61      |              | Local Political Bundle | 80   80       | HGTV                        | 6156     | DAYTIME      | 10/19/2020 | 10/25/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 2           | \$100.00  | \$200.00     | 30       |
| 50          | 63      |              | Local Political Bundle | 80   80       | HGTV                        | 6156     | Prime Access | 10/19/2020 | 10/25/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 1           | \$400.00  | \$400.00     | 30       |
| 51          | 65      |              | Local Political Bundle | 80   80       | The History Channel         | 6156     | LATE FRINGE  | 10/19/2020 | 10/25/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 52          | 68      |              | Local Political Bundle | 80   80       | National Geographic Channel | 6156     | Prime Access | 10/19/2020 | 10/25/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 2           | \$30.00   | \$60.00      | 30       |
| 53          | 71      |              | Local Political Bundle | 80   80       | National Geographic Channel | 6156     | Prime        | 10/19/2020 | 10/25/2020 | M-Su 7p-12m | X | X  | X | X  | X | X  | X  | 2           | \$80.00   | \$160.00     | 30       |



| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network                     | Sys Code | Program      | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|-----------------------------|----------|--------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 54          | 74      |              | Local Political Bundle | 80   80       | National Geographic Channel | 6156     | LATE FRINGE  | 10/19/2020 | 10/25/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 3           | \$20.00   | \$60.00      | 30       |
| 55          | 77      |              | Local Political Bundle | 80   80       | PAC-12 National             | 6156     | DAYTIME      | 10/19/2020 | 10/25/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 4           | \$10.00   | \$40.00      | 30       |
| 56          | 80      |              | Local Political Bundle | 80   80       | PAC-12 National             | 6156     | Prime Access | 10/19/2020 | 10/25/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 4           | \$10.00   | \$40.00      | 30       |
| 57          | 3       |              | Local Political Bundle | 80   80       | CNN                         | 6156     | LATE FRINGE  | 10/26/2020 | 11/01/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 58          | 6       |              | Local Political Bundle | 80   80       | The Discovery Channel       | 6156     | DAYTIME      | 10/26/2020 | 11/01/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 2           | \$80.00   | \$160.00     | 30       |
| 59          | 9       |              | Local Political Bundle | 80   80       | The Discovery Channel       | 6156     | Prime Access | 10/26/2020 | 11/01/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 1           | \$250.00  | \$250.00     | 30       |
| 60          | 12      |              | Local Political Bundle | 80   80       | The Discovery Channel       | 6156     | LATE FRINGE  | 10/26/2020 | 11/01/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 61          | 15      |              | Local Political Bundle | 80   80       | E! Entertainment TV         | 6156     | DAYTIME      | 10/26/2020 | 11/01/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 3           | \$20.00   | \$60.00      | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network             | Sys Code | Program       | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|---------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 62          | 18      |              | Local Political Bundle | 80   80       | E! Entertainment TV | 6156     | LATE FRINGE   | 10/26/2020 | 11/01/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 3           | \$20.00   | \$60.00      | 30       |
| 63          | 21      |              | Local Political Bundle | 80   80       | ESPN2               | 6156     | EARLY MORNING | 10/26/2020 | 11/01/2020 | M-Su 5a-9a  | X | X  | X | X  | X | X  | X  | 3           | \$10.00   | \$30.00      | 30       |
| 64          | 24      |              | Local Political Bundle | 80   80       | ESPN2               | 6156     | DAYTIME       | 10/26/2020 | 11/01/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 3           | \$20.00   | \$60.00      | 30       |
| 65          | 27      |              | Local Political Bundle | 80   80       | ESPN2               | 6156     | Prime Access  | 10/26/2020 | 11/01/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 3           | \$40.00   | \$120.00     | 30       |
| 66          | 30      |              | Local Political Bundle | 80   80       | ESPN2               | 6156     | LATE FRINGE   | 10/26/2020 | 11/01/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 3           | \$10.00   | \$30.00      | 30       |
| 67          | 33      |              | Local Political Bundle | 80   80       | ESPN                | 6156     | DAYTIME       | 10/26/2020 | 11/01/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 3           | \$130.00  | \$390.00     | 30       |
| 68          | 36      |              | Local Political Bundle | 80   80       | Food Network        | 6156     | DAYTIME       | 10/26/2020 | 11/01/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 2           | \$115.00  | \$230.00     | 30       |
| 69          | 41      |              | Local Political Bundle | 80   80       | Freeform            | 6156     | DAYTIME       | 10/26/2020 | 11/01/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 2           | \$30.00   | \$60.00      | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network                     | Sys Code | Program       | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|-----------------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 70          | 44      |              | Local Political Bundle | 80   80       | Fox Sports One              | 6156     | Prime Access  | 10/26/2020 | 11/01/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 3           | \$25.00   | \$75.00      | 30       |
| 71          | 47      |              | Local Political Bundle | 80   80       | Fox Sports One              | 6156     | Prime         | 10/26/2020 | 11/01/2020 | M-Su 7p-12m | X | X  | X | X  | X | X  | X  | 3           | \$50.00   | \$150.00     | 30       |
| 72          | 50      |              | Local Political Bundle | 80   80       | Hallmark Channel            | 6156     | EARLY MORNING | 10/26/2020 | 11/01/2020 | M-Su 5a-9a  | X | X  | X | X  | X | X  | X  | 2           | \$65.00   | \$130.00     | 30       |
| 73          | 53      |              | Local Political Bundle | 80   80       | Hallmark Channel            | 6156     | DAYTIME       | 10/26/2020 | 11/01/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 2           | \$50.00   | \$100.00     | 30       |
| 74          | 56      |              | Local Political Bundle | 80   80       | Hallmark Channel            | 6156     | Prime Access  | 10/26/2020 | 11/01/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 2           | \$95.00   | \$190.00     | 30       |
| 75          | 59      |              | Local Political Bundle | 80   80       | Hallmark Channel            | 6156     | LATE FRINGE   | 10/26/2020 | 11/01/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 2           | \$80.00   | \$160.00     | 30       |
| 76          | 66      |              | Local Political Bundle | 80   80       | The History Channel         | 6156     | LATE FRINGE   | 10/26/2020 | 11/01/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 1           | \$80.00   | \$80.00      | 30       |
| 77          | 69      |              | Local Political Bundle | 80   80       | National Geographic Channel | 6156     | Prime Access  | 10/26/2020 | 11/01/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 2           | \$30.00   | \$60.00      | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                                      | Priority Code | Network                           | Sys Code | Program      | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|-----------------------------------|----------|--------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 78          | 72      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | National<br>Geographic<br>Channel | 6156     | Prime        | 10/26/2020 | 11/01/2020 | M-Su 7p-12m | X | X  | X | X  | X | X  | X  | 2           | \$80.00   | \$160.00     | 30       |
| 79          | 75      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | National<br>Geographic<br>Channel | 6156     | LATE FRINGE  | 10/26/2020 | 11/01/2020 | M-Su 12m-2a | X | X  | X | X  | X | X  | X  | 2           | \$20.00   | \$40.00      | 30       |
| 80          | 78      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | PAC-12 National                   | 6156     | DAYTIME      | 10/26/2020 | 11/01/2020 | M-Su 9a-4p  | X | X  | X | X  | X | X  | X  | 4           | \$10.00   | \$40.00      | 30       |
| 81          | 81      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 80   80       | PAC-12 National                   | 6156     | Prime Access | 10/26/2020 | 11/01/2020 | M-Su 4p-7p  | X | X  | X | X  | X | X  | X  | 4           | \$10.00   | \$40.00      | 30       |

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

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Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3137142**

|                        |   |                   |                       |                     |                    |
|------------------------|---|-------------------|-----------------------|---------------------|--------------------|
| <b>Traffic Order #</b> | 11434887                                    | <b># of Weeks</b> | 3                     | <b>Active</b>       | Yes                |
| <b>Order #</b>         | 3137142                                     | <b>Created On</b> | 10/15/2020 2:56:41 PM | <b>Order Status</b> | Contract Confirmed |
| <b>Order Descrp</b>    | POL: Candidate 2020 Sue Pederson 10/16-11/1 | <b>Created By</b> | Lincoln, Ashley       | <b>Gross \$</b>     | 10000.00           |
| <b>Client</b>          | SUE PEDERSON COMMISSIONER PUBLIC            | <b>Updated On</b> | 10/15/2020 4:27:43 PM | <b>Net \$</b>       | 8500.00            |
| <b>Start Date</b>      | 10/16/2020                                  | <b>Updated By</b> | Khoury, Linda         | <b>Units</b>        | 182                |
| <b>End Date</b>        | 11/1/2020                                   | <b>Source</b>     | OneCONNECT            | <b>Credit Hold</b>  | No                 |

|                                       |  |
|---------------------------------------|--|
| <b>ACCEPTED BY AGENCY/ ADVERTISER</b> |  |
| <b>FINANCE</b>                        |  |
| <b>DATE</b>                           |  |
| <b>MGR</b>                            |  |
| <b>INV</b>                            |  |