

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3139111

<b>Traffic Order #</b>		11435169		<b>Created On</b>	10/19/2020 11:16:40 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3139111		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	12200.00
<b>Order Descrp</b>		62834546_Pol-Candiate-Friends of Hilary Franz		<b>Updated On</b>	10/19/2020 5:30:53 PM	<b>Net \$</b>	8784.00
<b>Client</b>		FRIENDS OF HILARY FRANZ - AMP -		<b>Updated By</b>	Maisonville, Douglas	<b>Units</b>	16
<b>Start Date</b>		10/26/2020		<b>Industry</b>	Political-State-Local	<b>Credit Hold</b>	NO
<b>End Date</b>		11/8/2020		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62834546
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - SEA - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AL MEDIA - NCC	15.00%		<b>Address 1</b>	NCC MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	1			<b>Zip</b>	07003		
<b>Zones</b>	Seattle Interconnect			<b>Contact</b>			
<b>Total Networks</b>	6			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.							
<b>SYSCODE LIST</b>							
6156							

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11435169	<b>Created On</b>	10/19/2020 11:16:40 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3139111	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	12200.00
<b>Order Descrp</b>	62834546_Pol-Candidate-Friends of Hilary Franz	<b>Updated On</b>	10/19/2020 5:27:39 PM	<b>Syscode Net \$</b>	8784.00
<b>Client</b>	FRIENDS OF HILARY FRANZ - AMP - SEA	<b>Updated By</b>	Maisonville, Douglas	<b>Syscode Units</b>	16
<b>Start Date</b>	10/26/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/8/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	762.50
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	80   80	A&E Network	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$690.00	\$690.00	60
2	2		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 5a-9a		X	X	X	X	X	X	1	\$310.00	\$310.00	60
3	4		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$380.00	\$760.00	60
4	5		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$940.00	\$940.00	60
5	6		Amp ersa nd Politi cal Bun dle	80   80	The Discovery Channel	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$1,560.00	\$1,560.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	7		Amp ersa nd Politi cal Bun dle	80   80	ESPN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$1,850.00	\$1,850.00	60
7	8		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$250.00	\$250.00	60
8	10		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$1,750.00	\$1,750.00	60
9	12		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 5a-9a		X	X	X	X	X	X	1	\$380.00	\$380.00	60
10	13		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$230.00	\$230.00	60
11	15		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$940.00	\$940.00	60
12	3		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						1	\$310.00	\$310.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	9		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$250.00	\$250.00	60
14	11		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$1,750.00	\$1,750.00	60
15	14		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$230.00	\$230.00	60

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3139111**

<b>Traffic Order #</b>	11435169	<b># of Weeks</b>	2	<b>Active</b>	Yes
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<b>End Date</b>	11/8/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	