

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3141184

<b>Traffic Order #</b>		11435462		<b>Created On</b>	10/20/2020 7:25:12 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3141184		<b>Created By</b>	Gherna, Kim	<b>Gross \$</b>	2380.00
<b>Order Descrp</b>		POL-CANDIDATE D Basler CD9 Oct 26		<b>Updated On</b>	10/21/2020 2:59:20 PM	<b>Net \$</b>	2023.00
<b>Client</b>		DOUG BASLER CD9 US HOUSE		<b>Updated By</b>	Maisonville, Douglas	<b>Units</b>	49
<b>Start Date</b>		10/26/2020		<b>Industry</b>	Political-US House	<b>Credit Hold</b>	NO
<b>End Date</b>		11/1/2020		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	
<b>ActiveWeeks</b>	1			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	Gherna, Kim			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	DOUG BASLER CD9 - IN HOUSE AGENCY	15.00%		<b>Address 1</b>	PO BOX 6145	<b>Product</b>	
<b>RepFirm</b>		0%		<b>Address 2</b>		<b>Estimate</b>	
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	KENT, WA	<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice
<b>Total Zones</b>	1			<b>Zip</b>	98064	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	Seattle Interconnect			<b>Contact</b>		Market: Seattle-Tacoma DMA: INTERCONNECT Priority Code NP=80, IP=74 LUR PC 74 SPORTS ISSUE PC100 NON PRE CANDIDATE SPORTS PC 110 See key on FCC site for zone/network information	
<b>Total Networks</b>	4			<b>Phone</b>	877-427-6534		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>		6156	
				<b>Division</b>			
				<b>Reference #</b>			

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11435462	<b>Created On</b>	10/20/2020 7:27:34 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3141184	<b>Created By</b>	Gherna, Kim	<b>Syscode Gross \$</b>	2380.00
<b>Order Descrp</b>	POL-CANDIDATE D Basler CD9 Oct 26	<b>Updated On</b>	10/21/2020 2:58:04 PM	<b>Syscode Net \$</b>	2023.00
<b>Client</b>	DOUG BASLER CD9 US HOUSE	<b>Updated By</b>	Maisonville, Douglas	<b>Syscode Units</b>	49
<b>Start Date</b>	10/26/2020	<b>Source</b>	Order Details	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/1/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	48.57
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74   74	BET	6156		10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$18.00	\$252.00	30
2	2		Local Political Bundle	74   74	Golf Channel	6156		10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$27.00	\$378.00	30
3	3		Local Political Bundle	74   74	Oprah Winfrey Network	6156		10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$20.00	\$280.00	30
4	4		Local Political Bundle	74   74	The History Channel	6156		10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$210.00	\$1,470.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3141184					
<b>Traffic Order #</b>	11435462	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3141184	<b>Created On</b>	10/20/2020 7:25:12 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	POL-CANDIDATE D Basler CD9 Oct 26	<b>Created By</b>	Gherna, Kim	<b>Gross \$</b>	2380.00
<b>Client</b>	DOUG BASLER CD9 US HOUSE	<b>Updated On</b>	10/21/2020 2:59:20 PM	<b>Net \$</b>	2023.00
<b>Start Date</b>	10/26/2020	<b>Updated By</b>	Maisonville, Douglas	<b>Units</b>	49
<b>End Date</b>	11/1/2020	<b>Source</b>	Order Detail	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	