

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2957576

Traffic Order #	11413101		Created On	2/14/2020 1:09:26 PM		Order Status	Contract Confirmed	
Order #	2957576		Created By	NCC_Gateway_User		Gross \$	24757.00	
Order Descrp	Political:Bloombeg_SEA_Can		Updated On	2/14/2020 2:58:37 PM		Net \$	17825.04	
Client	MIKE BLOOMBERG 2020 - NCC		Updated By	Reinhart, Susanne		Units	975	
Start Date	2/10/2020		Industry	Political-President		Credit Hold	NO	
End Date	2/23/2020		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62733187	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - SEA - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	ASSEMBLY POL - NCC	15.00%	Address 1	NCC MEDIA		Product	MBLM	
RepFirm	NCC	13.00%	Address 2			Estimate	0128	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Seattle Interconnect		Contact			Seattle Priority Code:NP=80; IP= 74 SEE KEY ON FCC SITE FOR ZONE/NETWORKING INFORMATION		
Total Networks	21		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6156		
			Copy Group					
			Division					
			Reference #	0128				

SUMMARY FOR SYSCODE 6156

Traffic Order #	11413101	Created On	2/14/2020 1:09:26 PM	Order Status	Contract Confirmed
Order #	2957576	Created By	NCC_Gateway_User	Syscode Gross \$	24757.00
Order Descrp	Political:Bloombeg_SEA_Can	Updated On	2/14/2020 2:55:37 PM	Syscode Net \$	17825.04
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Reinhart, Susanne	Syscode Units	975
Start Date	2/10/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/23/2020	Zones	Seattle Interconnect	Avg Unit Rate	25.39
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	4		National Political Bundle	74 74	American Movie Classics	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
2	5		National Political Bundle	74 74	American Movie Classics	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$15.00	\$90.00	30
3	6		National Political Bundle	80 80	American Movie Classics	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$60.00	\$120.00	30
4	7		National Political Bundle	74 74	American Movie Classics	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$130.00	\$520.00	30
5	11		National Political Bundle	74 74	Animal Planet	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$10.00	\$40.00	30
6	12		National Political Bundle	74 74	Animal Planet	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$14.00	\$84.00	30

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7	13			74 74	Animal Planet	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$22.00	\$44.00	30
8	14			74 74	Animal Planet	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$52.00	\$208.00	30
9	19			74 74	CNBC	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
10	20			74 74	CNBC	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$25.00	\$50.00	30
11	21			74 74	CNBC	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$51.00	\$204.00	30
12	26			74 74	DIY Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$2.00	\$8.00	30
13	27			74 74	DIY Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$4.00	\$24.00	30
14	28			74 74	DIY Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$5.00	\$10.00	30

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15	29			74 74	DIY Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$10.00	\$40.00	30
16	34			74 74	ESPN2	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
17	35			74 74	ESPN2	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
18	36			74 74	ESPN2	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$21.00	\$42.00	30
19	37			80 80	ESPN2	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$80.00	\$320.00	30
20	42			74 74	ESPN	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$55.00	\$220.00	30
21	43			74 74	ESPN	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$43.00	\$258.00	30
22	44			74 74	ESPN	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$140.00	\$280.00	30

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23	45		National Political Bundle	74 74	ESPN	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	2	\$250.00	\$500.00	30
24	49		National Political Bundle	74 74	FYI	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
25	50		National Political Bundle	74 74	FYI	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$8.00	\$16.00	30
26	51		National Political Bundle	74 74	FYI	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$19.00	\$76.00	30
27	55		National Political Bundle	74 74	Golf Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$10.00	\$40.00	30
28	56		National Political Bundle	80 80	Golf Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$25.00	\$150.00	30
29	57		National Political Bundle	80 80	Golf Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$40.00	\$80.00	30
30	58		National Political Bundle	80 80	Golf Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$45.00	\$180.00	30

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31	63		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$20.00	\$80.00	30
32	64		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$15.00	\$90.00	30
33	65		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$30.00	\$60.00	30
34	66		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$80.00	\$320.00	30
35	71		National Political Bundle	74 74	Headline News	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$3.00	\$12.00	30
36	72		National Political Bundle	74 74	Headline News	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$6.00	\$36.00	30
37	73		National Political Bundle	74 74	Headline News	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$10.00	\$20.00	30
38	74		National Political Bundle	74 74	Headline News	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$33.00	\$132.00	30

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39	79		National Political Bundle	74 74	Lifetime	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$4.00	\$16.00	30
40	80		National Political Bundle	74 74	Lifetime	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$18.00	\$108.00	30
41	81		National Political Bundle	74 74	Lifetime	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$36.00	\$72.00	30
42	82		National Political Bundle	80 80	Lifetime	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$80.00	\$320.00	30
43	86		National Political Bundle	74 74	Lifetime Movie Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$3.00	\$12.00	30
44	87		National Political Bundle	74 74	Lifetime Movie Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
45	88		National Political Bundle	74 74	Lifetime Movie Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$5.00	\$10.00	30
46	89		National Political Bundle	80 80	Lifetime Movie Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$20.00	\$80.00	30

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47	94			74 74	Oprah Winfrey Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
48	95			74 74	Oprah Winfrey Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
49	96			74 74	Oprah Winfrey Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$5.00	\$10.00	30
50	97			74 74	Oprah Winfrey Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$20.00	\$80.00	30
51	102			80 80	The Travel Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
52	103			80 80	The Travel Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$25.00	\$150.00	30
53	104			80 80	The Travel Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$35.00	\$70.00	30
54	105			74 74	The Travel Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$55.00	\$220.00	30

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55	109		National Political Bundle	74 74	Food Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	2	\$25.00	\$50.00	30
56	110		National Political Bundle	80 80	Food Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$60.00	\$360.00	30
57	111		National Political Bundle	74 74	Food Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$105.00	\$210.00	30
58	114		National Political Bundle	74 74	Fox Sports One	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$10.00	\$40.00	30
59	115		National Political Bundle	74 74	Fox Sports One	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
60	116		National Political Bundle	80 80	Fox Sports One	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$25.00	\$50.00	30
61	117		National Political Bundle	74 74	Fox Sports One	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$25.00	\$100.00	30
62	120		National Political Bundle	74 74	HGTV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$41.00	\$246.00	30

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63	121		Nati	80 80	HGTV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$230.00	\$460.00	30
64	122		Nati	74 74	HGTV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	2	\$280.00	\$560.00	30
65	125		Nati	74 74	NFL Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
66	126		Nati	74 74	NFL Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
67	127		Nati	74 74	NFL Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$21.00	\$42.00	30
68	130		Nati	74 74	National Geographic Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
69	131		Nati	74 74	National Geographic Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$15.00	\$30.00	30
70	132		Nati	74 74	National Geographic Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$40.00	\$160.00	30

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71	136			74 74	WETV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
72	137			74 74	WETV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$14.00	\$28.00	30
73	138			74 74	WETV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$25.00	\$100.00	30
74	141			74 74	TV Land	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$4.00	\$16.00	30
75	142			74 74	TV Land	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
76	143			74 74	TV Land	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$9.00	\$18.00	30
77	144			74 74	TV Land	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	2	\$10.00	\$20.00	30
78	1			74 74	American Movie Classics	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30

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79	2		National Political Bundle	74 74	American Movie Classics	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$15.00	\$225.00	30
80	3		National Political Bundle	80 80	American Movie Classics	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$60.00	\$300.00	30
81	8		National Political Bundle	74 74	Animal Planet	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$10.00	\$100.00	30
82	9		National Political Bundle	74 74	Animal Planet	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$14.00	\$210.00	30
83	10		National Political Bundle	74 74	Animal Planet	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$22.00	\$110.00	30
84	15		National Political Bundle	74 74	Animal Planet	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$52.00	\$520.00	30
85	16		National Political Bundle	80 80	CNBC	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$10.00	\$100.00	30
86	17		National Political Bundle	74 74	CNBC	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30

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87	18		National Political Bundle	74 74	CNBC	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$25.00	\$125.00	30
88	22		National Political Bundle	74 74	CNBC	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$51.00	\$510.00	30
89	23		National Political Bundle	74 74	DIY Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$2.00	\$20.00	30
90	24		National Political Bundle	74 74	DIY Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$4.00	\$60.00	30
91	25		National Political Bundle	74 74	DIY Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$5.00	\$25.00	30
92	30		National Political Bundle	74 74	DIY Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$10.00	\$100.00	30
93	31		National Political Bundle	74 74	ESPN2	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30
94	32		National Political Bundle	74 74	ESPN2	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$10.00	\$150.00	30

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95	33		National Political Bundle	74 74	ESPN2	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$21.00	\$105.00	30
96	38		National Political Bundle	80 80	ESPN2	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$80.00	\$800.00	30
97	39		National Political Bundle	74 74	ESPN	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$55.00	\$550.00	30
98	40		National Political Bundle	74 74	ESPN	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$43.00	\$645.00	30
99	41		National Political Bundle	74 74	ESPN	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$140.00	\$700.00	30
100	46		National Political Bundle	74 74	FYI	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30
101	47		National Political Bundle	74 74	FYI	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30
102	48		National Political Bundle	74 74	FYI	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$8.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
103	52		National Political Bundle	74 74	Golf Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$10.00	\$100.00	30
104	53		National Political Bundle	80 80	Golf Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$25.00	\$375.00	30
105	54		National Political Bundle	80 80	Golf Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$40.00	\$200.00	30
106	59		National Political Bundle	80 80	Golf Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$45.00	\$450.00	30
107	60		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$20.00	\$200.00	30
108	61		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$15.00	\$225.00	30
109	62		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$30.00	\$150.00	30
110	67		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$80.00	\$800.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
111	68			74 74	Headline News	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$3.00	\$30.00	30
112	69			74 74	Headline News	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$6.00	\$90.00	30
113	70			74 74	Headline News	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$10.00	\$50.00	30
114	75			74 74	Headline News	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$33.00	\$330.00	30
115	76			74 74	Lifetime	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$4.00	\$40.00	30
116	77			74 74	Lifetime	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$18.00	\$270.00	30
117	78			74 74	Lifetime	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$36.00	\$180.00	30
118	83			74 74	Lifetime Movie Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$3.00	\$30.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
119	84			74 74	Lifetime Movie Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30
120	85			74 74	Lifetime Movie Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$5.00	\$25.00	30
121	90			80 80	Lifetime Movie Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$20.00	\$200.00	30
122	91			74 74	Oprah Winfrey Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30
123	92			74 74	Oprah Winfrey Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30
124	93			74 74	Oprah Winfrey Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$5.00	\$25.00	30
125	98			74 74	Oprah Winfrey Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$20.00	\$200.00	30
126	99			80 80	The Travel Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
127	100		Nati	80 80	The Travel Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$25.00	\$375.00	30
128	101		Nati	80 80	The Travel Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$35.00	\$175.00	30
129	106		Nati	74 74	The Travel Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$55.00	\$550.00	30
130	107		Nati	80 80	Food Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$60.00	\$900.00	30
131	108		Nati	74 74	Food Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$105.00	\$525.00	30
132	112		Nati	74 74	Fox Sports One	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$10.00	\$150.00	30
133	113		Nati	80 80	Fox Sports One	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$25.00	\$125.00	30
134	118		Nati	74 74	Fox Sports One	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$25.00	\$250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
135	119		National Political Bundle	74 74	HGTV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$41.00	\$615.00	30
136	123		National Political Bundle	74 74	HGTV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			5	\$280.00	\$1,400.00	30
137	124		National Political Bundle	74 74	NFL Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$10.00	\$150.00	30
138	128		National Political Bundle	74 74	National Geographic Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$10.00	\$150.00	30
139	129		National Political Bundle	74 74	National Geographic Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$15.00	\$75.00	30
140	133		National Political Bundle	74 74	National Geographic Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$40.00	\$400.00	30
141	134		National Political Bundle	74 74	WETV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30
142	135		National Political Bundle	74 74	WETV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$14.00	\$70.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
143	139		National Political Bundle	74 74	WETV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$25.00	\$250.00	30
144	140		National Political Bundle	74 74	TV Land	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$9.00	\$45.00	30
145	145		National Political Bundle	74 74	TV Land	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			5	\$10.00	\$50.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2957576

Traffic Order #	11413101	# of Weeks	2	Active	Yes
Order #	2957576	Created On	2/14/2020 1:09:26 PM	Order Status	Contract Confirmed
Order Descrp	Political:Bloombeg_SEA_Can	Created By	NCC_Gateway_User	Gross \$	24757.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated On	2/14/2020 2:58:37 PM	Net \$	17825.04
Start Date	2/10/2020	Updated By	Reinhart, Susanne	Units	975
End Date	2/23/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	