

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2957576

<b>Traffic Order #</b> 11413101		<b>Created On</b> 2/14/2020 1:09:26 PM		<b>Order Status</b> Contract Confirmed	
<b>Order #</b> 2957576		<b>Created By</b> NCC_Gateway_User		<b>Gross \$</b> 24757.00	
<b>Order Descrp</b> Political:Bloombeg_SEA_Can		<b>Updated On</b> 2/14/2020 2:58:37 PM		<b>Net \$</b> 17825.04	
<b>Client</b> MIKE BLOOMBERG 2020 - NCC		<b>Updated By</b> Reinhart, Susanne		<b>Units</b> 975	
<b>Start Date</b> 2/10/2020		<b>Industry</b> Political-President		<b>Credit Hold</b> NO	
<b>End Date</b> 2/23/2020		<b>REFERENCES</b>			
<b># of Weeks</b> 2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>		<b>Secondary</b>		<b>Purchase Order #</b> 62733187	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>		<b>Billing Schedule</b> EndOfFlight	
<b>AE 1</b> NCC - SEA - WASH DC		<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>			
<b>Agency</b> ASSEMBLY POL - NCC 15.00%		<b>Address 1</b> NCC MEDIA		<b>Product</b> MBLM	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>		<b>Estimate</b> 0128	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>Total Zones</b> 1		<b>Zip</b> 07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b> Seattle Interconnect		<b>Contact</b>		Seattle Priority Code:NP=80; IP= 74 SEE KEY ON FCC SITE FOR ZONE/NETWORKING INFORMATION	
<b>Total Networks</b> 21		<b>Phone</b> 111-111-1111			
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>		<b>SYSCODE LIST</b>	
		<b>Contract Type</b> Standard		6156	
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b> 0128			

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11413101	<b>Created On</b>	2/14/2020 1:09:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2957576	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	24757.00
<b>Order Descrp</b>	Political:Bloombeg_SEA_Can	<b>Updated On</b>	2/14/2020 2:55:37 PM	<b>Syscode Net \$</b>	17825.04
<b>Client</b>	MIKE BLOOMBERG 2020 - NCC	<b>Updated By</b>	Reinhart, Susanne	<b>Syscode Units</b>	975
<b>Start Date</b>	2/10/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	2/23/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	25.39
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	4		National Political Bundle	74   74	American Movie Classics	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
2	5		National Political Bundle	74   74	American Movie Classics	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$15.00	\$90.00	30
3	6		National Political Bundle	80   80	American Movie Classics	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$60.00	\$120.00	30
4	7		National Political Bundle	74   74	American Movie Classics	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$130.00	\$520.00	30
5	11		National Political Bundle	74   74	Animal Planet	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$10.00	\$40.00	30
6	12		National Political Bundle	74   74	Animal Planet	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$14.00	\$84.00	30

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7	13			74   74	Animal Planet	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$22.00	\$44.00	30
8	14			74   74	Animal Planet	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$52.00	\$208.00	30
9	19			74   74	CNBC	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
10	20			74   74	CNBC	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$25.00	\$50.00	30
11	21			74   74	CNBC	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$51.00	\$204.00	30
12	26			74   74	DIY Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$2.00	\$8.00	30
13	27			74   74	DIY Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$4.00	\$24.00	30
14	28			74   74	DIY Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$5.00	\$10.00	30

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15	29		National Political Bundle	74   74	DIY Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$10.00	\$40.00	30
16	34		National Political Bundle	74   74	ESPN2	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
17	35		National Political Bundle	74   74	ESPN2	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
18	36		National Political Bundle	74   74	ESPN2	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$21.00	\$42.00	30
19	37		National Political Bundle	80   80	ESPN2	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$80.00	\$320.00	30
20	42		National Political Bundle	74   74	ESPN	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$55.00	\$220.00	30
21	43		National Political Bundle	74   74	ESPN	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$43.00	\$258.00	30
22	44		National Political Bundle	74   74	ESPN	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$140.00	\$280.00	30

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23	45		National Political Bundle	74   74	ESPN	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	2	\$250.00	\$500.00	30
24	49		National Political Bundle	74   74	FYI	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
25	50		National Political Bundle	74   74	FYI	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$8.00	\$16.00	30
26	51		National Political Bundle	74   74	FYI	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$19.00	\$76.00	30
27	55		National Political Bundle	74   74	Golf Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$10.00	\$40.00	30
28	56		National Political Bundle	80   80	Golf Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$25.00	\$150.00	30
29	57		National Political Bundle	80   80	Golf Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$40.00	\$80.00	30
30	58		National Political Bundle	80   80	Golf Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$45.00	\$180.00	30

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31	63			74   74	Hallmark Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$20.00	\$80.00	30
32	64			74   74	Hallmark Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$15.00	\$90.00	30
33	65			74   74	Hallmark Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$30.00	\$60.00	30
34	66			74   74	Hallmark Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$80.00	\$320.00	30
35	71			74   74	Headline News	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$3.00	\$12.00	30
36	72			74   74	Headline News	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$6.00	\$36.00	30
37	73			74   74	Headline News	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$10.00	\$20.00	30
38	74			74   74	Headline News	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$33.00	\$132.00	30

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39	79		Nati onal Politi cal Bun dle	74   74	Lifetime	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$4.00	\$16.00	30
40	80		Nati onal Politi cal Bun dle	74   74	Lifetime	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$18.00	\$108.00	30
41	81		Nati onal Politi cal Bun dle	74   74	Lifetime	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$36.00	\$72.00	30
42	82		Nati onal Politi cal Bun dle	80   80	Lifetime	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$80.00	\$320.00	30
43	86		Nati onal Politi cal Bun dle	74   74	Lifetime Movie Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$3.00	\$12.00	30
44	87		Nati onal Politi cal Bun dle	74   74	Lifetime Movie Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
45	88		Nati onal Politi cal Bun dle	74   74	Lifetime Movie Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$5.00	\$10.00	30
46	89		Nati onal Politi cal Bun dle	80   80	Lifetime Movie Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$20.00	\$80.00	30

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47	94			74   74	Oprah Winfrey Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
48	95			74   74	Oprah Winfrey Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
49	96			74   74	Oprah Winfrey Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$5.00	\$10.00	30
50	97			74   74	Oprah Winfrey Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$20.00	\$80.00	30
51	102			80   80	The Travel Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
52	103			80   80	The Travel Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$25.00	\$150.00	30
53	104			80   80	The Travel Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$35.00	\$70.00	30
54	105			74   74	The Travel Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$55.00	\$220.00	30



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55	109			74   74	Food Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	2	\$25.00	\$50.00	30
56	110			80   80	Food Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$60.00	\$360.00	30
57	111			74   74	Food Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$105.00	\$210.00	30
58	114			74   74	Fox Sports One	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$10.00	\$40.00	30
59	115			74   74	Fox Sports One	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
60	116			80   80	Fox Sports One	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$25.00	\$50.00	30
61	117			74   74	Fox Sports One	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$25.00	\$100.00	30
62	120			74   74	HGTV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$41.00	\$246.00	30

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63	121		Nati onal Politi cal Bun dle	80   80	HGTV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$230.00	\$460.00	30
64	122		Nati onal Politi cal Bun dle	74   74	HGTV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	2	\$280.00	\$560.00	30
65	125		Nati onal Politi cal Bun dle	74   74	NFL Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
66	126		Nati onal Politi cal Bun dle	74   74	NFL Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
67	127		Nati onal Politi cal Bun dle	74   74	NFL Network	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$21.00	\$42.00	30
68	130		Nati onal Politi cal Bun dle	74   74	National Geographic Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
69	131		Nati onal Politi cal Bun dle	74   74	National Geographic Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$15.00	\$30.00	30
70	132		Nati onal Politi cal Bun dle	74   74	National Geographic Channel	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$40.00	\$160.00	30

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71	136			74   74	WETV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
72	137			74   74	WETV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$14.00	\$28.00	30
73	138			74   74	WETV	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	4	\$25.00	\$100.00	30
74	141			74   74	TV Land	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 5a-9a						X	X	4	\$4.00	\$16.00	30
75	142			74   74	TV Land	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
76	143			74   74	TV Land	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	2	\$9.00	\$18.00	30
77	144			74   74	TV Land	6156	CABLE RT	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	2	\$10.00	\$20.00	30
78	1			74   74	American Movie Classics	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30

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79	2		National Political Bundle	74   74	American Movie Classics	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$15.00	\$225.00	30
80	3		National Political Bundle	80   80	American Movie Classics	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$60.00	\$300.00	30
81	8		National Political Bundle	74   74	Animal Planet	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$10.00	\$100.00	30
82	9		National Political Bundle	74   74	Animal Planet	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$14.00	\$210.00	30
83	10		National Political Bundle	74   74	Animal Planet	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$22.00	\$110.00	30
84	15		National Political Bundle	74   74	Animal Planet	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$52.00	\$520.00	30
85	16		National Political Bundle	80   80	CNBC	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$10.00	\$100.00	30
86	17		National Political Bundle	74   74	CNBC	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30

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87	18		National Political Bundle	74   74	CNBC	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$25.00	\$125.00	30
88	22		National Political Bundle	74   74	CNBC	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$51.00	\$510.00	30
89	23		National Political Bundle	74   74	DIY Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$2.00	\$20.00	30
90	24		National Political Bundle	74   74	DIY Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$4.00	\$60.00	30
91	25		National Political Bundle	74   74	DIY Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$5.00	\$25.00	30
92	30		National Political Bundle	74   74	DIY Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$10.00	\$100.00	30
93	31		National Political Bundle	74   74	ESPN2	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30
94	32		National Political Bundle	74   74	ESPN2	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$10.00	\$150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
95	33		National Political Bundle	74   74	ESPN2	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$21.00	\$105.00	30
96	38		National Political Bundle	80   80	ESPN2	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$80.00	\$800.00	30
97	39		National Political Bundle	74   74	ESPN	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$55.00	\$550.00	30
98	40		National Political Bundle	74   74	ESPN	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$43.00	\$645.00	30
99	41		National Political Bundle	74   74	ESPN	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$140.00	\$700.00	30
100	46		National Political Bundle	74   74	FYI	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30
101	47		National Political Bundle	74   74	FYI	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30
102	48		National Political Bundle	74   74	FYI	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$8.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
103	52		National Political Bundle	74   74	Golf Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$10.00	\$100.00	30
104	53		National Political Bundle	80   80	Golf Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$25.00	\$375.00	30
105	54		National Political Bundle	80   80	Golf Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$40.00	\$200.00	30
106	59		National Political Bundle	80   80	Golf Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$45.00	\$450.00	30
107	60		National Political Bundle	74   74	Hallmark Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$20.00	\$200.00	30
108	61		National Political Bundle	74   74	Hallmark Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$15.00	\$225.00	30
109	62		National Political Bundle	74   74	Hallmark Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$30.00	\$150.00	30
110	67		National Political Bundle	74   74	Hallmark Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$80.00	\$800.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
111	68			74   74	Headline News	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$3.00	\$30.00	30
112	69			74   74	Headline News	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$6.00	\$90.00	30
113	70			74   74	Headline News	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$10.00	\$50.00	30
114	75			74   74	Headline News	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$33.00	\$330.00	30
115	76			74   74	Lifetime	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$4.00	\$40.00	30
116	77			74   74	Lifetime	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$18.00	\$270.00	30
117	78			74   74	Lifetime	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$36.00	\$180.00	30
118	83			74   74	Lifetime Movie Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$3.00	\$30.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
119	84			74   74	Lifetime Movie Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30
120	85			74   74	Lifetime Movie Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$5.00	\$25.00	30
121	90			80   80	Lifetime Movie Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$20.00	\$200.00	30
122	91			74   74	Oprah Winfrey Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30
123	92			74   74	Oprah Winfrey Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30
124	93			74   74	Oprah Winfrey Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$5.00	\$25.00	30
125	98			74   74	Oprah Winfrey Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$20.00	\$200.00	30
126	99			80   80	The Travel Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
127	100		National Political Bundle	80   80	The Travel Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$25.00	\$375.00	30
128	101		National Political Bundle	80   80	The Travel Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$35.00	\$175.00	30
129	106		National Political Bundle	74   74	The Travel Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$55.00	\$550.00	30
130	107		National Political Bundle	80   80	Food Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$60.00	\$900.00	30
131	108		National Political Bundle	74   74	Food Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$105.00	\$525.00	30
132	112		National Political Bundle	74   74	Fox Sports One	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$10.00	\$150.00	30
133	113		National Political Bundle	80   80	Fox Sports One	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$25.00	\$125.00	30
134	118		National Political Bundle	74   74	Fox Sports One	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$25.00	\$250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
135	119		National Political Bundle	74   74	HGTV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$41.00	\$615.00	30
136	123		National Political Bundle	74   74	HGTV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			5	\$280.00	\$1,400.00	30
137	124		National Political Bundle	74   74	NFL Network	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$10.00	\$150.00	30
138	128		National Political Bundle	74   74	National Geographic Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$10.00	\$150.00	30
139	129		National Political Bundle	74   74	National Geographic Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$15.00	\$75.00	30
140	133		National Political Bundle	74   74	National Geographic Channel	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$40.00	\$400.00	30
141	134		National Political Bundle	74   74	WETV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 9a-4p	X	X	X	X	X			15	\$5.00	\$75.00	30
142	135		National Political Bundle	74   74	WETV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$14.00	\$70.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
143	139		National Political Bundle	74   74	WETV	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			10	\$25.00	\$250.00	30
144	140		National Political Bundle	74   74	TV Land	6156	CABLE RT	02/17/2020	02/21/2020	M-F 4p-7p	X	X	X	X	X			5	\$9.00	\$45.00	30
145	145		National Political Bundle	74   74	TV Land	6156	CABLE RT	02/17/2020	02/21/2020	M-F 7p-12m	X	X	X	X	X			5	\$10.00	\$50.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 2957576**

<b>Traffic Order #</b>	11413101	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	2957576	<b>Created On</b>	2/14/2020 1:09:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	Political:Bloombeg_SEA_Can	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	24757.00
<b>Client</b>	MIKE BLOOMBERG 2020 - NCC	<b>Updated On</b>	2/14/2020 2:58:37 PM	<b>Net \$</b>	17825.04
<b>Start Date</b>	2/10/2020	<b>Updated By</b>	Reinhart, Susanne	<b>Units</b>	975
<b>End Date</b>	2/23/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	