

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1) Requested by (Agency name, address, phone number and contact):

- a) **Agency Name:** Leighton LLC
- b) **Contact Name:** Kyle Leighton
- c) **Phone Number:** 202-415-3326
- d) **Address:** 101 N Loop Blvd E, Austin, TX 78751

2) Paid for by (Advertiser/sponsor name, address, phone number & contact):

- a) **Name:** PBM Accountability Project
- b) **Contact Name:** Mark Blum
- c) **Phone Number:** Click or tap here to enter text.
- d) **Address:** 1025 Connecticut Ave NW Suite 907, Washington, DC 20036

3) Date of request: 5.10.22

4) Request received by: Ampersand

5) Description of the content of the ad (e.g. topics or issues discussed/candidates referenced): healthcare

6) If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:

7) If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise): healthcare

8) If ad refers to any state or local election or candidate list: ALL names(s) of candidate(s) referred to, office being sought and date of election:

9) If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

10) List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors:
Mark Blum

11) If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES.

- a) **Date of follow-up inquiry:** 5.10.22
- b) **Name of person contacted for follow-up inquiry:** Kyle Leighton

12) DMA : Seattle, **Interconnect (Check if Yes)**
Zones:

13) Distribution Platform(s): Check if applies:

- Linear TV;**
- VOD;**
- Digital/websites/apps**

14) Payment Method:

- Cash;**
- Credit Card;**
- Check**
- Other (if other is selected describe payment method):**

15) Date and information provided, if any:

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16) Disposition:

- Accepted – see attached contract details
- Rejected – provide reason:

17) Date of ROR completion: 5.10.22

18) Additional information: