

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3657792

Traffic Order #		11505833		Created On	6/9/2022 12:59:55 PM	Order Status	Contract Confirmed
Order #		3657792		Created By	NCC_Gateway_User	Gross \$	2085.00
Order Descrp		63004247_POL_ISSUE_PBM Accountability Project WA		Updated On	6/9/2022 2:33:30 PM	Net \$	1501.20
Client		AMP - PBM ACCOUNTABILITY		Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Units	7
Start Date		6/10/2022		Industry	Political-Association	Credit Hold	NO
End Date		6/16/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63004247
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - LEIGHTON LLC	15.00%		Address 1	AMP MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	1			Zip	07003		
Zones	Seattle Interconnect			Contact			
Total Networks	1			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
Seattle-Tacoma, Priority code NP=80, IP=74, see key on FCC site for zone/network information							
SYSCODE LIST							
6156							

SUMMARY FOR SYSCODE 6156

Traffic Order #	11505833	Created On	6/9/2022 12:59:55 PM	Order Status	Contract Confirmed
Order #	3657792	Created By	NCC_Gateway_User	Syscode Gross \$	2085.00
Order Descrp	63004247_POL_ISSUE_PBM Accountability Project WA	Updated On	6/9/2022 2:30:23 PM	Syscode Net \$	1501.20
Client	AMP - PBM ACCOUNTABILITY PROJECT WA-NW	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	7
Start Date	6/10/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	6/16/2022	Zones	Seattle Interconnect	Avg Unit Rate	297.86
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6156	CNN EM	06/13/2022	06/16/2022	M-Th 5a-9a	X	X	X	X				1	\$175.00	\$175.00	30
2	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6156	CNN DT	06/13/2022	06/16/2022	M-Th 9a-4p	X	X	X	X				1	\$150.00	\$150.00	30
3	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	6156	CNN EF	06/13/2022	06/16/2022	M-Th 4p-7p	X	X	X	X				1	\$575.00	\$575.00	30
4	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	6156	CNN PT	06/13/2022	06/16/2022	M-Th 7p-12m	X	X	X	X				1	\$430.00	\$430.00	30
5	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6156	CNN EM	06/10/2022	06/12/2022	F-Su 5a-9a					X	X	X	1	\$175.00	\$175.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	3		Ampersand Political Bundle	75 75	CNN	6156	CNN DT	06/10/2022	06/12/2022	F-Su 9a-4p					X	X	X	1	\$150.00	\$150.00	30
7	6		Ampersand Political Bundle	75 75	CNN	6156	CNN PT	06/10/2022	06/12/2022	F-Su 7p-12m					X	X	X	1	\$430.00	\$430.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Start Date	6/10/2022	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Units	7
End Date	6/16/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	