

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3901636

Traffic Order #	11539880		Created On	4/4/2023 10:42:18 AM		Order Status	Contract Confirmed	
Order #	3901636		Created By	NCC_Gateway_User		Gross \$	11317.00	
Order Descrp	63092078_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N		Updated On	4/4/2023 12:10:40 PM		Net \$	8148.24	
Client	AMP - PBM ACCOUNTABILITY		Updated By	eClerx BOT		Units	476	
Start Date	4/3/2023		Industry	Political-Association		Credit Hold	NO	
End Date	4/16/2023		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	63092078	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	NCC - SEA - WASH DC		Quarternary			Product		
AE 2			TRAFFIC OPTIONS			Estimate	30s	
Agency	AMP - LEIGHTON LLC	15.00%	Address 1	AMP MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		,Seattle-Tacoma- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	3		Zip	07003				
Zones	Woodinville-Redmond,King-Sno,S. Snoho...		Contact					
Total Networks	2		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		5147,2850,6514		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 2850

Traffic Order #	11539880	Created On	4/4/2023 10:42:18 AM	Order Status	Contract Confirmed
Order #	3901636	Created By	NCC_Gateway_User	Syscode Gross \$	1230.00
Order Descrp	63092078_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N	Updated On	4/4/2023 12:07:30 PM	Syscode Net \$	885.60
Client	AMP - PBM ACCOUNTABILITY PROJECT WA-NW	Updated By	eClerx BOT	Syscode Units	160
Start Date	4/3/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/16/2023	Zones	King-Sno	Avg Unit Rate	7.69
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	21		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN LF	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						2	\$5.00	\$10.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN EM	04/10/2023	04/11/2023	M-Tu 5a-9a	X	X						5	\$5.00	\$25.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN DT	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						8	\$5.00	\$40.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN EF	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						2	\$13.00	\$26.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN PT	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						7	\$15.00	\$105.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
26	26		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC LF	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						2	\$5.00	\$10.00	30
27	27		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC EM	04/10/2023	04/11/2023	M-Tu 5a-9a	X	X						5	\$5.00	\$25.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC DT	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						6	\$5.00	\$30.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC EF	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						2	\$8.00	\$16.00	30
30	30		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC PT	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						6	\$10.00	\$60.00	30
31	31		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN LF	04/05/2023	04/09/2023	W-Su 12m-2a			X	X	X	X	X	6	\$5.00	\$30.00	30
32	32		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN DT	04/05/2023	04/09/2023	W-Su 9a-4p			X	X	X	X	X	20	\$5.00	\$100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
33	33		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN PT	04/05/2023	04/09/2023	W-Su 7p-12m			X	X	X	X	X	17	\$15.00	\$255.00	30
34	34		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC EM	04/05/2023	04/09/2023	W-Su 5a-9a			X	X	X	X	X	12	\$5.00	\$60.00	30
35	35		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC EF	04/05/2023	04/09/2023	W-Su 4p-7p			X	X	X	X	X	6	\$8.00	\$48.00	30
36	36		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN EF	04/05/2023	04/09/2023	W-Su 4p-7p			X	X	X	X	X	5	\$13.00	\$65.00	30
37	37		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC DT	04/05/2023	04/09/2023	W-Su 9a-4p			X	X	X	X	X	16	\$5.00	\$80.00	30
38	38		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC PT	04/05/2023	04/09/2023	W-Su 7p-12m			X	X	X	X	X	16	\$10.00	\$160.00	30
39	39		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC LF	04/05/2023	04/09/2023	W-Su 12m-2a			X	X	X	X	X	6	\$5.00	\$30.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
40	40		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN EM	04/05/2023	04/09/2023	W-Su 5a-9a			X	X	X	X	X	11	\$5.00	\$55.00	30

SUMMARY FOR SYSCODE 5147

Traffic Order #	11539880	Created On	4/4/2023 10:42:18 AM	Order Status	Contract Confirmed
Order #	3901636	Created By	NCC_Gateway_User	Syscode Gross \$	4841.00
Order Descrp	63092078_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N	Updated On	4/4/2023 12:07:30 PM	Syscode Net \$	3485.52
Client	AMP - PBM ACCOUNTABILITY PROJECT WA-NW	Updated By	eClerx BOT	Syscode Units	154
Start Date	4/3/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/16/2023	Zones	Woodinville-Redmond	Avg Unit Rate	31.44
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN LF	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						2	\$5.00	\$10.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN EM	04/10/2023	04/11/2023	M-Tu 5a-9a	X	X						5	\$23.00	\$115.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN DT	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						6	\$20.00	\$120.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN EF	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						2	\$58.00	\$116.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN PT	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						6	\$63.00	\$378.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC LF	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						2	\$5.00	\$10.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC EM	04/10/2023	04/11/2023	M-Tu 5a-9a	X	X						5	\$15.00	\$75.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC DT	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						6	\$13.00	\$78.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC EF	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						2	\$50.00	\$100.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC PT	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						6	\$55.00	\$330.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN LF	04/05/2023	04/09/2023	W-Su 12m-2a			X	X	X	X	X	8	\$5.00	\$40.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN DT	04/05/2023	04/09/2023	W-Su 9a-4p			X	X	X	X	X	16	\$20.00	\$320.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN PT	04/05/2023	04/09/2023	W-Su 7p-12m			X	X	X	X	X	16	\$63.00	\$1,008.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC EM	04/05/2023	04/09/2023	W-Su 5a-9a			X	X	X	X	X	12	\$15.00	\$180.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC EF	04/05/2023	04/09/2023	W-Su 4p-7p			X	X	X	X	X	6	\$50.00	\$300.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN EM	04/05/2023	04/09/2023	W-Su 5a-9a			X	X	X	X	X	11	\$23.00	\$253.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC LF	04/05/2023	04/09/2023	W-Su 12m-2a			X	X	X	X	X	6	\$5.00	\$30.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC PT	04/05/2023	04/09/2023	W-Su 7p-12m			X	X	X	X	X	16	\$55.00	\$880.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN EF	04/05/2023	04/09/2023	W-Su 4p-7p			X	X	X	X	X	5	\$58.00	\$290.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC DT	04/05/2023	04/09/2023	W-Su 9a-4p			X	X	X	X	X	16	\$13.00	\$208.00	30

SUMMARY FOR SYSCODE 6514

Traffic Order #	11539880	Created On	4/4/2023 10:42:18 AM	Order Status	Contract Confirmed
Order #	3901636	Created By	NCC_Gateway_User	Syscode Gross \$	5246.00
Order Descrp	63092078_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N	Updated On	4/4/2023 12:07:30 PM	Syscode Net \$	3777.12
Client	AMP - PBM ACCOUNTABILITY PROJECT WA-NW	Updated By	eClerx BOT	Syscode Units	162
Start Date	4/3/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/16/2023	Zones	S. Snohomish	Avg Unit Rate	32.38
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	41		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN LF	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						2	\$5.00	\$10.00	30
42	42		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN EM	04/10/2023	04/11/2023	M-Tu 5a-9a	X	X						4	\$23.00	\$92.00	30
43	43		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN DT	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						8	\$20.00	\$160.00	30
44	44		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN EF	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						2	\$63.00	\$126.00	30
45	45		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN PT	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						7	\$65.00	\$455.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	46		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC LF	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						2	\$5.00	\$10.00	30
47	47		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC EM	04/10/2023	04/11/2023	M-Tu 5a-9a	X	X						5	\$18.00	\$90.00	30
48	48		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC DT	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						6	\$15.00	\$90.00	30
49	49		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC EF	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						2	\$53.00	\$106.00	30
50	50		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC PT	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						6	\$58.00	\$348.00	30
51	51		Ampersa nd Politi cal Bun dle	75 75	CNN	6514	CNN LF	04/05/2023	04/09/2023	W-Su 12m-2a			X	X	X	X	X	8	\$5.00	\$40.00	30
52	52		Ampersa nd Politi cal Bun dle	75 75	CNN	6514	CNN DT	04/05/2023	04/09/2023	W-Su 9a-4p			X	X	X	X	X	21	\$20.00	\$420.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
53	53		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN PT	04/05/2023	04/09/2023	W-Su 7p-12m			X	X	X	X	X	17	\$65.00	\$1,105.00	30
54	54		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC EM	04/05/2023	04/09/2023	W-Su 5a-9a			X	X	X	X	X	12	\$18.00	\$216.00	30
55	55		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC EF	04/05/2023	04/09/2023	W-Su 4p-7p			X	X	X	X	X	6	\$53.00	\$318.00	30
56	56		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN EF	04/05/2023	04/09/2023	W-Su 4p-7p			X	X	X	X	X	5	\$63.00	\$315.00	30
57	57		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC DT	04/05/2023	04/09/2023	W-Su 9a-4p			X	X	X	X	X	16	\$15.00	\$240.00	30
58	58		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN EM	04/05/2023	04/09/2023	W-Su 5a-9a			X	X	X	X	X	11	\$23.00	\$253.00	30
59	59		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC LF	04/05/2023	04/09/2023	W-Su 12m-2a			X	X	X	X	X	8	\$5.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60	60		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC PT	04/05/2023	04/09/2023	W-Su 7p- 12m			X	X	X	X	X	14	\$58.00	\$812.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3901636

Traffic Order #	11539880	# of Weeks	2	Active	Yes
Order #	3901636	Created On	4/4/2023 10:42:18 AM	Order Status	Contract Confirmed
Order Descrp	63092078_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N	Created By	NCC_Gateway_User	Gross \$	11317.00
Client	AMP - PBM ACCOUNTABILITY PROJECT	Updated On	4/4/2023 12:10:40 PM	Net \$	8148.24
Start Date	4/3/2023	Updated By	eClerx BOT	Units	476
End Date	4/16/2023	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	