

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3906160

Traffic Order #		11540409		Created On		4/10/2023 4:37:55 PM		Order Status		Contract Confirmed	
Order #		3906160		Created By		NCC_Gateway_User		Gross \$		8683.00	
Order Descrp		63092079_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N		Updated On		4/10/2023 4:52:56 PM		Net \$		6251.76	
Client		AMP - PBM ACCOUNTABILITY		Updated By		eClerx BOT		Units		351	
Start Date		4/10/2023		Industry		Political-Association		Credit Hold		NO	
End Date		4/16/2023		REFERENCES							
# of Weeks		1		Primary				BILLING INFORMATION			
SALES				Secondary				Purchase Order #		63092079	
ActiveWeeks		1		Tertiary				Billing Schedule		EndOfFlight	
AE 1		NCC - SEA - WASH DC		Quarternary				EDI INFORMATION			
AE 2				TRAFFIC OPTIONS							
Agency		AMP - LEIGHTON LLC		Address 1		AMP MEDIA		Product			
RepFirm		NCC		Address 2				Estimate		30s	
Copy Instr ID				City, State, Zip		BLOOMFIELD, NJ		Submit EDI Invoice?		Submit EDI Invoice	
Total Zones		3		Zip		07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Zones		Woodinville-Redmond,King-Sno,S. Snoho...		Contact				,Seattle-Tacoma- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
Total Networks		2		Phone		111-111-1111					
GENERAL COMMENTS				Avail Tag				SYSCODE LIST			
				Contract Type		Standard		5147,2850,6514			
				Copy Group							
				Division							
				Reference #							

SUMMARY FOR SYSCODE 2850

Traffic Order #	11540409	Created On	4/10/2023 4:37:55 PM	Order Status	Contract Confirmed
Order #	3906160	Created By	NCC_Gateway_User	Syscode Gross \$	876.00
Order Descrp	63092079_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N	Updated On	4/10/2023 4:49:56 PM	Syscode Net \$	630.72
Client	AMP - PBM ACCOUNTABILITY PROJECT WA-NW	Updated By	eClerx BOT	Syscode Units	113
Start Date	4/10/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/16/2023	Zones	King-Sno	Avg Unit Rate	7.75
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
11	11		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN LF	04/12/2023	04/16/2023	W-Su 12m-2a			X	X	X	X	X	6	\$5.00	\$30.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN DT	04/12/2023	04/16/2023	W-Su 9a-4p			X	X	X	X	X	19	\$5.00	\$95.00	30
13	13		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN PT	04/12/2023	04/16/2023	W-Su 7p-12m			X	X	X	X	X	17	\$15.00	\$255.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC EM	04/12/2023	04/16/2023	W-Su 5a-9a			X	X	X	X	X	12	\$5.00	\$60.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC EF	04/12/2023	04/16/2023	W-Su 4p-7p			X	X	X	X	X	6	\$8.00	\$48.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
16	16		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN EF	04/12/2023	04/16/2023	W-Su 4p-7p			X	X	X	X	X	6	\$13.00	\$78.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC DT	04/12/2023	04/16/2023	W-Su 9a-4p			X	X	X	X	X	15	\$5.00	\$75.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC PT	04/12/2023	04/16/2023	W-Su 7p-12m			X	X	X	X	X	15	\$10.00	\$150.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2850	MNBC LF	04/12/2023	04/16/2023	W-Su 12m-2a			X	X	X	X	X	6	\$5.00	\$30.00	30
20	20		Amp ersa nd Politi cal Bun dle	75 75	CNN	2850	CNN EM	04/12/2023	04/16/2023	W-Su 5a-9a			X	X	X	X	X	11	\$5.00	\$55.00	30

SUMMARY FOR SYSCODE 5147

Traffic Order #	11540409	Created On	4/10/2023 4:37:55 PM	Order Status	Contract Confirmed
Order #	3906160	Created By	NCC_Gateway_User	Syscode Gross \$	3726.00
Order Descrp	63092079_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N	Updated On	4/10/2023 4:49:56 PM	Syscode Net \$	2682.72
Client	AMP - PBM ACCOUNTABILITY PROJECT WA-NW	Updated By	eClerx BOT	Syscode Units	116
Start Date	4/10/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/16/2023	Zones	Woodinville-Redmond	Avg Unit Rate	32.12
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN LF	04/12/2023	04/16/2023	W-Su 12m-2a			X	X	X	X	X	8	\$5.00	\$40.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN DT	04/12/2023	04/16/2023	W-Su 9a-4p			X	X	X	X	X	17	\$20.00	\$340.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN PT	04/12/2023	04/16/2023	W-Su 7p-12m			X	X	X	X	X	18	\$63.00	\$1,134.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC EM	04/12/2023	04/16/2023	W-Su 5a-9a			X	X	X	X	X	12	\$15.00	\$180.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC EF	04/12/2023	04/16/2023	W-Su 4p-7p			X	X	X	X	X	6	\$50.00	\$300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN EM	04/12/2023	04/16/2023	W-Su 5a-9a			X	X	X	X	X	12	\$23.00	\$276.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC LF	04/12/2023	04/16/2023	W-Su 12m-2a			X	X	X	X	X	6	\$5.00	\$30.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC PT	04/12/2023	04/16/2023	W-Su 7p-12m			X	X	X	X	X	15	\$55.00	\$825.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	CNN	5147	CNN EF	04/12/2023	04/16/2023	W-Su 4p-7p			X	X	X	X	X	7	\$58.00	\$406.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5147	MNBC DT	04/12/2023	04/16/2023	W-Su 9a-4p			X	X	X	X	X	15	\$13.00	\$195.00	30

SUMMARY FOR SYSCODE 6514

Traffic Order #	11540409	Created On	4/10/2023 4:37:55 PM	Order Status	Contract Confirmed
Order #	3906160	Created By	NCC_Gateway_User	Syscode Gross \$	4081.00
Order Descrp	63092079_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N	Updated On	4/10/2023 4:49:56 PM	Syscode Net \$	2938.32
Client	AMP - PBM ACCOUNTABILITY PROJECT WA-NW	Updated By	eClerx BOT	Syscode Units	122
Start Date	4/10/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/16/2023	Zones	S. Snohomish	Avg Unit Rate	33.45
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	21		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN LF	04/12/2023	04/16/2023	W-Su 12m-2a			X	X	X	X	X	8	\$5.00	\$40.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN DT	04/12/2023	04/16/2023	W-Su 9a-4p			X	X	X	X	X	19	\$20.00	\$380.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN PT	04/12/2023	04/16/2023	W-Su 7p-12m			X	X	X	X	X	18	\$65.00	\$1,170.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC EM	04/12/2023	04/16/2023	W-Su 5a-9a			X	X	X	X	X	12	\$18.00	\$216.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC EF	04/12/2023	04/16/2023	W-Su 4p-7p			X	X	X	X	X	7	\$53.00	\$371.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
26	26		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN EF	04/12/2023	04/16/2023	W-Su 4p-7p			X	X	X	X	X	7	\$63.00	\$441.00	30
27	27		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC DT	04/12/2023	04/16/2023	W-Su 9a-4p			X	X	X	X	X	18	\$15.00	\$270.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	CNN	6514	CNN EM	04/12/2023	04/16/2023	W-Su 5a-9a			X	X	X	X	X	10	\$23.00	\$230.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC LF	04/12/2023	04/16/2023	W-Su 12m-2a			X	X	X	X	X	7	\$5.00	\$35.00	30
30	30		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6514	MNBC PT	04/12/2023	04/16/2023	W-Su 7p-12m			X	X	X	X	X	16	\$58.00	\$928.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3906160					
Traffic Order #	11540409	# of Weeks	1	Active	Yes
Order #	3906160	Created On	4/10/2023 4:37:55 PM	Order Status	Contract Confirmed
Order Descrp	63092079_POL_Issue_PBM ACCOUNTABILITY PROJECT WA-N	Created By	NCC_Gateway_User	Gross \$	8683.00
Client	AMP - PBM ACCOUNTABILITY PROJECT	Updated On	4/10/2023 4:52:56 PM	Net \$	6251.76
Start Date	4/10/2023	Updated By	eClerx BOT	Units	351
End Date	4/16/2023	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	